

MEMBERS:

- **Teresa Taylor,**
Chair
- **John Pedlow,**
Vice Chair
- **Wendy Bohlke**
- **Jeff Fairchild**
- **Rebecca Johnson**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at rkloke@whatcom.edu two days prior to the meeting to allow sufficient time to make arrangements.

**NEXT MEETING
REMINDER**

**March 13, 2024
Regular Board Meeting**

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
 - a. Minutes of January 10, 2024 Board of Trustees Meeting and February 7 2024 Board of Trustees Retreat (Attachment A)
- III. Public Comment
 - [Protocols for Public Comment](#)
- IV. Strategic Conversation
 - Outreach Updates – Nubia Robles, Director for Outreach & Admission and Katie DeOrio, Director for K12 Partnerships
 - Safety & Security Updates – Raquel Vernola, Director for Safety and Security
- V. Report from the President
- VI. Reports Tab 2
 - ASWCC – Alaina Hirsch, President
 - WCCFT – Tresha Dutton and Barry Maxwell, co-presidents
 - WFSE – Dan Andreason, President
 - Administrative Services – Vice President Nate Langstraat
 - Student Services – Interim Vice President Kerri Holferty
 - Instruction – Interim Vice President Steven Thomas
- VII. Discussion/Items of the Board
- VIII. Executive Session
 - ...to consider the selection of a site or the acquisition of real estate by lease or purchase...
 - to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency
- IX. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of January 10 2024 Board of Trustees Meeting and February 7, 2024 Board of Trustees Retreat (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

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COMMUNITY COLLEGE

MINUTES
BOARD OF TRUSTEES MEETING
237 W. Kellogg Road, Bellingham
Laidlaw 143
Wednesday, January 10, 2024
2:00 p.m.

- **CALL TO ORDER** Chair Teresa Taylor officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Jeff Fairchild, John Pedlow, and Wendy Bohlke, constituting a quorum. Trustee Rebecca Johnson was absent. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Steven Thomas, Interim Vice President for Instruction; Julianna deHaan Rice, Assistant Attorney General; and Rafeeka Kloke, Executive Director for the Office of the President.

Chair Taylor began with a land acknowledgement to recognize and pay respect to the Coast Salish Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

ACTION TO ACCEPT AGENDA

- Trustee Bohlke moved to accept the agenda. It was seconded by Trustee Fairchild and the motion was approved.
- Chair Taylor announced that there is a designated time for public comment on the agenda.

CONSENT AGENDA

- Consent Agenda
Minutes of December 13, 2023 Board of Trustees Meeting and WCC Fall 2023 Graduates
Chair Taylor stated: "If there are no objections, items in the consent agenda will be adopted." As there was no objection, these items were adopted.

PUBLIC COMMENT

- Chair Taylor called for public comment. There was no public comment.

STRATEGIC CONVERSATION

- **Use of student success data to close equity gaps – Anne Marie Karlberg, Director for Assessment & Institutional Research; Peter Horne, Senior Research Analyst; Paul Frazey, Chemistry Faculty**

A PowerPoint presentation was shared with an overview of the Assessment and Institutional Research, examples of data resources for informing decisions, and faculty story of using data.

Karlberg shared an overview of the work of the office which includes learning outcomes assessment; surveys and focus groups, student success data; institutional planning and improvement and accreditation. Guiding principles of the office include applying an equity lens to all work and providing transparent communication across campus and to the broader community.

Horne showcased a few dashboards on the AIR website and highlighted the type of data included in the dashboards; how it helps inform decisions and provided examples of how faculty and staff have used the data.

Frazey shared he used of data to inform evidence-based teaching strategies that increase course success rates and close equity gaps for historically underserved students of color in his general chemistry classes.

PRESIDENT'S REPORT

- President Kathi shared that she had been spending a lot of time on recruitment for vacant positions including ED for HR position since the last board meeting.
- Cabinet members have been working with deans and directors to develop an institutional work plan.
- College staff continued to work with Bellingham School District Community Transition team. They recently visited the current Community Transition program space and were impressed by the creativity of program staff to make the space work.
- President Kathi and members of cabinet recently met with Representative Joe Timmons to share legislative priorities. Key discussion topics included compensation, programs, childcare and affordable housing.
- Washington Association of Community & Technical Colleges president council voted to support a request for approximately \$19 million to repair the building at BTC.
- WCC's Technology Building project was not included in the supplemental budget but hope to be included in next year capital budget request.
- WCC Foundation raised their scholarship fund raising goal from \$100,000 to \$200,000.

DISCUSSION/ITEMS OF THE BOARD

➤ Mid-year board retreat – February 7, 2024

The mid-year board of trustees retreat will be held on February 7, 2024. The meeting will focus on mid-year budget update and institutional workplan update.

EXECUTIVE SESSION

- At 3:55 p.m. the meeting was adjourned for a closed session of the Board for approximately forty minutes as provided in RCW 42.31.110, to discuss collective bargaining and a Executive Session immediately after the closed session... to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; and to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency...

Chair Taylor announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice Presidents Nate Langstraat, and Assistant Attorney General Juliana deHaan Rice.

The Executive Session was adjourned at 4:25 p.m. and the Board reconvened into open session at 4:25 p.m.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 4:25 p.m.

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COMMUNITY COLLEGE

MINUTES

BOARD OF TRUSTEES MEETING

100 5th Street, Lynden WA

Wednesday, February 7, 2024

8:30 a.m.

- ➔ **CALL TO ORDER** Chair Teresa Taylor officially called the Board of Trustees meeting to order at 9:00 a.m. Present in addition to the chair were trustees Jeff Fairchild, John Pedlow, and Wendy Bohlke, and Rebecca Johnson constituting a quorum. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Steven Thomas, Interim Vice President for Instruction; Kerri Holferty, Interim Vice President for Student Services; Julianna deHaan Rice, Assistant Attorney General; and Rafeeka Kloke, Executive Director for the Office of the President.

Chair Taylor began with a land acknowledgement to recognize and pay respect to the Coast Salish Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

ACTION TO ACCEPT AGENDA

- ➔ Trustee Johnson moved to accept the agenda. It was seconded by Trustee Bohlke and the motion was approved.
- ➔ Chair Taylor announced that there is a designated time for public comment on the agenda.

PUBLIC COMMENT

- ➔ Chair Taylor called for public comment. There was no public comment.
- ➔ Mid-year Budget Update – Nate Langstraat, Vice President for Administrative Services

A PowerPoint presentation was shared with a mid-year budget update. Langstraat provided a review of fiscal indicators of 23-24 operating budget which included actual vs budget; budget savings strategies; and long-term planning.

➤ College Work plan 2023-2025

Cabinet members shared a PowerPoint presentation with an update on workplan development. They highlighted strategies and key performance indicators under each goal.

EXECUTIVE SESSION

- At 12:00 p.m. the meeting was adjourned for a closed session of the Board for approximately 120 minutes as provided in RCW 42.31.110, to discuss collective bargaining and a Executive Session immediately after the closed session... to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; and to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency...

Chair Taylor announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice President Nate Langstraat, Interim Vice President Steven Thomas; Executive Director Rafeeka Kloke; and Assistant Attorney General Juliana deHaan Rice.

The Executive Session was adjourned at 2:00 p.m. and the Board reconvened into open session at 2:00 p.m.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 2:00 p.m.

Whatcom

COMMUNITY COLLEGE

Reports to the Board of Trustees February 14, 2024 Meeting

➤ ASWCC – Alaina Hirsch, President

Civic Engagement

- On January 25th, 4 Executive Board members and 3 Senators attended Advocacy Day in Olympia, where they met with three different legislators: Senator Shewmake, Representative Timmons, and Representative Lekanoff. Some of the topics discussed included:
 - a. Housing Affordability and Accessibility
 - b. Regulatory Barriers to Students Seeking Housing in Whatcom County
 - c. College Affordability and Increased Financial Assistance
 - d. Disincentivizing Factors Contributing to Low Enrollment: Wage Gap versus Wealth Gap
 - e. Opportunities for Whatcom Students to Become More Involved in Government
- Students also had an opportunity to attend various committee hearings, some of which centered around the topics of Housing, Capitol Budget, Education, and Finance.
- The ASWCC Executive Board has recruited one new Senator and is continuing the hiring process for all available positions.
- An ASWCC Executive Vice President has been hired internally through a formal Selection Committee process.
- Two Senate Meetings and one Executive Board Meeting were held.
- The following funding request was approved by Senate:
 - a. Students of Color Conference – Intercultural Center

ASWCC Clubs

- Fully Active and Chartered Clubs for Winter Quarter:
 - a. ASWCC Badminton Club
 - b. ASWCC Japanese Club
 - c. ASWCC Sustainable Oriented Students (S.O.S Club)
 - d. ASWCC Campus Christian Fellowship (CCF)
 - e. ASWCC Volleyball Club
- Clubs in Progress:
 - a. Philosophy Club
 - b. Women In Cybersecurity (WiCys)
 - c. Native and Indigenous Student Association (NISA)
 - d. Astronomy Club
- The Winter Club Fair took place on Tuesday, January 24th. We had the participation of the five active and fully chartered clubs, and all three Student Unions were present.

ASWCC Executive Board Advocacy and Engagement Activities

- The initial S&A Budget Review Committee meeting was held to familiarize students with S&A Fee regulations and to give an overview of the S&A budget process. The meeting was attended by 9 students and two staff members.
- The Bylaws Review Committee held one meeting and had three students and one advisor in attendance.
- The Social Justice Committee held two meetings and discussed topics including the Safe Zone Project and Students Leading Change Conference.
- Interdivisional “Food Fight” Challenge (Interdepartmental competition for donations to food pantry) results:
 - 1st Place: Administrative Services @ 493.8lbs
 - 2nd Place: Student Services @ 467.6lbs
 - 3rd Place: Instruction @ 136.3lbs
 - 4th Place: President's Office @ 102.2lbs
- Intercollege Food Fight Challenge between ASBTC, ASSVC, & ASWCC Results:
 - 1st Place: the Associated Students of Bellingham Technical College @ 6,753.07lbs
 - 2nd Place: the Associated Students of Whatcom Community College @ 1,234.02lbs
 - 3rd Place: the Associated Student of Skagit Valley College @ 891.8lbs
- Students from all three colleges participated in a Dodging Hunger Tournament to commence the Food Fight.

➔ **WCCFT—Tresha Dutton and Barry Maxwell, co-presidents**

ULP settlement update: Per the settlement agreement, the executive committee of the union and president’s cabinet have a joint meeting scheduled on February 21st. A co-created agenda has not been yet created, but will be determined before the meeting so as to allow participants the opportunity to come prepared for the discussion.

Quarterly meetings: So far Winter quarter WCCFT Co-Presidents Tresha & Barry have met with President Kathi, Vice President for Administrative Services (VPAS) Nate, interim Vice President for Instruction (iVPI) Steven and Dean Liz. Agendas are shared in advance of these meetings and have resulted in substantive conversations. Meetings have had a positive tone and continue to keep lines of communication open between college leadership and the faculty union.

February and March meetings with iVPI Steven and the Deans are already scheduled, as is a meeting with interim Vice President for Student Services Kerri and an additional meeting with VPAS Nate.

Bargaining update: The faculty and administrative teams are meeting weekly for 3 hour bargaining sessions. The sessions have been collaborative and productive. Preliminary topic conversations are underway, proposals have been shared between teams and tentative agreement reached on multiple proposals.

Lobby day: A group of faculty will be attending lobby day this year. Of particular interest are House Bills concerning eligibility of state mandated benefits for adjunct faculty (HB 2125), allowing licensing and certification regardless of immigration or citizenship status (HB 1889) and establishing first year access to community and technical colleges for free (**HB 2309**).

➤ **Administrative Services—Nate Langstraat, Vice President**

The services provided through the Administrative Services division directly and indirectly support the four goal areas of the strategic plan.

- Conference and Event Services continues to support internal and external community events and organization. Confirmed agreements include World Wide Dream Builders (Seminar), Chuckanut Bay Rugby, Warriors Lacrosse, & Rangers Soccer. The department will also support the following campus events: Bellingham Schools Levy Committee meetings (co-sponsorship), ASWCC Mario Kart Races, Street Law (tabling), ASWCC Trivia Nights, ASWCC Board Games, All Faculty Instruction Meeting, VPI Forums, “Cookies, Condoms & Consent,” Employee Appreciation Breakfast, and the Student Services Division Meeting.
- In January, the Campus Store supported the college’s Youth Night at the women’s and men’s basketball team home games versus Edmonds Community College. The store set up a pop-up shop in the Student Recreation Center lobby to better serve game fans and assisted with game promotions.
- In January, Safety and Security conducted three new employee safety and security training sessions.
- Raquel (Rocky) Vernola, Director for Safety and Security, presented at the SBCTC board meeting on January 31, 2024. The presentation focused on current concerns, trends and successes of Campus Safety & Security throughout the system. Rocky has been a member of the Safety, Security and Emergency Management Council’s leadership team since 2016. She has been serving as the Chair since 2022.
- The Business Office completed an analysis of budgets in preparation for mid-year budget reviews. Mid-year budget review meetings are being held and are targeted learning opportunities with new budget managers. Information gathered during these reviews helps to inform planning for the 2024-25 fiscal year.
- Project planning has begun for improvements to Laidlaw Center as part of the minor capital budget. The goal of the project is to create a welcoming environment where services and functions are accessible and clear to end users. A programming team has been formed and is working with local firm RMC Architects. Implementation timing is tentatively planned for next academic year.

➤ **Student Services—Kerri Holferty, Interim Vice President**

- **Access & Disability Services:** (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 3.3 Promote deeper understanding and engagement related to inclusion, diversity, equity, and accessibility (IDEA) to build broad capacity to lead and support institutional change. 3.4 Eliminate achievement gaps among students. 4.4 Engage students inside and outside of the classroom)
 - ADS director presented a workshop, College Readiness for Students with Disabilities, to Lynden School District staff. 29 counselors, special educators, school psychologists and district staff participated from Lynden High School, Lynden Middle School, Lynden Academy, Lynden Christian School, and Cornerstone Christian School.

- **Athletics and Recreation:** (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 4.4 Engage students inside and outside of the classroom)
 - SRC January facility usage was up overall compared to last year. January 2023: 2774 people accessed; January 2024 (through January 27th): 2929 people accessed.
 - Badminton Drop-in sessions averaged 25-30 participants each session.
 - SRC memberships sales are up. Winter 2023 we had 15 memberships sold. Winter 2024 (so far) we have sold 20 memberships.
 - Men's Basketball current record is 12-7. Recently beat #1 ranked Skagit Valley 76-75 on 1/27.
 - Women's Basketball is currently 5-11. Recently beat rival Skagit Valley 70-51 on 1/27.
- **Financial Aid:** (4.1 Expand access and invest resources for student recruitment, retention, and completion)
 - The nationwide rollout of the new Free Application for Federal Student Aid (FAFSA) has encountered some hitches that will likely delay when schools receive students' FAFSA information. We do not expect this delay will impact the timely disbursement of fall financial aid awards for our 2024-25 students.
 - SBCTC announced that Choi Halladay will lead the effort to make comprehensive improvements to ctcLink that unify business practices for Financial Aid offices across the state.
- **Intercultural Services:** (Goal 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development. 3.3 Promote deeper understanding and engagement related to IDEA to build broad capacity to lead and support institutional change)
 - The Intercultural Services Department is continuing its partnership with Student Completion Coaches and TRIO to host weekly group study sessions from 2-4pm in the Simpson Intercultural Center. These study sessions are titled, IC You Study.

The Center was Involved in the following events/programming in January:

 - Welcome Back tabling to promote the IC and programming.
 - Union Mixer in partnership with ASWCC Pride Union, Black Student Union and Latino Student Union.
 - Reorientation Training led by Yusuke Okazaki, Associate Director for Intercultural Services.
 - Mentorship Training led by Yusuke Okazaki, Associate Director for Intercultural Services for peer navigators.
 - In partnership with Western Washington University, Bellingham Public Schools, Ferndale Public Schools, NW Indian College, Bellingham Technical College, City of Bellingham hosted Martin Luther King Jr. Day of Commemoration. All attendees were invited to engage in a day of service, gratitude, and community. Over 350 community members attended this event.
 - Hosted a Talkin' Stories event titled: the experiences of Student Athletes. This Talkin' Stories shared experiences being a student athlete at WCC. What is a day in the life of a WCC student athlete look like? Alexa Rodriguez, Intercultural Center Peer Navigator led the discussion.
 - Hosted Fireside Chat with Dr. Xyan Neider. This presentation explored how colonization, imperialism, and empire continue to shape the world and the ways in which we understand liberation movements around the globe and our places within them.
 - Peer Navigators attended a Scholarship Training led by Laurel Messenger, Program Specialist 3 for the Foundation.
 - Hosted Fireside Chat with Dr. Charles Anderson. Dr. Anderson facilitated a space of learning and dialogue to give us historical context and a better sense of place and identities with respect to the ongoing crisis in Gaza and Palestine.
- **K-12 Partnerships:** (1.1 | Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students. 1.2 | Expand and strengthen relationships with industry, education

and community partners. 1.3 | Build collaborative culture that sets, underscores, and achieves shared mutual goals. 1.4 | Share college and student success stories with internal and external communities. 3.4 | Eliminate achievement gaps among students. 4.1 | Expand access and invest resources for student recruitment, retention, and completion. 4.2 | Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area.)

- Winter 2024 Running Start FTE = 716 vs 592 Running Start FTE for Winter 2023, an increase of 21%
- Winter 2024 Running Start Headcount = 926 vs 786 for Winter 2023, an increase of 18%
- Jackie Ferry, Career & Academic Advisor for Running Start, joined the Math Placement taskforce to bring her advising, Running Start and historical Whatcom Community College knowledge to the math placement decision-making.

- **Orca Central Operations:** (1.3 Build a collaborative culture that sets, underscores, and achieves shared mutual goals; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework)
 - As of January 26, 456 Early Alert flags have been raised for students who need support in classes. Pod Leaders (Orca Central student employees) have reached out to 210 students with flags and will continue to complete outreach phone calls.
 - Dispersed \$5,568 in Orca Student Success Emergency Funds in the month of January with the primary need being housing costs.
 - Created a Spanish version of WCC's Apply Now page to be accessible for more students in the fastest growing population in Whatcom County.
 - Orca Central served approximately 755 students in person during the month of January compared to 763 in January 2023. Services included support for advising, financial aid, registration, transitional learning, running start, and other miscellaneous student questions.
- **Outreach and Admissions** (1.3 Promote student access through quality services and resources; 4.2 Increase college enrollment and secure resources for the continued viability of the College)
 - Hosted Whatcom Women's Professional Network breakfast at WCC, allowing students to engage with women who are community and business leaders
 - Director for Outreach and Admissions Nubia Robles nominated to be the Community Member Spotlight for the Bellingham Chamber of Commerce's February meeting.
- **Records and Registration** (1.3 Promote student access through quality services and resources; 3.4 Revise policies, practices, services, and curricula from an equity-based lens)
 - FTE (all students): 2659 for Winter 2024 vs 2474 for Winter 2023, an increase of 7%
 - State FTE: 1780 for Winter 2024 vs 1678 for Winter 2023, an increase of 6%
 - Headcount (all students): 3650 for Winter 2024 vs 3497 for Winter 2023, an increase of 4%
 - Awarded 160 degrees and certificates for Fall 2023. This number reflects lower enrollment numbers from Fall 2020-Fall 2022.
- **Residence Life:** (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 4.1 Expand access and invest resources for student recruitment, retention, and completion. 4.4 Engage students inside and outside of the classroom)
 - Cedar Hall has 165 residents. 26% are student-athletes and 28% are international students.
 - During the snow days and subsequent class cancelations, RAs spent time making sure residents were warm and had activities to do despite the snow. Most residents found themselves enjoying the time off and playing in the field near Cedar Hall.

- **Student Success Technology:** (. 4.1 Expand access and invest resources for student recruitment, retention, and completion. 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area. 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing the Guided Pathways framework.)
 - Early Alert system has been redesigned to enhance clarity and process for faculty, staff and students. This work includes re-enabling email notification to students, implementation of Starfish Data Exporter to allow automated data to be pulled and leveraged by IR department to track early alert success rates and student meeting data.
- **TRiO Student Support Services:** (3.4 Eliminate achievement gaps among students. 4.1 Expand access and invest resources for student recruitment, retention, and completion. 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing the Guided Pathways framework.)
 - TRiO SSS: Served 153 students in the 2023-24 cohort and have met grant objective of serving 140 students by August 31, 2024.
 - TRiO Upward Bound: Financial Workshops (applying for FAFSA, finding scholarships) provided to UB students in high schools.
 - Annual Performance Report for the Department of Education: WCC received a 98% persistence rate for students connected with our TRiO program. Persistence is defined as the percentage of all participating students who enrolled fall term for the next academic year or graduated with a associate degree and/or transferred to a 4-year institution; WCC received an 88% good academic standing rate.
- **Veteran Services:** (3.4 Eliminate achievement gaps among students. 4.1 Expand access and invest resources for student recruitment, retention, and completion. 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area. 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing the Guided Pathways framework. 4.4 Engage students inside and outside of the classroom)
 - 95 military connected students enrolled winter 2024. This includes 12 new students starting winter 2024.
 - 6.5% increase from Winter 2023
 - 20 of 23 new fall 2023 VA students retained in winter 2024
 - Fall 2023 VA student GPA 3.22

➔ **Instruction— Steven Thomas, Interim Vice President**

- **International Programs** (3.2 *Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.1 Expand access and invest resources for student recruitment, retention, and completion.*)
 - International student recruitment continues to be the top priority for International Programs. Visits to India, Cambodia, Myanmar, Japan, Vietnam, Indonesia, and Thailand will be happening from late January through March. The trips will highlight the value of the 2 + 2 transfer pathway between Whatcom Community College and universities across the U.S. To that end, joint presentations will be conducted by Whatcom with Western Washington University, Washington State University, Christian Brothers University (Tennessee), and California Institute of Arts.

- International Week 2024 is scheduled for February 12–16, with two presentations by David Fenner (UW Jackson School of International Studies lecturer), one entitled *China and Taiwan: Is Conflict Inevitable?*, Monday, February 12; the other *History of Fascism: Germany in the 20th Century, Russia in the 21st Century; and Closer to Home in the Here and Now?* on Thursday, February 15. An International Cultural Fair will be open to the public on Thursday, February 15. Marketing for the week’s events will be distributed across the college in coming month.
- Three Whatcom students are currently studying abroad in a program (with 15 students in total) that splits time between Australia and New Zealand. Nine Whatcom students have signed up for the Berlin, Germany program in Spring 2024 (among 23 students in total). Whatcom Humanities/German faculty member Ben Kohn will be the instructor for the program.
- **National Cybersecurity Center Grant Activities** (*1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 1.2 Expand and strengthen relationships with industry, education, and community partners; 1.3 Build a collaborative culture that sets, underscores, and achieves shared mutual goals; 1.4 Share college and student success stories with internal and external communities; 1.5 Leverage external resources and partners to support student success and workforce-driven outcomes; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students; 2.2 Increase applied learning opportunities for students; 2.3 Model leadership in environmental sustainability and its intersection with human, social, and economic impacts; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework; 4.4 Engage students inside and outside of the classroom.*)

The National Cybersecurity Center Grant Activities map to ALL activities in WCC Mission & Strategic Plan Goals 1, 2 & 4. They also map directly to the [National Cybersecurity Strategy](#) and [National Cybersecurity Workforce and Education Strategy](#).

- **National Cybersecurity Training and Education Center (NCyTE)**
 - NCyTE Sr. Director, Michele Robinson attended the 9th Annual Western Academy Support & Training Center (WASTC) ICT Educators Winter Conference, January 4th and 5th, 2024. Robinson met with industry partners from CISCO and CompTIA and made new key industry connections with the Global Analytics Certification Board, Bodhi Data and Splunk. Splunk has launched its recently expanded Academic Alliance Program, expanding the program beyond their Foundational training to include two additional training tiers for students and free training to university faculty and staff.
 - NCyTE held its January Monthly Member Meeting on January 19th, 2024. NCyTE is offering a ten-week Virtual Cybersecurity Career Challenge for college students and the January monthly member meeting provided an overview of the 10-week course to faculty and students, and how students who complete the program earn a certificate and, more importantly, have tangible experience they can add to their resume. Over 100 registered for the meeting, 30 from community colleges and universities attended, and 15 who may have missed the live virtual meeting have already downloaded the on-demand recording.

- NCyTE Sr. Director, Michele Robinson and WCC President, Kathi Hiyane-Brown attended the AACC Workforce Development Institute (WDI) January 22-26, 2024. The event brought together over 700 attendees from community colleges, offices of economic development, workforce boards, labor market entities, and other community organizations to exchange information about program initiatives and further collaborate on efforts to improve the economic prosperity of business, workers, and communities. NCyTE materials and information were shared during attended sessions and at the ATE Center’s exhibitor booth. On January 23, 2024 President, Kathi Hiyane-Brown participated on a AACC WDI panel session entitled, “Cybersecurity and Workforce Development.” NCyTE Sr. Director, Michele Robinson helped field technical questions during and following the session. On January 24, 2024 during one of the AACC WDI breaks, WCC President, Kathi Hiyane-Brown NCyTE and Sr. Director, Michele Robinson participated in a "DeepDives with Trimeka Benjamin" podcast episode and shared WCC’s history and role in establishing cybersecurity programs at its institution, both for the state of Washington and nationally through the National Cybersecurity Centers, NCyTE and CCNC. The episode has not yet been published.
- **CAE Candidate National Center (CCNC)**
 - The CCNC Director, Stephen Troupe, and Sr. Director Michele Robinson will attend the CAE National Centers Meeting on February 6-7, 2024. The CCNC Director, Stephen Troupe, met with Professor Stephen Miller, the director of the CAE Peer Review Center, on January 24, 2024, to develop and finalize the National Centers meeting presentation for the National Security Agency (NSA) Program Office and other CAE National Centers. During the month of January, the CCNC staff also responded to questions and provided WCC CIS Faculty with guidance about the requirements for WCC’s annual report, which is necessary to maintain its Center of Academic Excellence in Cyber Defense designation.
 - CCNC is conducting a workshop at Highline Community College on Feb 9th, 2024 for institutions located within the US Western region interested in pursuing a CAE Cyber Defense Designation. This workshop is made possible through a collaborative effort between the CCNC (CAE Candidates National Center), NCyTE (National Cybersecurity Training & Education) Center, and CCOE (Cybersecurity Center of Excellence of Washington State), and Highland Community College under the shared goal of strengthening the cybersecurity workforce pipeline through collaboration, education, and community.
- **Washington State Cybersecurity Center of Excellence Activities**
 - The CCoE is offering a \$600 scholarship to community and technical college instructors teaching cybersecurity in Washington state to attend an upcoming Faculty Professional Development workshop. The workshops, described below, will be held on Saturdays beginning January 27 through February 24, 2024. These workshops are made possible through a collaborative effort between the NCyTE (National Cybersecurity Training & Education) Center, Microsoft, and the Western Academy Support & Training Center (WASTC).

Faculty Professional Development Workshops

- CCNAv7: Introduction to Networks
- CCNAv7: Enterprise Networking, Security, and Automation
- Network Security
- CCNP Enterprise [ENCOR]

- **Workforce Education**
 - **Computer Information Systems Programs** *(3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.1 Expand access and invest resources for student recruitment, retention, and completion.)*
 - WCC's computer information systems program which recently renewed its Career Launch endorsement was recently awarded \$68,077 through Capital Equipment Funding grant from the SBCTC. This grant will be used to install a new Management Server and Host Server. The project will greatly expand the CIS program capacity and accessibility, allowing both in-person and online students to access state-of-art learning tools.
- **Health & Wellness and STEM**
 - **The Area Healthcare Education Center for Western Washington (AHECWW)** *(3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.1 Expand access and invest resources for student recruitment, retention, and completion.)*
 - AHECWW in collaboration with the Substance Use Disorder Professional program was recently awarded \$237,961 to address the financial and organizational barriers that exist between students and full licensure. The project assists students with the financial barriers associated with loss of income during practicum hours, licensure fees, and material costs. Students will also be placed into structured academic and workforce environments to promote licensure in a single cohesive program, replacing the current process which requires multiple, and often disjointed, steps.

➤ **Marketing and Communications – Rafeeka Kloke, Executive Director for the Office of the President**

Communications, Marketing and Publications Programs & Campaigns: 1.4 | Share college and student success stories with internal and external communities. 3.1 | Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development. 3.2 | Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 3.3 | Promote deeper understanding and engagement related to IDEA (Inclusion, Diversity, Equity, and Accessibility) to build broad capacity to lead and support institutional change. 4.1 | Expand access and invest resources for student recruitment, retention, and completion. 4.4 | Engage students inside and outside of the classroom.

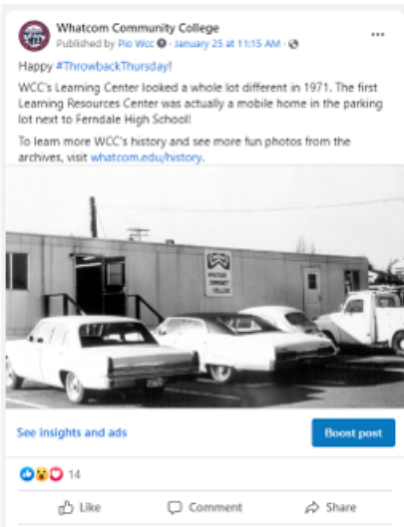
Social media Organic Analytics: Top three performing Social Media engagement posts from January 1-31, 2024



WCC Foundation Scholarships Post

Facebook Post Reach: 998
 Facebook Impressions: 1k
 Facebook Likes: 75
 Shares: 4
 Saves: 2

Caption: The application for 2024-2025 WCC Foundation scholarships is now open! Apply online at whatcom.awardspring.com. The deadline for applications is Friday, April 12, 2024. For questions, please reach out to Scholarships Program Specialist, Laurel Messenger at lmessenger@whatcom.edu.

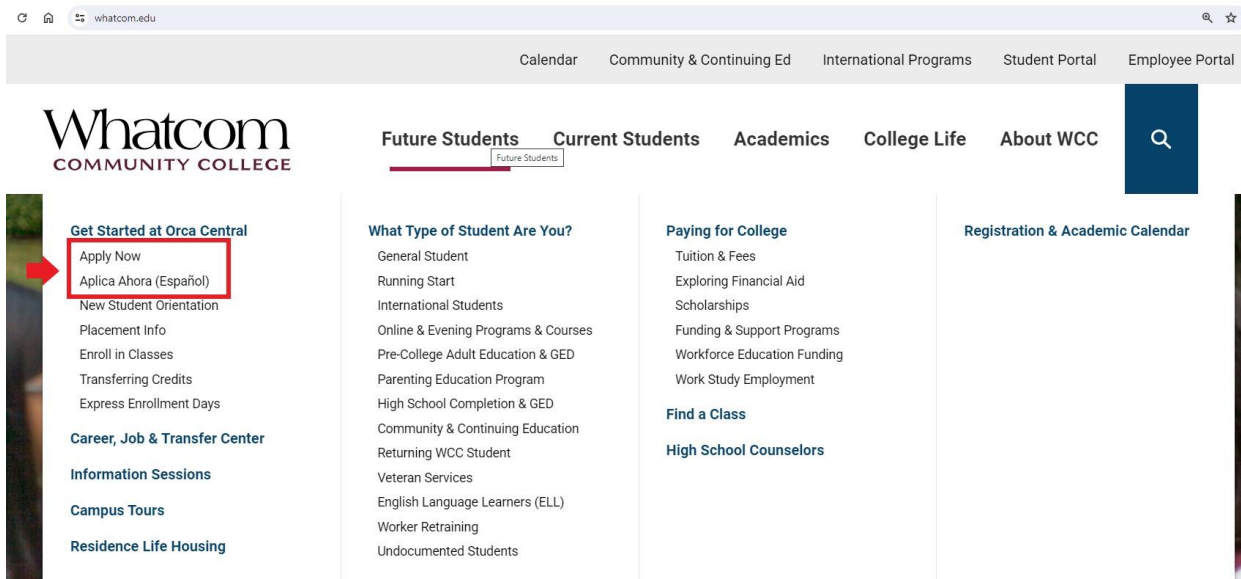


#ThrowbackThursday Post

Facebook Reach: 972
 Facebook Impressions: 978
 Facebook Likes: 14
 Link Clicks: 5

Caption: Happy [#ThrowbackThursday!](#) WCC's Learning Center looked a whole lot different in 1971. The first Learning Resources Center was a mobile home in the parking lot next to Ferndale High School! To learn more WCC's history and see more fun photos from the archives, visit whatcom.edu/history.

Significant Web Updates: WCC is one of the few colleges in the CTC system that feature Spanish in the top navigation with accompanying Spanish translation of the page.



Campaigns/Events/Projects/Publications completed or in development - for a variety of events and programs (includes social media, campus screens, online marketing, print, streaming ads, tv spots, print):

- **January information sessions social media and campus screens:**
 - Visual Communications promotion
 - Physical Therapist Assistant
 - Visual Communications
 - Additional Visual Communications, Video, Flyer
 - Massage Therapist
 - Medical Assistant
 - Substance Use Disorder Professional
 - Social Work: Zoom & In Person
 - Nursing Program
 - Outreach & Admissions: Open House Information Session: Flyer/Rescheduled Flyer, 5 Foam Core Boards
 - Running Start

- **Program Promotions:**
 - Medical Assisting Program
 - Criminal Justice Marketing – Flyer/FIN
 - Instruction: Guys & Guts and Digital Download: Translated: Spanish postcards
 - Physical Therapist Assistant: Social Media, Campus Screens
 - Visual Arts Department & WCC Library Student Art Event, Flyer, social media, Campus Screens
 - WCC Parent Education Program: Lakeside Preschool Open House, social media/Flyer
 - Orca Central: Services & Location Flyer
 - Engineering in Context: Social media, Campus Screens
 - Drug and Alcohol Awareness
 - Black History Month

- **Campus Services/Resource promotions:**

- Athletics Event flyers – Hiit Class, Yoga for Wellness, Staff Group Fitness
 - Writing Center flyer
 - Pickleball Tournament flyer, social media
 - Employee Appreciation invitation graphic
 - WCC Campus Store Sale
 - Combined Fund Drive Holiday Cookie Flyer & Thank You Flyer
 - Whatcom Career Connect web page navigation and social media
 - Accessibility Training Badges
 - Communications & Marketing: Graphics Standards Quick Reference Guide
- **International:**
 - InDesign templates for social media
- **Student Services:**
 - Running Start: High School Counselor Posters: Russian, Ukrainian, Hindi, Punjabi, Spanish
- **Campus Messaging:** social media and website banners
 - New Year’s Day Campus Closure
 - Winter Quarter Starts January 3
 - WCC Emergency Building Closure
 - Inclement Weather Closure
 - Intercultural Center/Food Pantry Hours Homepage Banner
 - Campus Store January Book Buy Back
 - Campus Closure MLK Holiday
 - Black History Month February
- **Alcohol & Drug Awareness Week: Jan. 22-26**
 - Flyer: social media
 - Campus screens
 - Web page banner
 - Sandwich board
- **Foundation:**
 - PPT Template
 - 2024-2025 scholarship promotion, signage, social media
- **Communication & Marketing:**
 - Spring Quarterly Schedule Publication in progress

Press Releases/Media Relations – Summary/Highlights of Media Coverage (4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College.) (2.5 *Cultivate community awareness and support for the College*; 2.6 *Engage with business and industry to strengthen regional economic development*)

- **WCC in the News:**
 - [Congressman Rick Larsen Visits WCC Campus](#) - January 3, 2024

- [WCC Welcomes Washington State Senator Sharon Shewmake to Campus](#) – January 3, 2024
- [WCC Student Leader Join Senator Shewmake at the State Capital](#) –January 25, 2024
- [Glen Nesse: Whatcom Community College philosophy instructor - Cascadia Daily News](#) - February 1, 2024
- [Whatcom to Host Black History Month Basketball Night Feb. 7](#) – February 2, 2024

➔ Foundation

(1.2 Expand and strengthen relationships with industry, education and community partners. 1.4 Share college and student success stories with internal and external communities. 1.5 Leverage external resources and partners to support student success and workforce-driven outcomes)

• Fundraising

- **Fiscal year-to-date:** \$465,503 has been raised: \$320,153 has been received and \$145,350 pledged including:
 - \$376,385 has been raised toward the FY '23-'24 Scholarship Campaign*, including:
 - \$25,000 to establish the Dean and Mary Brett Scholarship Endowment
 - \$25,000 gift to establish a new scholarship endowment for financial need
 - \$5,250 gift to establish the Bramble Berry Annual Scholarship.
 - \$5,000 gift from the Estate of Lilian McManus for the Sis McManus Scholarship
 - \$4,000 gift from an alumnus for the Student Emergency Fund
 - The Annual Fall Fundraising Appeal has raised **\$299,644 in gifts and pledges.**
 - **Special Focus Fall Appeal Campaigns**
 - Anna Harris Fall Appeal Campaign has raised \$3,450 to date.
 - The Carmichael Clark Holiday Appeal raised \$3,500.00 for scholarships from 15 donors.

*Includes Fall Appeal gifts designated for scholarships

- **Programs**
 - The Scholarship Program started accepting applications on January 23rd, and within the first two days, almost 200 student applications are already in progress.
 - To make it easier for students to ask questions and get assistance while completing their scholarship application, the WCC Foundation staff will be hosting 'Office Hours' in the Writing Center starting from February 1st.
- **Events**
 - **Winter Quarter Welcome Back Event**
 - On January 4th Foundation hosted a table with scholarship information and easy 'how-to-apply' information for students. Numerous students took advantage of the opportunity, and all of the information packets were distributed.
- **WCC Foundation Board of Directors**

- Jair Furnas has joined the Board and will serve on the Finance & Audit and Policy Committees of the Board. Part of a multi-generational Whatcom County family who is a WCC and WWU graduate, Furnas joined Alcoa upon graduation and has spent his career in Human Resources and is currently the Employee Relations Advocate for Alcoa Corporate.

Furnas is extremely community-oriented and has served many not-for-profits over the years, and is a current Member of the Whatcom Museum Foundation Board of Trustees. Additionally, Furnas serves as the Vice-Chair of the North Coast Credit Union and has been a member of its Board of Directors for two decades.