

MEMBERS:

- **John Pedlow**
Chair
- **Steve Adelstein,**
Vice Chair
- **Wendy Bohlke**
- **Rebecca Johnson**
- **Teresa Taylor**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

**NEXT MEETING
REMINDER**

**Board Retreat
August 8-9**

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
 - a. Minutes of May 8, 2019 Board of Trustees Meeting (Attachment)
 - b. Minutes of May 9, 2019 Joint WCC BTC Board of Trustees Meeting (Attachment B)
- III. Action Item Tab 2
 - Proposed S&A Budget (Second Reading, possible action) – Mason Green, ASWCC President
 - Proposed WCC 2019-20 Operating Budget (Second Reading, possible action) – Nate Langstraat, Vice President for Administrative Services
- IV. Report from the President
- V. Reports Tab 3
 - ASWCC – Mason Green
 - WCCFT – Tommaso Vannelli, President
 - WFSE – Carolyn Jovag, Representative
 - Administrative Services –Vice President Nate Langstraat
 - Student Services –Vice President Luca Lewis
 - Instruction – Vice President Ed Harri
 - Advancement/Foundation – Sue Cole, Executive Director
- VI. Discussion/Items of the Board
 - Election of Officers
 - Board of Trustees Retreat – August 8-9
- VII. Executive Session
 - ... to review the performance of a public employee...; and...as provided in RCW42.30.140(4) (a) to discuss collective bargaining
- VIII. Public Comment
- IX. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of May 8, 2019 Board of Trustees Meeting (Attachment A)
- b. Minutes of May 9, 2019 Joint WCC BTC Board of Trustees Meeting (Attachment B)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom

COMMUNITY COLLEGE

MINUTES
BOARD OF TRUSTEES MEETING
Laidlaw Center Board Room
Wednesday, May 8, 2019
2:00 p.m.

- **CALL TO ORDER** Chair John Pedlow officially called the Board of Trustees meeting to order at 2:06 p.m. Present in addition to the chair were trustees Steve Adelstein, Wendy Bohlke, Rebecca Johnson, and Teresa Taylor constituting a quorum. Others present included President Kathi Hiyane-Brown; Ed Harri, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Sue Cole, Executive Director for Advancement; Kerena Higgins, Assistant Attorney General; and Cynthia Hoskins, Assistant to the Vice President of Administrative Services.

ACTION TO ACCEPT AGENDA

- Trustee Bohlke moved to approve the agenda. It was seconded by Trustee Adelstein and the **motion was approved.**
- Chair Pedlow announced that there is a designated time for public comment on the agenda

STRATEGIC CONVERSATION

- **ASWCC Service and Activities Budget (first reading)**
Mason Green, ASWCC President shared a PowerPoint presentation of the 2019-20 ASWCC Service and Activities Budget. Due to decreasing enrollments the S&A fee budget for 2019-20 is decreased by 16%. The S&A Budget Committee evaluated requests and engaged in discussions to better understand impacts of each decision. Highlights included:
- Fund balance reserve- withdraw from reserve to cover the budget shortfall.
 - Orca field- allocation of 7.5% rather than the standard 10% set aside for this fund. Recommend restoring to 10% next year.
 - Athletics - 10% overall reduction for team support
 - Director for Athletics and Campus Recreation – reduced funding from 100% to 40%.

The proposed S&A Budget has been posted for 30 day public comment. The committee will

review any comments received. A second reading of proposed S&A budget will be presented to the board at the June meeting.

➤ **WCC 2019-20 Operating Budget (first reading)**

Nate Langstraat, Vice President for Administrative Services, shared a first reading of the proposed 2019-20 Operating Budget. Highlights included:

- Cost of Living Adjustments (COLA) – 3% each biennium for staff; I-732 provides 3.2% & 2.8% increase for faculty
- Nurse educator salary increase \$20.4M in FY20 and \$20.4 in FY21. No available information yet on how these funds will be distributed to colleges. Once allocated, college and faculty leadership will work together to determine distribution of funds.
- Healthcare rate increase of \$23 per employee per month

Budget will be refined once allocations are received from the State Board. The College will balance the budget based on institutional priorities. A second reading of the proposed 2019-20 operating budget will be presented to the board at the June meeting.

CONSENT AGENDA

➤ **Consent Agenda**

- a. Minutes of the April 10, 2019 Board of Trustees Meeting (Attachment A)

Chair Pedlow stated: “If there are no objections, this item will be adopted.”
As there were no objections, **this item was adopted.**

PRESIDENT’S REPORT

- Towards the end of legislative session, Representative Drew Hansen introduced a bill that dedicated new revenue to expand financial aid for low and middle income students, increase faculty compensation, improve student success and shore up operation funding for public colleges and university. The legislation passed and awaiting Governor’s signature.
- President Kathi congratulated the Business Department, Ed Harri, Vice President for Instruction and Janice Walker, Dean for Workforce Education for the recent approval for the applied baccalaureate degree in business management by the State Board. This degree will be offered in fall 2010.
- President Kathi and Vice President Harri received the draft mission fulfillment and sustainability evaluation report written by the accreditation team led by Dr. Ross Tomlin. There were three commendations: 1. building and sustaining a culture of collaboration and connectedness shared and embraced by both students and employees; 2. widespread and systematic use of data for decision-making and improvement; 3. effectiveness of its faculty education workshops to

- advance professional development and student learning. There was no recommendation. This is the second time the College did not receive recommendation since the new standards were implemented in 2010. President Kathi thanked Vice President Harri for his work on coordinating the visit, and faculty and staff, and board of trustees for their participation in the visit. Chair Pedlow expressed appreciation on behalf of the board to faculty and staff for their work and participation in the accreditation process.
- The Annual Athletic Celebration was held on April 18, 2019. President Kathi thanked trustees Taylor and Bohlke for attending. The athletic program is an important part of the college, this event provide the opportunity to recognize our student athletes achievement on the field/court and in the classroom.
 - The College recently presented to Sunrise Rotary and Mt. Baker Rotary and provided an update on our programs and capital projects.
 - President Kathi is working on a task force to help draft a vision statement on equity and diversity for the State Board.

REPORTS

- **Advancement/Foundation – Sue Cole, Executive Director**
 - Thanked Trustee Taylor for arranging a tour of the new commodity food building at Lummi.
 - Thanked Trustee Bohlke for her assistance in revising Foundation Board bylaws.
 - Update on campaign – leadership phase completed, achieved 98% of goal in scholarship funds and 38% of goal in unrestricted funds for excellence. The major gifts phase will begin in June.

DISCUSSION/ITEMS OF THE BOARD

- **Tour of Learning Commons**
Chair Pedlow reminded board members that there will be a tour of the Learning Commons immediately after the board meeting.
- **Joint WCC/BTC Board of Trustees Meeting**
The two boards will meet on May 9, 2019 to discuss legislative advocacy and opportunities for collaboration.
- **Upcoming Events**
Chair Pedlow encouraged board members to attend as many events as possible between now and commencement.
- **2019 Commencement Ceremony**

Commencement ceremony is scheduled on June 14 at 6:30 pm.

➤ **ACT 2019 Spring Conference**

Chair Pedlow shared that former trustee, Tim Douglas, is the recipient of the 2019 ACT Trustee Leadership Award and will be honored at the upcoming spring conference

EXECUTIVE SESSION

- At 3:35 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately thirty minutes “...review the performance of a public employee...”

Chair Pedlow announced that no action was anticipated. Guest included President Kathi Hiyane-Brown, Assistant Attorney General Kerena Higgins, Vice President for Administrative Services Nate Langstraat, and Vice President for Instruction Ed Harri.

- The Executive Session adjourned at 4:05 p.m. and the Board reconvened into open session at 4:05 p.m.

PUBLIC COMMENT

- Chair Pedlow called for public comment. There is no public comment.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 4:07pm.

Whatcom

COMMUNITY COLLEGE

MINUTES

WHATCOM COMMUNITY COLLEGE AND BELLINGHAM TECHNICAL COLLEGE

JOINT BOARD OF TRUSTEES SPECIAL MEETING

Giuseppe's Al Porto Ristorante Italiano

21 Bellwether Way, Suite 112, Bellingham WA

Thursday, May 9, 2019

2:00 p.m.

CALL TO ORDER Chair John Pedlow and Debbie Ahl, Bellingham Technical College Board Chair, officially called the Board of Trustees meeting to order at 4:31 p.m.

Whatcom Community College Trustees Present: John Pedlow, Steve Adelstein, Wendy Bohlke, Rebecca Johnson and Teresa Taylor.

Whatcom Community College Staff Present: Kathi Hiyane-Brown, President; and, Melissa Nelson, Assistant Attorney General.

Bellingham Technical College Trustees Present: Debbie Ahl, Lisa Woo and Bradley Smith.

Bellingham Technical College Staff Present

Kimberly Perry, President; Ronda Laughlin, Executive Assistant to the President; and, Gurjot Narwal, Assistant Attorney General.

PURPOSE OF MEETING

The purpose of the meeting was to discuss Legislative Advocacy; Trustee participation in state and national organizations; and, opportunities for collaboration.

Trustees shared ideas on ways to effectively communicate with local and state legislators regarding college and system needs; how to support student success when students face barriers in attending college; how the *Washington College Grant (State Need Grant)* will help disadvantaged students succeed; and, enrollment trends and current outreach activities.

ADJOURNMENT

There being no further business, the meeting was adjourned at 5:45 p.m.

Associated Students of
Whatcom Community College



Services and Activities Fee
Budget Program
2019-20

ASWCC Student Government Approval

S&A Budget Committee
ASWCC Executive Board
ASWCC Senate

April 23rd, 2019
April 25th, 2019
April 29th, 2019

Adoption

WCC Board of Trustees

Pending

Associated Students of Whatcom Community College

Vision:

ASWCC aims to achieve a dynamic campus environment in which all students are represented and have an opportunity to participate.

Mission:

To serve students by providing diverse opportunities for campus involvement, to build campus community and represent student concerns in college decision-making.

Associated Students of Whatcom Community College
Services and Activities Fee Budget
For the 2019-20 Academic Year

Submitted by

Mason Green, ASWCC President

ASWCC 2019-20 S&A Budget Committee

Mason Green, Chair

Julie Connell, Executive Board Representative

Rayo Suseno, Executive Board Representative

Joy Kumala, Programming and Diversity Board Representative

Mario Alem, Student-at-large

Mehar Singh, Student-at-large

Heidi Farani, Executive Board Advisor

Dr. Luca Lewis, Administrative Representative

Nathan Langstraat, Administrative Representative

MEMORANDUM

Associated Students of Whatcom Community College

TO: Whatcom Community College Board of Trustees
FROM: The Associated Students of Whatcom Community College
DATE: May 8, 2019
RE: 2019-20 Service and Activity Fee Budget

The 2019-20 Service and Activity (S&A) fee budget was developed by the Associate Students of Whatcom Community College (ASWCC) S&A Fee Budget Committee. The committee considered each request individually, listened to requestor's presentations, asked questions if the need arose- ultimately to make informed decisions.

Due to decreasing enrollments over the 2018-19 Academic Year, the S&A Fee Budget decreased by 16%. This sharp decrease in allottable funds required the S&A Budget Committee be very critical of each decision it made. The Committee accomplished this by prefacing all allocations with reflective discussions, defining what a sustainable S&A budget should look like and understanding the impact of each decision on the Campus Community. The S&A Budget Committee approached each request with the following considerations:

- A. Has the organization appropriately utilized their allocated funds in the past?
- B. If their request has increased, is exigency clearly provided for additional support?
- C. The organizations presence at last year's ASWCC Senate meetings for reports.
- D. The number of student employees.
- E. The organizations direct impact on the student body, through provided opportunities and programs.
- F. Incorporation of Diversity, Equity, and Inclusivity values within the organization.
- G. Does the organization receive funding from additional budgets?
- H. Are the allocations sustainable while enrollment decreases?

With the Board of Trustees approval, the ASWCC President and Director of Student Life and Development will proceed with the execution of the planned program, working closely with the College's Business Office to monitor and appropriate budgets. Due to this annual budget being a projection, actual revenues and expenses may vary from these projections during the execution of the budget during the fiscal year, requiring the transfer of funds between budget categories to maintain a balanced budget.

S&A Budget Summary

Overview of available funds

The estimate of Services and Activities (S&A) fee revenue is based on projected 2019-20 FTE (Full Time Equivalent: 12 credit hours fulfilled by one student.) This conservative estimate for the total 2019-20 S&A budget was developed in coordination with the Director for Business and Finance and the Vice President for Administrative Services.

Comparisons	Amount Available
2019-20 S&A Budget	\$729,428.38
2018-19 S&A Budget	\$869,317.52
Difference between 2019-20 and 2018-19 Budgets	-\$139,889.14
2019-20 Total S&A Budget Requests	\$978,549.86
Difference between 2019-20 Budget and Requests	-\$249,121.48

The table above highlights the decline in this year's budget and the difference between available and requested S&A fees.

Reserve Funds	2018-19 Allocation	2019-20 Requested	2019-20 Allocation
Orca Field Replacement Reserve	\$93,906.08	\$78,544.86	\$54,707.13
Fund Balance Reserve	\$37,280.77	\$40,000.00	-\$26,628.75
Total	\$131,186.85	\$118,544.86	\$28,078.38

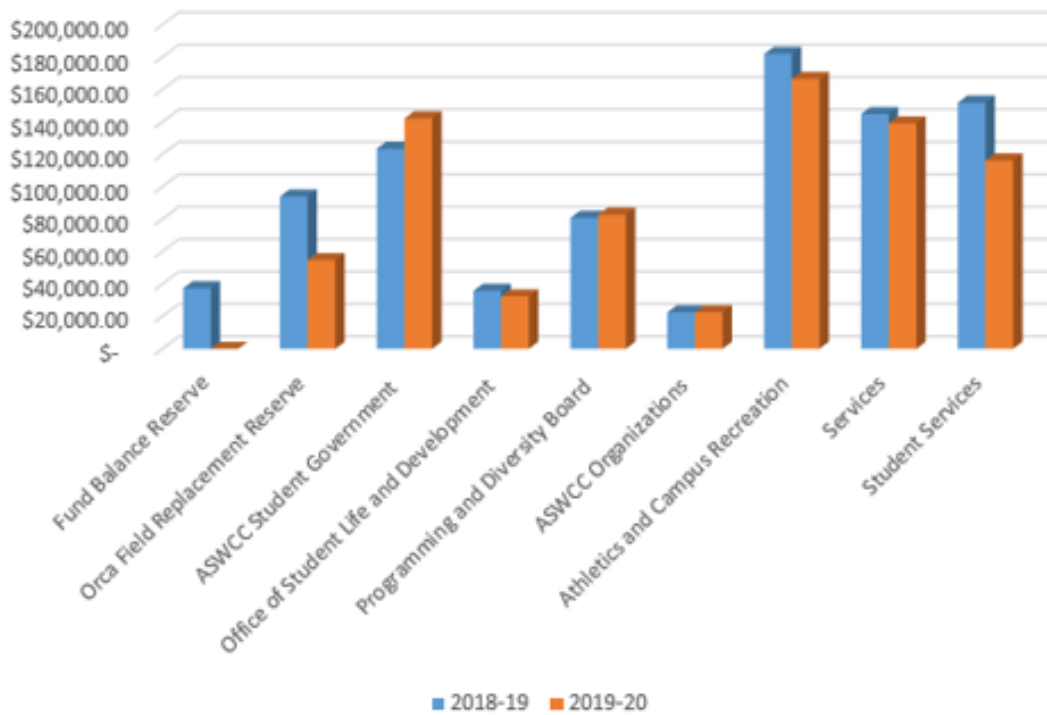
Reserve Funds

Orca Field: Each year, the ASWCC sets aside 10% of their total S&A budget to build a fund for the Field Turf at Orca Field. Due to the 16% decrease in the S&A budget, the 2019-20 S&A Budget Committee has decided to allocate 7.5% of the available funds towards this ask. The S&A Budget Committee recommends to next year's S&A Budget Committee to increase this percentage back to 10%, so that the Field can be fully funded by the time it needs to be replaced.

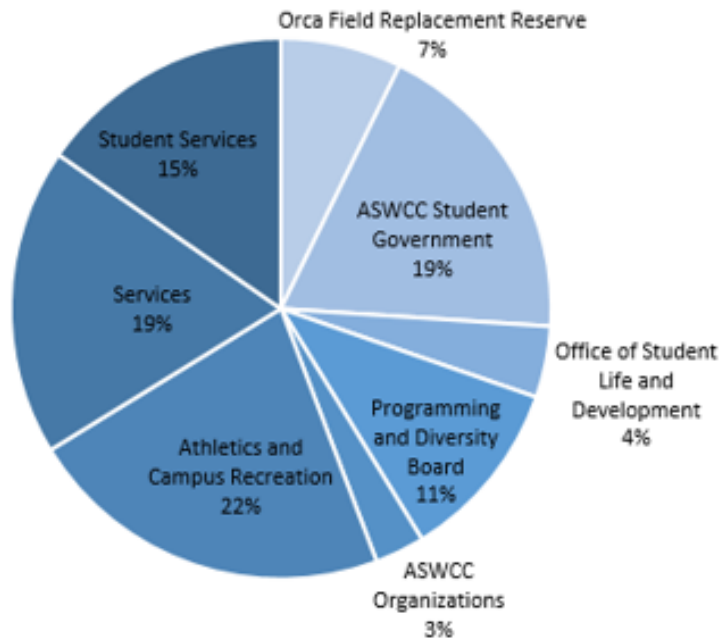
Fund Balance Reserve: The ASWCC historically sets aside roughly \$40,000 to continue to grow the Fund Balance Reserve, as well as offset any shortfalls in projected S&A revenue that may occur over the next academic year. Under the student senate's recommendation, with approval from the Board of trustees, these funds are available for major projects, renovations, and provide the student body the flexibility to fund programs requests in years of enrollment decline. This year, the ASWCC has chosen to withdraw from the Fund balance to allow programs on campus additional time to consolidate and reduce asks to the S&A Budget Committee under the assumption that enrollment will decline over the next year.

Figures:

Comparison between 2018-19 and 2019-20 Allocations



2019-20 S&A Budget Allocations



ASWCC Student Government	2018-19 Allocation	2019-20 Requested	2019-20 Allocation
ASWCC Executive Board			
Student Stipends	\$47,520.00	\$49,500.00	\$49,500.00
Supplies	\$2,000.00	-	-
Training & Development	\$12,000.00	\$12,000.00	\$12,000.00
Uniforms	-	\$1,500.00	\$500.00
ASWCC Senate			
Senator Stipends	\$11,880.00	\$14,040.00	\$14,040.00
Conferences & Presentations	\$17,000.00	\$20,000.00	\$19,000.00
Special Projects	\$10,000.00	\$12,000.00	\$11,000.00
Equipment & Furnishings	\$3,000.00	\$3,000.00	\$3,000.00
ASWCC Clubs			
Quarterly Allocations	\$17,000.00	\$24,000.00	\$24,000.00
Orca Day	\$3,000.00	\$4,000.00	\$2,000.00
Orca Volunteer Recognition	-	\$1,000.00	\$250.00
Orca Food Pantry Team	-	\$1,000.00	\$250.00
Student Representatives for College Committees	-	\$6,600.00	\$6,600.00
Total	\$123,400.00	\$148,640.00	\$142,140.00

ASWCC Student Government:

Executive Board:

Student Stipends: Covers six (6) Executive Board positions, mandated by the ASWCC Bylaws and Constitution. The increased request reflects COLA adjustments.

Training & Development: Provides funds for necessary training and leadership development to Executive Board members through conferences and summer training.

Uniforms: Provides needed visibility for the Executive Board at all ASWCC and WCC events.

ASWCC Senate:

Senator Stipends: Covers twelve (12) Student Senator positions, mandated by the ASWCC Bylaws and Constitution. Increased due to COLA.

Conferences & Presentations: Increased by \$2,000, this reflects the influx of requests coming to the ASWCC Senate.

Special Projects: Increased by \$1,000, this allows 2019-20 Student Leaders the flexibility to meet the needs of the student body.

Equipment & Furnishings: This budget allows students to purchase or maintain needed equipment for their programmatic needs.

ASWCC Clubs:

Quarterly Allocations: Increased by \$7,000, this reflects the expansion of the ASWCC Clubs

program. In previous years, approximately 25 clubs were active per year, whereas during 2018-19, 40 clubs were active. Due to the large impact clubs have on campus, the ASWCC sees the exigency to fully fund this request.

Orca Day: Decreased by \$1,000, this ask supports the ASWCC Club Handbook’s requirement that Clubs participate in Orca Day.

ASWCC Student initiatives:

Orca Volunteer Recognition: The ASWCC has identified a need to jump start the Orca Volunteer Program so that it can begin engaging with the student body at the beginning of the academic year, instead of waiting until Senate convenes in the fourth week of fall quarter.

Orca Food Pantry Team: Similar to the item above, the ASWCC chose to set aside funds so that the Orca Food Pantry Team can begin engaging students and developing programmatic events at the immediate start of the academic year.

Student Representatives for College Committees: In collaboration with Faculty leadership on campus, the ASWCC chose to allocate \$6,600 for quarterly \$50 stipends for students serving as student representatives for tenure and college committees. This is to improve engagement, and recognize student’s leadership in these areas.

Programming & Diversity Board	2018-19 Allocation	2019-20 Requested	2019-20 Allocation
Student Stipends	\$34,320.00	\$35,750.00	\$35,750.00
Conferences and Training	\$7,000.00	\$12,000.00	\$7,000.00
Uniforms	-	\$1,500.00	\$500.00
Quarterly Welcome Back Event	\$4,500.00	\$5,250.00	\$4,500.00
Programming	\$17,000.00	\$18,000.00	\$17,000.00
Student Led Leadership Conferences (SOJEP)	\$10,000.00	\$15,000.00	\$10,000.00
Orca Day	\$8,000.00	\$9,000.00	\$8,000.00
Total	\$80,820.00	\$99,500.00	\$82,750.00

Programming and Diversity Board (PDB)

Student Stipends: Covers five (5) Programming and Diversity Board Positions, mandated by the ASWCC Bylaws and Constitution. Increased due to COLA.

Conferences and Training: Provides funding for highly visible and engaging student led programmatic events and conferences.

Uniforms: Provides needed visibility for the PDB at all ASWCC and WCC events.

Quarterly Welcome Back Event: Supports the ASWCC quarterly welcome back events.

Programming: Supports engagement opportunities for the student body.

Student Led Leadership Conferences: Quarterly conferences that focus on guided pathways, identity and leadership formation.

Orca Day: Sets aside funds for the PDB’s biggest event of the year.

Office of Student Life and Development	2018-19 Allocation	2019-20 Requested	2019-20 Allocation
Student Ambassadors	\$30,000.00	\$39,800.00	\$25,000.00
Mascot stipend	\$800.00	\$3,000.00	\$800.00
Commencement	\$2,000.00	\$3,000.00	\$1,500.00
Student Life Supplies	\$2,000.00	\$5,000.00	\$5,000.00
Total	\$35,800.00	\$54,285.00	\$32,300.00

Office of Student Life and Development (OSLD)

Student Ambassadors: Decreased by \$5,000, the student ambassador program will begin collaborating with the Office of Student Success and Retention, forming a peer mentorship program on campus.

Mascot Stipend: This stipend allows the mascot to continue to be present at ASWCC events.

Commencement: Decreased by \$500, this provides food and supplies for Commencement.

Student Life Supplies: Increased by \$3,000 to accommodate the Executive Boards supplies budget, as well as reflected needs by the OSLD for all ASWCC advertising and needs.

ASWCC Organizations	2018-19 Allocation	2019-20 Requested	2019-20 Allocation
Horizon	\$18,500.00	\$18,500.00	\$18,500.00
Performing Arts	\$4,000.00	\$5,000.00	\$4,000.00
Total	\$22,500.00	\$24,300.00	\$22,500.00

ASWCC Organizations:

Horizon: Supports the Horizon's upfront costs for printing and student positions.

Performing Arts: Supports the Performing Art's upfront costs for screenplay rights, equipment, professional and technical support, and costume rentals.

Athletics and Recreation	2018-19 Allocation	2019-20 Allocation
Men's Basketball	\$26,500.00	\$23,000.00
Women's Basketball	\$26,500.00	\$23,000.00
Volleyball	\$23,500.00	\$23,000.00
Men's Soccer	\$25,500.00	\$23,000.00
Women's Soccer	\$25,500.00	\$23,000.00
Uniforms	\$8,000.00	\$8,000.00
Athletics Post-Season Travel	\$13,000.00	\$10,000.00
Athletics Trainer	\$13,000.00	\$13,000.00
Officiating Fees	\$20,500.00	\$20,500.00
Total	\$182,000.00	\$166,500.00

Athletics and Campus Recreation

Athletic Team Support: The ASWCC chose to reduce all budgets to the same amount, \$23,000. This equates to a 10% reduction overall for team support. Because of its larger share in the S&A Budget and reduced enrollment during the 2018-19 Academic year, the Athletics and Campus Recreation received an adjusted reduction. In order for the program to continue to be funded at this level, the committee encourages Athletics and Campus recreation to focus on retention, engagement and visibility for the broader student population. The committee also encourages the program to expand upon its fundraising efforts and continue to consolidate its budgets.

Uniforms: This item allows teams to purchase uniforms for its teams.

Athletics Trainer: Required by NWAC, the athletics trainer position is crucial to the safety and operation of games on WCC's campus.

Officiating Fees: Required by NWAC, all home games and matches must have officiators present for the match to take place.

Services	2018-19 Allocation	2019-20 Requested	2019-20 Allocation
Intercultural Center	\$37,500.00	\$49,932.00	\$37,500.00
Veterans Center	\$8,000.00	\$10,000.00	\$8,000.00
Learning Center	\$81,000.00	\$88,924.00	\$80,000.00
Academic and Career Services	\$1,000.00	\$1,000.00	\$1,000.00
Library Services	\$750.00	\$4,250.00	\$2,000.00
Whatcom Wave	\$5,500.00	\$5,500.00	\$5,500.00
AIM	\$2,000.00	\$2,000.00	\$2,000.00
Stage Technician II	\$5,000.00	\$5,000.00	-
Residence Life	\$4,000.00	\$4,000.00	\$3,000.00
Total	\$144,750.00	\$170,606.00	\$139,000.00

Services

Intercultural Center (IC): Funds necessary wages for student staffing at the IC and programming. The S&A Budget Committee encourages the Intercultural Center to collaborate with the ASWCC PDB after identifying similar programmatic elements, in an effort to consolidate the S&A budget.

Veterans Center: This item pays for student wages, programming, and other needs so that the Veterans Center can operate during break periods, and program for Student-Veterans on campus.

Learning Center: Decreased by \$1,000, this funds wages for student tutoring.

Academic and Career Services: This ask reflects highly impactful transfer events for the student body.

Library Services: Increased by \$1,250, this reflects an initiative to expand the reserve textbook library and work towards providing accessible resources for the ASWCC

Whatcom Wave: This item reflects a collaborative effort between the ASWCC and administration to engage newly enrolled students in opportunities, and best prepare them for their time at WCC through an introductory style event.

AIM: This item supports weekly programming for student success on campus.

Stage Technician II: Working with the V.P for Administrative Services, the S&A Budget Committee has identified that this item can be moved into the College’s Operating Budget.

Residence Life: Reduced by \$1,000, the S&A Budget Committee encourages Residence Life to collaborate with the ASWCC PDB after identifying similar programmatic elements, in an effort to consolidate the S&A budget.

Student Services	2018-2019 Allocation	2019-20 Requested	2019-20 Allocation
Associate Director for the OSLD		\$58,939.00	\$58,939.00
Coordinator for the OSLD	\$83,125.00	\$27,545.00	\$27,545.00
Director for Athletics and Campus Recreation	\$58,710.00	\$74,190.00	\$29,676.00
Coordinator for Athletics and Campus Recreation	\$10,000.00	\$10,000.00	-
Total	\$151,835.00	\$170,674.00	\$116,160.00

Student Services

Associate Director for the OSLD: A necessary position within the OSLD to support all ASWCC events, as well as provide an advisory role to multiple student leadership bodies.

Coordinator for the OSLD: A necessary position within the OSLD to support all ASWCC related activities and the OSLD.

Director for Athletics and Campus Recreation: Decreased by \$29,034.00, the S&A Budget Committee carefully examined the newly created position’s job duties and responsibilities with the Killian Outline, finding that multiple aspects of this position are impermissible use of S&A fees. These aspects include outreach and recruitment off campus, program development and administrative duties, as well as off campus work to garner fundraising.

Coordinator for Athletics and Campus Recreation: This item has been moved to the recreation fee budget.

TO: WCC Board of Trustees
FROM: Kathi Hiyane-Brown, College President
DATE: Wednesday, June 12, 2019
RE: **Fiscal Year 2019-2020 College Operating Budget**

The 2019-2020 Whatcom Community College operating budget was developed in accordance with the priorities developed in the College's strategic plan. The Budget Review Committee is to be commended for its work in fulfilling its charge to communicate key budget information to their colleagues.

Whatcom's allocation for state full-time equivalent (FTE) students is based on the target level provided by the State Board for Community Technical Colleges. Some variable FTE are yet to be allocated. The budget was developed to serve 2,400 regular state-funded FTE, 53 Worker Retraining FTE, 40 aerospace FTE, 835 Running Start FTE, and 275 International Programs FTE, for a projection of 3,603 FTE students.

The 2019-2020 legislatively-compromised biennial budget yields a 2.4% increase in tuition rates.

The local operating budget continues to include investment in new full-time tenure-track faculty positions, as well as the replacement of faculty and staff positions in areas of the College that are needed to facilitate growth. In addition to faculty positions, there are also investments in key staff positions, including advising, intercultural center, IT, facilities and operations, and human resources. Fiscal notes have been provided in the detailed budget book by department and service area.

Declining enrollments and inflationary impacts continue to present a challenging fiscal environment; however, the Legislature's recent investment in higher education helps offset some of these costs. In addition, Whatcom continues to rely heavily on locally-generated funding sources, such as Running Start, eLearning and International Programs.

In approving the budget, the Board of Trustees authorizes:

- the College President to proceed with the execution of the planned program;
- the College President to transfer funds within the General Fund, or from local and other funds, to eliminate any cash deficit as required by RCW 43.88.260, to provide working capital, and to support approved projects and activities;
- the tuition and fee schedule as established by law, by the State Board for Community and Technical Colleges, as implemented by the College President, and as published in the College's catalog and public website;
- the College President to accept allocation amendments from the State Board for Community and Technical Colleges, to accept such grants and contracts as may be acquired during the budget period, and to report on such changes, as needed, to the Board of Trustees;
- the addition of staff and faculty positions necessary to carry out the College's programs, as well the College's annual work plan and current strategic plan; and
- the College President to determine the fee schedule for contract courses and programs.

Faculty and staff have had opportunity to provide input as part of the web-based budget development process and through providing feedback to the Budget Review Committee. Further, a thorough review by the President, Cabinet members and area budget managers has been conducted. **The budget is recommended to the Board of Trustees as an effective and responsible use of State and local resources.**

I would like to recognize the work of many staff and faculty over the past several months to develop the budget as presented to you.

Thank you for your support.

KHB

2019-2020 Operating Budget Overview

The proposed 2019-2020 Operating Budget was prepared with campus-wide opportunity for involvement, following guidelines developed by the Budget Review Committee. This budget addresses legislative mandates and State Board for Community and Technical College (SBCTC) appropriations, while meeting local demand and maintaining consistency with Whatcom’s strategic goals.

The 2019-2020 legislative budget appropriates funding for higher education, including cost of living adjustments for state employees and healthcare rate changes. In addition, appropriations have been provided for foundation support which represents a legislative effort to fully fund compensation-related items.

The legislative session for 2019-2021 biennial budget concluded on April 28, 2019. As result, the 2019-20 operating budget for Whatcom Community College was developed assuming flat enrollments and inflationary impacts; however, the Legislature’s recent investment in higher education helps offset some of these costs. In addition, Whatcom continues to rely heavily on locally-generated funding sources, such as Running Start, eLearning and International Programs.

Figure 1 and Figure 2 demonstrate the College’s funding sources and expenditures by cost center as related to the operational budget. The 2019-20 operating budget represents a 5% increase over the 2018-2019 year.

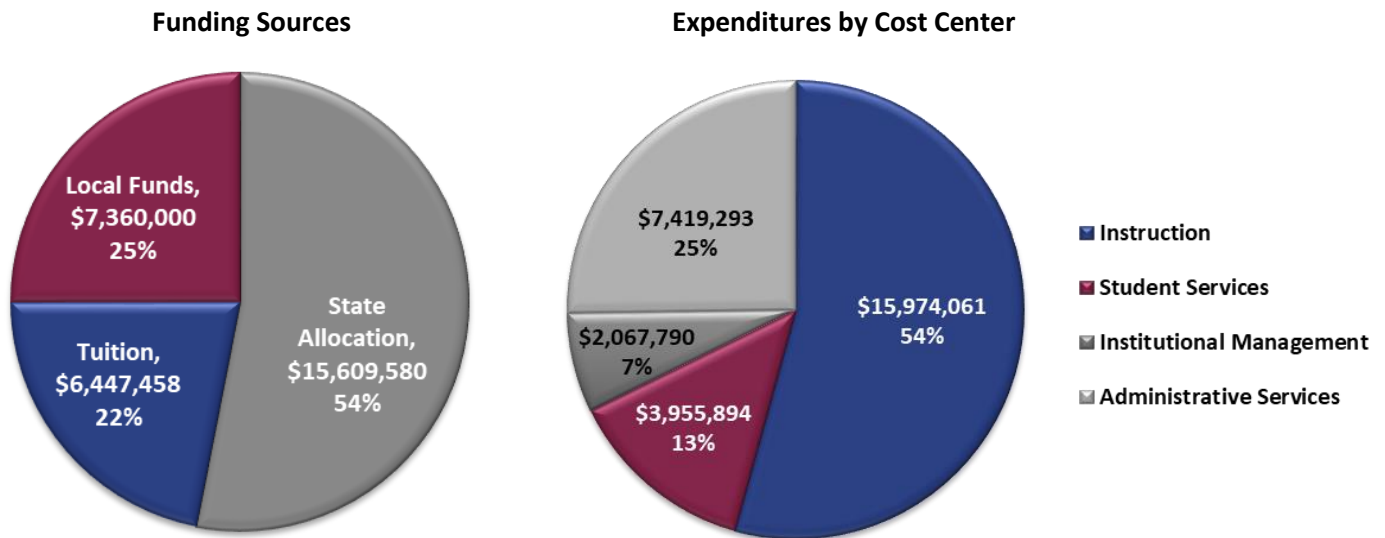


Figure 1

Figure 2

The budget development process includes the following information, which is represented in the College’s FY2020 operating budget.

- ▶ **Compensation:** A total 6% cost of living adjustment (COLA) was included in the biennial budget for all state employees. Faculty receive 3.2% in FY20 and staff receive 3%. For the supplemental 2021

fiscal year, faculty receive 2.8% and staff receive 3%. Effective July 1, 2019, all employees will receive their respective adjustments, totaling more than \$536,000 in the operating budget alone.

Additional compensation-related items included \$20.4 million in FY20 and \$20.4 million in FY21 for nurse educator salary increases. In addition, \$20 million for high-demand faculty salaries was appropriated for FY21. These compensation items are not yet reflected in this FY20 operating budget as allocation methodologies are determined, legislative intent is defined, and community and technical system guidance and principles are communicated.

- ▶ **Foundational Support:** The Legislature provided \$12.44 million in FY20 and \$15.22 million in FY21 in “foundational support” to help offset costs related to compensation items and central service functions. This funding acknowledges previous year’s inadequate funding levels for these items coupled with the inability for tuition revenue to keep pace (despite rate increases) with increased costs and inflation as enrollment has declined. The WCC budget forecast for FY20 includes this new allocation of \$141,649.
- ▶ **Tuition:** Tuition rates at community and technical colleges are to increase by 2.4% as outlined in legislation. A conservative forecast of \$6,447,458 is assumed based on the actual FY19 actual enrollments coupled with the rate increase. This translates to almost 9% less than the prior year, directly correlating to a drop in state enrollment.
- ▶ **Local Funding Sources:** Focused growth management in a number of college areas continues to be critical as we rely more heavily on local funding sources to support the College’s operating budget. \$7,360,000 in locally-generated revenue will be leveraged for fiscal year 2019-20, inclusive of \$85,000 in direct support from the WCC Foundation to offset operational expenses. This increase in support also reflects areas where significant enrollment growth is occurring, such as Running Start and eLearning. This is an increase of more than 9% over the prior year, mostly attributed to enrollment gains in these areas and a slight increase to reimbursement rates associated with Running Start.
- ▶ **Healthcare Rate Changes:** The employer portion of state employee health insurance increased from \$916 per month per employee to \$939 per month per employee. Employee benefit expenses for those funded by the operating budget now total approximately \$6.6 million. College employee benefits are disbursed throughout the four cost centers to reflect benefits for those employees serving in their respective areas.
- ▶ **Faculty Salary Improvements:** An investment of more than \$70,000 was made in salary improvements for full-time faculty members as a result of tenure, promotions and faculty education workshops—spring quarter faculty education workshops are still concluding. In addition, more than \$57,000 was re-invested in full-time faculty salaries based on turnover savings. As base wages increase, variable benefit costs also increase.
- ▶ **Student Achievement Initiative (SAI):** SAI funding is included in the allocation model based on data from 2017-18. The system set aside more than \$41 million (5% of system operating appropriations per SBCTC policy) for student performance funding, of which WCC earned more than \$1,099,000.

► **Other Notable Budget-Related Items**

Provisos and earmarks are distributed by SBCTC through the allocation model, including support for Worker Retraining, Students with Disabilities, Students of Color, Maintenance & Operations (M&O), and compensation-related items that are mandated (i.e. COLA and benefit rates). Of specific note, WCC will be allocated 50% of its M&O appropriation for the Phyllis and Charles Self Learning Commons, totaling \$242,000, anticipating receipt of an occupancy permit in January 2020. This funding directly offsets operational costs associated with facilities and operations of the building.

Additional revenue sources may be realized or allocated after July 1, 2019 and are not reflected in the operating budget (i.e. pending grant applications). Expenditures shifted to these funding sources (if appropriate) will relieve some reliance on local funds or other institutional resources.

**WHATCOM COMMUNITY COLLEGE
OPERATING BUDGET
REVENUES BY SOURCE**

REVENUE SOURCES	F/Y 2018-2019	F/Y 2019-2020
State Allocation	\$ 14,199,691	\$ 15,609,580
District Enrollment Allocation Base (DEAB)	5,943,967	6,978,216
<i>Less: Stop Loss/Gain</i>	<i>(167,281)</i>	-
Minimum Operating Allowance (MOA)	2,850,000	2,850,000
Student Achievement Initiative	1,063,321	1,099,460
High Demand (Weighted) FTEs	544,864	686,191
Earmarks and Provisos	3,964,820	3,612,064
Foundational Support for Compensation Items	-	141,649
M&O Allocation for Learning Commons	-	242,000
State Allocated Funds	<u>\$ 14,199,691</u>	<u>\$ 15,609,580</u>
Operating Fee	<u>\$ 7,071,116</u>	<u>\$ 6,447,458</u>
Other Locally-provided Funds		
Running Start Support	3,950,000	4,300,000
International Programs	1,000,000	1,000,000
eLearning	1,400,000	1,675,000
Other Fees and Enterprises	300,000	300,000
Foundation Contribution	85,000	85,000
Reserve Funds	-	-
Locally-provided Funds	<u>\$ 6,735,000</u>	<u>\$ 7,360,000</u>
TOTAL BUDGETED REVENUES	<u>\$ 28,005,807</u>	<u>\$ 29,417,038</u>
State Funded Student FTE's	2,454	2,493

**WHATCOM COMMUNITY COLLEGE
OPERATING BUDGET
EXPENSES BY BUDGET AREAS WITHIN COST CENTERS**

COST CENTERS	BUDGET AREAS	F/Y	
		2018-2019	2019-2020
INSTRUCTION	Division 1 - Academic Resources and Health Professions	\$ 1,930,528	\$ 2,176,509
	Division 2 - Arts and Humanities	2,137,528	2,222,207
	Division 3 - Sciences, Technology, Engineering & Math	3,237,946	3,294,661
	Division 4 - Social Sciences and Business	2,059,655	2,173,668
	Instructional Administration *	4,925,125	4,924,861
	Stipends / Special Projects	87,683	93,702
	Library Operations	677,304	675,470
	Instructional Equipment	20,000	20,000
	Learning Center and Simpson Intercultural Center	325,474	392,983
		<u>\$ 15,401,243</u>	<u>\$ 15,974,061</u>
STUDENT SERVICES	Students Services Administration *	\$ 1,098,030	\$ 1,181,815
	Admissions	698,495	658,966
	Advising and Student Support Services	1,241,512	1,186,517
	Financial Aid	630,003	651,043
	Student Life and Development, Athletics and Recreation	224,019	277,553
		<u>\$ 3,892,059</u>	<u>\$ 3,955,894</u>
INSTITUTIONAL MANAGEMENT	Institutional Administration / President's Office *	\$ 884,579	\$ 939,344
	Office of Advancement	707,942	738,400
	Institutional Research	249,179	260,796
	Staff and Faculty Development	53,650	89,250
	Facilities / Equipment / Program Development	40,000	40,000
		<u>\$ 1,935,350</u>	<u>\$ 2,067,790</u>
ADMINISTRATIVE SERVICES	Administrative Services Administration *	\$ 1,317,651	\$ 1,461,338
	Human Resources	355,546	438,391
	Business Office	411,070	419,616
	Copy, Print and Mail Services	470,327	466,568
	Information Technology	801,919	913,727
	Facilities and Operations	3,254,542	3,545,553
	Other Administrative Expenses	166,100	174,100
		<u>\$ 6,777,155</u>	<u>\$ 7,419,293</u>
TOTAL BUDGETED EXPENSES	<u><u>\$ 28,005,807</u></u>	<u><u>\$ 29,417,038</u></u>	

* Includes benefit costs for all employees within the cost center that are paid through the operating budget

Whatcom

COMMUNITY COLLEGE

Reports to the Board of Trustees June 12, 2019 Meeting

➤ **Administrative Services—Nate Langstraat, Vice President**

- **ctcLink** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - The WCC ctcLink Implementation team is preparing for a June 17 meeting with a team of ctcLink staff from the State Board. This meeting will assess the College's progress towards meeting the requirements for the November Peer Review, which will determine whether Whatcom will move through the next gateway to the Implementation Phase for this project, in January 2020.
- **Finance** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - As the college approaches the fiscal year end on June 30, 2019, the business office is reviewing the current fiscal year's transactions to insure all transactions are correctly recorded in preparation for year-end close and development of FY19 financial statements.
- **Facilities & Operations** *(4.1 Offer programs, services and facilities that support College needs and market demands)*
 - The Learning Commons construction continues on schedule with most of the interior framing and rough-in complete. Sheetrock installation is currently progressing on the interior while the brick masonry and window installations are well underway on the exterior. Landscaping preparation and plantings have begun on the east side of the detention pond and will continue through June.
 - The student housing construction is about 5-6 weeks ahead of schedule. Electrical and plumbing rough-in is complete on the east end of the building and sheetrock installation has begun on the 4th floor. The majority of the exterior windows are installed and the building is almost completely dried-in with the exception of the west end community room. Work will continue on the exterior barrier with exterior finishes beginning in June.
- **Emergency Preparedness, Safety & Security** *(5.3 Promote a safe environment for teaching, learning, and working)*
 - In May, staff facilitated a series of training classes, which included two Bloodborne Pathogens training sessions and three 1st Aid/CPR/AED training for staff and faculty.
 - On May 21, staff attended FEMA 395 training. This training focused on seismic rehabilitation for schools and provided guidance on strategies for including seismic retrofitting during routine maintenance and capital project improvements.
 - On May 31, Bellingham Police Department partnered with WCC to conduct an emergency training exercise on campus. This was a training exercise to prepare emergency services personnel to respond if there were an actual emergency.

The training included fully suited officers. Having local emergency responders train on the WCC campus has many benefits with minimal operational impacts.

- **Bookstore** (*4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success*)
 - For fall 2019, six additional course sections are transitioning to free digital open educational course materials in lieu of traditional print formatted materials.
 - The on-time (first day of registration) course material adoption submission rate for fall 2019 quarter classes was 45%. This is down from the 56% on-time rate for fall 2018. To help support better adoption rates which, in turn, provides students with needed information during registration about course materials, the Bookstore recently redesigned its course materials adoption form to allow for greater accessibility and better integration with Copy Duplication and Copyright Clearance material services.

➤ **Student Services—Luca Lewis, Vice President**

- **Student Life and Development:** (*Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success, 4.1 Offer programs, services, and facilities that support college needs and market demands*)
 - The ASWCC Programming and Diversity Board hosted two events including “Stress-Less Ultimate and Faculty Appreciation Day” (300 students), and the Student Leadership Celebration (100 students, staff, and faculty).
 - Hosted the annual Students Leading Change Conference focused on taking action with keynote speaker Rosalinda Guillen. Approximately 70 students attended the conference.
 - Completed the 2019-2020 ASWCC selection process and hired six Executive Board Members and six Programming and Diversity Board Members.
- **Athletics:** (*Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success, 4.1 Offer programs, services, and facilities that support college and market demands*)
 - Hosted three intramural tournaments within the last month. Men’s Basketball 3v3 tournament saw seven teams compete with 22 participants. The Co-ed Flag Football tournament had three teams and 20 participants. The Sand Volleyball Tournament hosted eight teams with 24 participants.
 - Coaches signed 30 new student-athletes for the 2019-20 year, with expected total student-athletes set to be between 80-100 Orcas.

- Created the inaugural Orca Athletic Club, which is designed to generate funds through individual and corporate sponsors, help fund scholarships for student-athletes.
- **Community Standards and Residence Life:** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.2 Foster student learning through student-centered teaching and learning practices, 1.4 Promote student access through quality services and resources, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes, 3.4 Revise policies, practices, services, and curricula from an equity-based lens, 4.4 Enhance the safety of the college environment)*
 - Hosted Residence Life Spring Shindig, an outdoor program where 64 students celebrated the end of the academic year with food, socializing, and outdoor games.
 - Formed the Student Conduct Committee to hear high-level conduct cases that may result in suspensions of more than ten days or dismissals from the college.
- **K-12 Partnerships:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*
 - Awarded 44 Running Start students book vouchers in 2018-19 (25 in 2017-18).
 - Awarded 34 Running Start students approximately \$19,000 in scholarships to cover tuition on developmental level math courses in 2018-19 (\$17,352 in 2017-18).
 - Outreached to potential students at the following events: T-Mobile Educational Event (17 students), State Street High School visit (5 students), Shuksan Middle School visit (60 students), STEM Carnival (150 students), Lowrider Show (53 students), Latinx Summit (10 students), and Spring Preview Day (38 students).
 - Hosted Pop Prep Placement Sessions at Burlington Edison High School (10 students), Ferndale High School (25 students), Sehome High School (10 students), and Options High School (10 students).
- **Academic Advising and Career Services:** *(Goal 2.1 Increase collaboration and communication to serve collective needs across the College, 2.3 Strengthen partnerships with K-12 and higher education institutions, 2.6 Engage with business and industry to strengthen regional economic development)*
 - Facilitated two sessions regarding advising, career exploration, and degree planning as part of Spring Preview Day. Approximately 38 local high school students attended the sessions.
 - Hosted the annual Spring Job Fair on April 25th. Nearly 200 students and community members attended the event where over 20 local, regional, and national businesses were represented.
- **Financial Aid:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*

- Currently 861 students and prospective students were awarded financial aid for the 2019-20 academic year. This compares to 743 students awarded as of a similar date for the 2018-19 academic year.
- **Student Success and Retention:** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Provide students with mentors, internships, and career preparation, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)*
 - Developed processes to identify and support recently admitted students as they complete the necessary onboarding steps including placement testing, registration appointments, orientation, etc. As of May 29, 285 newly admitted first-generation students have been contacted by peer mentors to generate next steps and make appropriate support referrals.
 - Hosted Café Academia (student initiated and led program) to facilitate conversation between students and faculty. Approximately 45 students and faculty attended.
 - Received 617 Mid-Quarter Alert flags from faculty alerting Student Success and Retention of students that are struggling in their courses for Spring 2019 (400 Winter 2019) and successfully closed 100% of the flags through direct outreach to students from coaches, advisors, and peer mentors.
- **Access and Disabilities Services:** *(Goal 1.3 Promote student access through quality services and resources, 4.3 Provide ongoing opportunities for faculty and staff professional growth)*
 - Created the Access and Inclusion Learning Community that is open to all staff and faculty. The first dialogue was on Neurodiversity and Autism Spectrum Disorder (ASD) with about ten employees attending. An ASD & Neurodiversity Safe Zone flyer was developed for those who wanted to display it. Two follow up conversations took place on how to create a safe space for those who identify on the spectrum.

➤ **Instruction— Ed Harri, Vice President**

- **Hiring** (1.2 Foster student learning through student-centered teaching and learning practices; 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators; 4.1 Offer programs, services, and facilities that support college needs and market demands)
 - Full-time faculty: Full-time faculty searches are continuing and should conclude by the end of the academic year. As of the end of May, we have hired excellent new full-time faculty in physical therapist assistant, psychology, and engineering.
 - Exempt positions: Janice Walker has announced she will be leaving her position as dean for workforce education in October and be transitioning to a phased retirement with a position working on cybersecurity grants. The College is beginning a search for the next dean for workforce education with a desired start date of October 2019. The College will also be recruiting for its first director for teaching and learning as part of the new Title III grant.
- **Inclusive pedagogy** (3.2 Apply culturally responsive pedagogy in all teaching and learning environments)
 - WCC faculty and staff have been participating in a regional work group focused on supporting faculty development in creating classroom environments that promote success for every student. WCC hosted the most recent meeting, held on May 20, in which planning occurred for a summer institute, led by Skagit Valley College. WCC will plan to send several faculty to the institute as part of the Title III grant work to promote student success, and equity and inclusion.
- **PTA accreditation** (4.1 Offer programs, services, and facilities that support college needs and market demands)
 - WCC's Physical Therapist Assistant (PTA) program is nationally accredited by the Commission on Accreditation in Physical Therapy Education (CAPTE). The program underwent their ten-year accreditation visit from May 19 to May 22, 2019. The three-person visit team reviewed the College's written report in advance of the visit and met with program faculty, program students, administrators, general education faculty, and representatives from the College's partner site at Pierce College. At the end of the visit, the team shared their draft findings, which will be acted on at the fall CAPTE meeting. The program faculty and staff did an excellent job in preparing for the visit and are well positioned to respond to the recommendations resulting from the visit.
- **Area Health Education Center for Western Washington (AHECWW):** (2.4 Foster learning, service, and leadership opportunities through community partnerships, 2.5 Cultivate community awareness and support for the College)
 - Whatcom hosted the statewide Healthcare Integration Summit Northwest on May 16, convening 96 leaders from healthcare, education, and policy sectors who are invested in preparing a thriving behavioral health workforce. The program highlighted policy updates, emerging models of reimbursement, innovative healthcare roles, and opportunities for collaboration to prepare for behavioral health integration in primary care. Sponsors included WCC, AHECWW, Northwest Workforce Council, the Hospital Employee Education and Training (HEET) grant project, and the North Sound Accountable Community of Health.

- **Service Learning/Community Engagement (CE) Fellows:** *(2.5 Cultivate community awareness and support for the College, 4.5 Model leadership in environmental protection, economic viability, and social equity, the three pillars of sustainability)*
 - Community Engagement Fellows, in partnership with the Gailiano Conservancy, University of Puget Sound, Whatcom Community College, WhiteSwan Environmental, WWU Center for Canadian-American Studies, and WWU Salish Sea Institute, hosted **Learning Together in the Salish Sea** on Galiano Island, British Columbia. The goal of the weekend retreat was to advance learning partnerships in the Salish Sea Region across organizations, sectors, and political, cultural, and geographic boundaries. Over 60 participants included students and employees from WCC, NWIC, WWU, Bellingham Schools, Ferndale Schools, North Cascades Institute, University of Washington, University of Victoria, York University (Toronto, Ontario), Whatcom County Library Systems, Canadian First Nations Health Council, US and Canadian land management agencies and nonprofits, and community members.
- **Nursing Program:** *(1.2 Foster student learning through student-centered teaching and learning practices, 2.5 Cultivate community awareness and support for the College.)*
 - Nine Bellingham High School students with the goal of pursuing careers in nursing and healthcare attended a simulation activity at Whatcom's Health Professions Education Center (HPEC), and spoke with nursing students about the program.
- **Simpson Intercultural Center:** *(1.1 Improve student success in retention, completion, transfer, and employment; 2.1 Increase collaboration and communication to serve collective needs across the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes; 3.6 Increase campus engagement in social justice education and leadership opportunities.)*
 - Over twenty Whatcom Community College students attended the 2019 Students of Color Conference (SOCC) in Yakima; three WCC employees were conference coordinators. Students reported increased connections across colleges, enhanced community through identity affirmation, and ability to identify distinct retention strategies through culturally relevant education. The learning experiences from the SOCC informed their programming for the Students Leading Change conference last month.
 - The Intercultural Center partnered with indigenous staff and students for a display of the REDress project, an art installation focusing attention on murdered and missing aboriginal women.
 - Intercultural Center student staff members organized a Ramadan Dinner on May 22. The event brought together students, staff, faculty, and community members, and featured speakers and performances. The community meal was provided by a local Indian caterer, enhancing community-building efforts.
- **Grants:** *(4.2 Increase college enrollment and secure resources for the continued viability of the College.)*
 - The college will receive two National Security Agency (NSA) grants for 2019-20:
 - NSA will award WCC \$44,068 to host GenCyber summer camps for middle and high school students in summer 2019. WCC has hosted GenCyber camps since 2016.
 - NSA will award WCC up to \$848,778 to continue its role as a Center of Academic Excellence (CAE) National Resource Center, a role it has held since 2019 to improve cybersecurity education across the U.S.

➤ **Foundation and College Advancement – Sue Cole, Executive Director**

- **Foundation 2.5** *Cultivate community awareness and support for the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes.*
 - **Fundraising Update:**
 - Draft reports show that we received 30 gifts and pledges totaling \$72,823 for the month of May. Fiscal year to date as of May 30th, we have received \$1,205,046 in gifts and pledges.
 - **Foundation News:**
 - Foundation Board Directors have been attending the local high school scholarship ceremonies where they present certificates to graduates who have received scholarships to attend Whatcom in the fall. It's a nice opportunity for our volunteers to be out representing WCC Foundation and the College in the community.
 - Grant proposal updates: WCC Foundation submitted proposals to Alcoa Foundation (\$40K for Engineering Program), Chuckanut Health Foundation (\$45K for AHECWW Health Professions Affinity Community), and WECU (\$40K for Financial Wellness workshops at WCC). We have successfully made it through the first round of scrutiny on these grants and are hopeful that funding will come through from each organization. Each of these organizations has increased their giving to WCC Foundation and the College over the past few years in significant ways.
 - The first campaign newsletter has gone out to the Foundation's cabinet of campaign volunteers. It is an insider's look at the Foundation's fundraising campaign to raise \$2.5M in support of scholarships and Fund for Excellence; the critical, unrestricted support that enables students to graduate.
- **Community Affairs 2.1** *Increase collaboration and communication to serve collective needs across the College; 2.5* *Cultivate community awareness and support for the College.*
 - WCC was well-represented at the YWCA annual breakfast, including five trustees and former trustees, as well as the college president, on May 10.
 - New relationships were established with the local chapter of the American Red Cross and the Whatcom Housing Alliance through Sustainable Connections.
 - Advancement has been working with Chuckanut Health Foundation on its community engagement strategy.
- **Communications, Marketing and Publications 1.3** *Promote student access through quality services and resources; 2.1* *Increase collaboration and communication to serve collective needs across the College; 2.6* *Engage with business and industry to strengthen regional economic development.*
 - **Digital Communication Highlight:**
 - On May 9, the College had a top performing Facebook post sharing the news of free college coming for Washington State families making under \$50K. Overall, the non-paid post reached 12,684 people, and it received 3,244 engagements including 209 likes, 48 comments, and 79 shares.
 - Marketing developed an email campaign with Student Success & Retention to remind new and current students about important registration dates for

summer and fall quarters. So far, more than 5,000 students have been contacted, and the open rate for most emails is well above the 20% industry standard.

- **Publications/Advertising Highlight:**
 - The new “My Strength Is” campaign is live on bus boards, local newspapers, mobile advertising, social media, and posters around campus. The promotion features some of our top students and the strengths and interests they discovered at WCC.
 - Retro postcards with the message “Wish You Were Here” were sent to almost 4,000 households in Whatcom County with 18-24 year olds promoting summer quarter.
 - Marketing worked with Registration to implement a summer quarter promotion in which students show proof of their class schedule to receive a free pair of sunglasses. So far, more than 300 sunglasses have been given away!
 - New bus boards promoting the medical assisting program’s hybrid option will run through June.
 - Social media ads promoting WCC’s nursing and massage therapists programs will run through June. So far, the ads have reached nearly 120,000 Facebook and Instagram users.
- **Press Releases and Resulting Media Coverage:**
 - [Award-Winning Faculty Lead This Year’s Chuckanut Writers Conference](#), Whatcom Talk, 5/30/19
 - [Free “Scrubs Camp” For Local Students June 1](#), KXRO Radio (Grays Harbor), 5/23/19
 - [PULSE Event Picks May | June 2019 – Chuckanut Writers Conference](#), Business Pulse Magazine, 5/22/19
 - [Sports Roundup: Men’s track wins GNAC Championships](#), The Western Front, 5/22/19
 - [Fire District 1 buys out-of-town property for new station](#), Lynden Tribune, 5/22/19
 - [The REDress Project](#), Entertainment News NW, 5/20/19
 - [10 Spartans have now signed letters of intent to play their sports at college](#), Stanwood Camano News, 5/20/19
 - [A Northwest Storm Like No Other: John Dodge Talks About the 1962 Columbus Day Storm at the Chuckanut Radio Hour](#), Entertainment News NW, 5/18/19
 - [Apply Now to Attend WCC’s Free GenCyber Camps This Summer](#), Whatcom Talk, 5/17/19
 - [WCC grows program for chemical dependency counselors](#), KGMI, 5/17/19
 - [Look Forward to Fun and Enriching Summer Programs With Kids’ College at WCC](#), Whatcom Talk, 5/14/19
 - [Families, children, teens and adults! Explore STEM at Whatcom](#), The Chamber, 4/29/19
 - [Middle & High Schoolers: Apply Now to Attend WCC’s Free GenCyber Camps This Summer](#), The Chamber, 4/29/19
 - [Game Changes \(Community Column\)](#), Cascadia Weekly, 4/24/19
 - Find college news at whatcom.edu/news