

## BOARD OF TRUSTEES

### Meeting Agenda

Thursday, October 10, 2019

Regular Board Meeting -2:00 pm

Laidlaw Center Boardroom, #143

237 W. Kellogg Road, Bellingham, WA 98226

#### MEMBERS:

- **Steve Adelstein**  
Chair
- **Rebecca Johnson,**  
Vice Chair
- **Wendy Bohlke**
- **John Pedlow**
- **Teresa Taylor**

*If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.*

#### NEXT MEETING REMINDER

**November 13, 2019**

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Strategic Conversation
  - Data Dashboard – Ed Harri, VP for Instruction; Anne Marie Karlberg, Director for Institutional Assessment; Peter Horne, Senior Research Analyst; Erin Graham, Sherri Winans, and Melanie Zabel, Faculty.
- III. Consent Agenda Tab 1
  - a. Minutes of August 8-9, 2019 Board of Trustees Retreat (Attachment A)
  - b. Proposed Spring Quarter Graduates (Attachment B)
- IV. Report from the President
- V. Reports Tab 2
  - ASWCC – Mario Alem
  - WCCFT – Tommaso Vannelli, President
  - WFSE – Carolyn Jovag, Representative
  - Administrative Services –Vice President Nate Langstraat
  - Student Services –Vice President Luca Lewis
  - Instruction – Vice President Ed Harri
  - Advancement/Foundation – Sue Cole, Executive Director
- VI. Discussion/Items of the Board Tab 3
  - ACCT Leadership Congress – October 17-19, 2019
  - ACT Fall Conference November 8, 2019
  - Proposed 2020 Board of Trustees Meeting Schedule
- VII. Executive Session
  - ... to review the performance of a public employee...;
- VIII. Public Comment
- IX. Adjournment

#### \*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



## CONSENT AGENDA

- a. Minutes of August 8-9, 2019 Board of Trustees Retreat (Attachment A)
- b. Proposed Spring Quarter Graduates (Attachment B)

### SUGGESTED RESPONSE

*The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."*

# Whatcom

## COMMUNITY COLLEGE

### MINUTES

#### BOARD OF TRUSTEES RETREAT

August 8-9, 2019

Willows Lodge, 14580 NE 145<sup>th</sup> St., Woodinville, WA

Thursday: 8:00 a.m. – 4:00 p.m.; 6:00 pm – 8:00 p.m.

Friday: 8:00 a.m. – 12:00 p.m.

#### Thursday, August 8, 2019

- ➔ **CALL TO ORDER** Chair Steve Adelstein officially called the Board of Trustees meeting to order at 8:45 a.m. Present in addition to the chair were trustees Wendy Bohlke, Rebecca Johnson, John Pedlow and Teresa Taylor, constituting a quorum. Others present included President Kathi Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Sue Cole, Executive Director for Institutional Advancement; Janice Walker, Dean for Workforce Education; and Rafeeka Kloke, Special Assistant to the President.

#### INTRODUCTION OF GUEST

- ➔ Dr. Jack Oharah, former President of Edmonds Community College, was introduced as the facilitator for the two-day planning retreat of the Board.

#### ACTION TO ACCEPT AGENDA

- ➔ Trustee Johnson moved to approve the meeting agenda as proposed. It was seconded by Trustee Pedlow and the **motion was approved unanimously.**
- ➔ Chair Adelstein announced that there is a designated time for public comment on the agenda.

#### CONSENT AGENDA

- ➔ **Consent Agenda**
  - a. Minutes of the June 12, 2019 Board of Trustees Meeting (Attachment A)  
Chair Adelstein stated: “If there are no objections, this item will be adopted.” As there were no objections, **this item was adopted.**

## STRATEGIC CONVERSATIONS

### ➔ Review 2018-19 work plan: Accomplishments and strengths

Cabinet members shared a PowerPoint presentation which provided an overview of accomplishments for each of the core themes and 2019-20 priorities.

The complete 2018-19 Year End Work Plan report is available on WCC's public website:

[www.whatcom.edu](http://www.whatcom.edu).

### ➔ Capital Campaign

Sue Cole, Executive Director for Advancement, provided an update of the campaign. She shared that the campaign received great support and has already reached 80% of its goal.

### ➔ Board Policies Review

Rafeeka Kloke discussed the timeline in completing the board policies review. There are eleven policies that required updating. Updated policies will be presented to the board for review and action at board meetings throughout the 2019-20 academic year.

### ➔ Growth Opportunities for the College

Board members and staff discussed emerging needs and opportunities for growth. Highlights included:

- Health programs – behavioral health, additional nursing cohort, patient navigation, telemedicine
- IT – software development and data analytics
- Enrollment - targeting adult population
- Increase community engagement

## EXECUTIVE SESSION

- ➔ At 12:15 p.m., the meeting was adjourned for a closed Executive Session of the Board for approximately sixty minutes to “...as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining...”

Chair Adelstein announced that no action was anticipated. Guests included President Kathi Hiyane-Brown, Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Sue Cole, Executive Director for Institutional Advancement; Janice Walker, Dean for Workforce Education; and Rafeeka Kloke, Special Assistant to the President.

- ➔ The Executive Session adjourned at 10:00 a.m. and the Board reconvened into open session at 1:15 p.m.

### **PUBLIC COMMENT**

- ➔ Chair Adelstein called for public comment. There was none.

### **BREAK**

- ➔ At 3:45 p.m., the meeting was recessed for approximately two hours for a break.

### **STRATEGIC CONVERSATION (continued)**

- ➔ The Board meeting was reconvened by Chair Adelstein at 6:00 p.m. Present in addition to the chair were trustees Wendy Bohlke, Rebecca Johnson, John Pedlow, and Teresa Taylor constituting a quorum. Other present included President Kathi Hiyane-Brown, Special Assistant to the President, Rafeeka Kloke, and Facilitator Jack Oharah. Discussions of the Board continued including community engagement, legislative advocacy, and participation in trustee organizations such as ACT and ACCT.

### **PUBLIC COMMENT**

- ➔ Chair Adelstein called for public comment. There was none.

### **ADJOURNMENT**

- ➔ There being no further business, the meeting was adjourned at 8:00 pm

## **Friday, August 9, 2019**

- **CALL TO ORDER** Chair Adelstein officially called the Board of Trustees meeting to order at 8:00 a.m. Present in addition to the chair were trustees John Pedlow, Rebecca Johnson, and Teresa Taylor; constituting a quorum. Trustee Wendy Bohlke was absent. Others present included President Kathi Hiyane-Brown, Special Assistant to the President, Rafeeka Kloke, and Facilitator Jack Oharah.
- Chair Adelstein announced that there is a designated time for public comment on the agenda.

- **SBCTC – Jan Yoshiwara, Executive Director**

President Kathi introduced Jan Yoshiwara, Executive Director for the State Board of Community and Technical College. Ms. Yoshiwara provided an overview of the mission of the state board and upcoming priorities for the system.

- **Development of 2019-20 Board of Trustees work plan**

The following key priorities were discussed:

- Advocate for system priorities and advocate for increase funding for the system and the college.
- Increase community engagement
- Review of Board policies
- Support the College president in meeting institutional goals and priorities
- Continue involvement with trustee organizations such as ACT and ACCT.

- **Board Self Evaluation**

Trustee Pedlow drafted a new board self-evaluation form and asked board members to review and provide feedback.

- **Identify a list of study topics for future board sessions**

Suggested topics included: guided pathways, data dashboard, program updates, athletics, capital projects, international programs

## **EXECUTIVE SESSION**

- At 11:10 a.m., the meeting was adjourned for a closed Executive Session of the Board for approximately twenty minutes to “...review the performance of a public employee...”  
Chair Adelstein announced that action was anticipated. Guests included President Kathi

Hiyane-Brown.

- The Executive Session adjourned at 11:30 a.m. and the Board reconvened into open session at 11:30 a.m.

### **ACTION ITEM**

- Trustee Pedlow moved to approve the following addendum to the president's contract executed on December 8, 2015:  
Effective July 1, 2019, the President will receive those COLA increases as authorized for state employees by the State Legislature on those dates such enacted operating budgets provide; without further motion or resolution of this Board of Trustees.  
It was seconded by Trustee Johnson and the motion was unanimously approved.

### **PUBLIC COMMENT**

- Chair Adelstein called for public comment. There was none.

### **ADJOURNMENT**

- There being no further business, the meeting was adjourned at 12:00 p.m.

# WHATCOM COMMUNITY COLLEGE

## SPRING 2019 GRADUATES

June 14, 2019

### BACHELOR OF APPLIED SCIENCE IT NOTWORKING CYBERSECURITY

JORDAN L. BLANKERS  
JAMES R. DESTERHOUSE  
JUSTIN K. FERGUSON  
WILLIAM R. FERGUSON

NICHOLAS C. LEAR  
COREY J. MARTIN  
NIRMAL A. NAIR  
LUKAS J. PITTMAN

### HONORS PROGRAM

CARL D. CAPILI  
JORDYN C. DOYLE  
VIOLET M. HARRIS  
SHHRUL KAMIL HASSAN  
ASHLEY M. HEDSTROM  
NGAN TUYET HUA  
MARIANNA K. KEMP  
JOY VERNA KUMALA  
LACY-ROSE P. LACKEY

AMANDA J. LANINGA  
HANNA MACCLOUD  
KATHRYN E. MEDLEN  
EMILY OTERO  
LINDSEY K. QUACKENBUSH  
KIRAN SONDHI  
SYDNEY K. TERRASI  
HANNAH E. TUGMAN

### ASSOCIATE IN ARTS AND SCIENCES

PETER T. ADAMS  
ALEX AGAFONOV  
MAYRA AGUILERA-SUAREZ  
JAMEY A. ALBERT  
CAITLYN J. ANDERSON  
CHRISTOPHER Y. ANDERSON  
TROY EUGENE APELES  
JULIA E. ARNOLD  
LUCIA M. ASHBY  
KENNEDY L. ASP  
TERANDEEP K. AULAKH  
MARISOL G. AVILA  
STEPHANIE A. BALDERAS  
FINN M. BANKS  
CHRISTOPHER PW BARLEAN  
LAURA L. BARNES  
ROSE E. BASIS  
JORGE BAUTISTA  
DANIELLE BELLEFEUILLE  
ETHAN B. BLIGHT  
TANNER L. BLOOM

JACK Y. BOERSMA  
JOSHUA M. BOSCHMA  
ALEXIS F. BOSMAN  
BRYCE W. BOSMAN  
MELISSA A. BOTTERON  
SHANISE M. BRADLEY  
ARDIS R. BROBERG  
ALAYNA G. BROOKS  
RYDER M. BROOKS  
SARAH K. BROSSOW  
KAYLA N. BRYANS  
MARTINA NGO BUI  
BRITTANY A. BURBRIDGE  
DYLAN J. BURNETTE  
NAVJIT K. BUTTAR  
AIDAN ANDREW BUTTON  
MCKENNA E. BUTTON  
CARL D. CAPILI  
JUSTIN-YUK-YU CHAN  
PAK-HANG CHAN  
LIUTONG CHEN



JICHANG CHENG  
YU-TING CHOU  
JOSEPH A. CLARK  
KAYCI RENEE CLARK  
JULIE L. CONNELL  
LAURENCE CORDEAU  
SACHI E. CORDOVA  
MADALYN G. CORSENTINO  
KAILA N. COVE  
HAYLEE L. CUNNINGHAM  
JONATHAN M. DACY  
LILY S. DAHMER  
JEREMY A. DANIELS  
MELANIE A. DANIELS  
TATYANA A. DANILENKO  
CIERRA L. DEISSLER  
QUINN C. DEKUBBER  
ARTHUR B. DE-OLIVEIRA  
MITCHEL S. DEROSIA  
HANNAH R. DEWEBER  
ANUREET K. DHALIWAL  
JOBANDEEP S. DHILLON  
DEVON E. DILLE  
JORDYN C. DOYLE  
STEPHANIE A. EBEL  
JAEGER REESE ELIAS  
ABRAHAM J. ELLIOTT  
BETHANY C. ERIKSEN  
AARON J. ESCARENO  
AMANDA K. EVANS  
EMMA L. FINNEY  
GARRETT O. FITT  
REBECCA A. FREEMAN  
BAILEY G. GARDNER  
LAURA A. GARDNER  
EMILYN GARFIAS  
SABRINA A. GIBBONS  
MARIAH L. GIMMAKA  
EMIKO GINSBURG  
DAVID C. GLEASON  
STEVEN M. GNYP  
IRELYN J. GOTTSCHALK  
JULIA L. GRAY  
KEENAN A. GRAY  
ZIYANG GUO  
HECTOR GUTIERREZ  
DILLAN J. HALL  
MEGAN R. HALL  
NITA N. HALL  
VIOLET M. HARRIS

ALLISON M. HARTLEY  
DANIEL J. HASSLER  
ASHLEY M. HEDSTROM  
LOGAN J. HIERONYMUS  
ASHLEY R. HILL  
NICHOLAS J. HIPPNER  
KINSEY K. HJELSETH  
KIM TRONG HOANG  
EDWARD J. HOCHSPRUNG  
LILYANA P. HOCKSTEDLER  
MIRA L. HOLT  
ALLIE M. HOVDE  
SAMANTHA R. HRUBY  
NGAN TUYET HUA  
GABRIEL L. HUGHES  
RYAN D. HUGHES  
TRISTAN A. HURLEY  
CLAIRE E. JACOBSON  
ALYSSA L. JENSEN  
JESSICA M. JOHNSON  
BRYCE A. JOHNSTON  
JOSHUA D. KABO  
KEENAN T. KAEMINGK  
MADALYN R. KALMA  
ORION M. KALT  
YELENA V. KAZANTSEVA  
DIAMOND E. KEENER  
DESIREE M. KEENEY  
MARIANNA K. KEMP  
ALEX M. KENNEDY  
VICTORIA T. KING  
ZORA E. KINGS  
SADIE G.M. KNEBEL  
JADE E. KOCHUTEN  
SAJEON J. KOEBEL  
ETHAN J. KOWALSKI  
ZOE MAIA KUCHAR  
JOY VERNA KUMALA  
ADILENE LANDA-GARCIA  
AMANDA J. LANINGA  
DANE L. LARSEN  
CHELSEA A. LEARY  
JAEKWANG LEE  
HOLLY E. LENSSEN  
JACKSON D. LEWIS  
GIOVANE LOBO  
ETHAN E. LOCHRIDGE  
THOMAS DONALD LYONS  
HANNA MACCLOUD  
OLIVIA MAHONEYSCHWARTZ

Re: Spring 2019 Grads

HAYLEY C. MAJOR  
TAYLOR MALAN  
ZARAH J. MANJU  
JACKSON T. MANSKE  
RIGO MARISCAL  
ELIZABETH R. MARTENS  
KAILY A. MASON  
JULIA E. MCCARTY  
CONOR W. MCCLURG  
KAMBRIA L. MCDONALD  
JOY B. MCGRATH  
GEORGE MCMANUS  
MEGAN E. MCNULTY  
KATHRYN E. MEDLEN  
ABIGAIL J. MELLEMA  
MICHAEL-JAY P. MENDOZA  
LISSETTE MEZA-GARCIA  
HIROSHI MIKI  
CAMRYN J. MILLER  
GREGORY L. MILLER  
MICAH J. MILLER  
ALEX M. MIRANDA  
KEI-SUET MO  
OLIVER RAY MOREAU  
ANNABELLE J. MORTENSEN  
HANNAH V. MURPHY  
RISHI M. NAIR  
SAHAR NAWABI  
SONEEL R. NEUMANN  
KAITLIN J. NEWTON  
ANH DOAN-QUYNH NGUYEN  
VY NGOC-TUONG NGUYEN  
NICHOLAS B. NIETFIELD  
JUSTIN T. OBERSTADT  
NORA M. OLCOTT  
CAMERON K. OLIVER  
EMILY OTERO  
ANDREW G. PALMER  
LENA JUDITH PARRIERA  
BRIANNE M. PATRICK  
HANNAH T. PATTERSON  
LUKE C. PEARSON  
KENNEDY JEAN PERRY  
MADILYN PETERSON  
SHILOE N. PETROS  
ANH LE PHAM  
LINDSEY M. PIERPONT  
HALEY E. PONNECH  
LINDSEY K. QUACKENBUSH  
MUHAMMAD D. RAMADHAN

NATALIE RAMOS  
MATTHEW R. REBER  
CHASE M. RICHARDS  
KAITLYN B. RICHARDS  
ALAN W. RICHARDSON  
FORREST D. RYAN  
FROZAN SADAT  
CAMREN R. SALMONSON  
JOANNA L. SANOK  
ISAAC SOLOMON SCHAPIRO  
RAPHAEL JUDAH SCHAPIRO  
SHOSHANA RUTH SCHAPIRO  
LILLIAN M. SCHOENECKER  
GWENETH MAE SCHORR  
VICTORIA M. SCONTRINO  
JUAN C. SERRANO  
DANIELLE K. SHERZER  
HOLLEY M. SIEBOL  
ALICIA MARIE SILVES  
KATE C. SIMON  
COLE RAY SIMPSON  
KATELYN E. SINCLAIR  
JOBANPREET KAUR SINGH  
KARANVEER SINGH  
REED JEFFREY SMITH  
ANGELA LOVEPREET SOHAL  
AMY SOLODYANKIN  
KIRAN SONDHI  
RANDY R. SOTO  
JACOB R. STACY  
CHARLOTTE E. STAMNES  
BERYN STAUB-WALDENBERG  
ALISSA T. STEBBINS  
EMILY RACHELLE STEELE  
HAILEY D. STEWART  
COURTNEY R. STOKES  
KYLE I. STONEBERG  
DONALD W. STRONG  
ZOE T. STURTZ  
NATASHA M. SULEK  
MENGXIN SUN  
RACHEL K. SWANSON  
ZEBEDEE J. SWANSON  
TRISTAN R. THAMM  
NICHOLAS J. THOMAS  
COLBY J. TJOELKER  
BLYTHE M. TOROK  
THANNAREE TRAIRAWEEWAT  
LACHLAN J. TRITTON  
HANNAH E. TUGMAN

Re: Spring 2019 Grads

MIRAYA M. ULTRERAS  
AARON J. VADNAIS  
EMILY N. VANDERLEY  
JULIA R. VENTURA  
KAI A. VIEIRA-DA-ROSA  
JASMINE P. VIRDIANTY  
ISIAH L. VOGEL  
LYNECE VUTHY  
ALLYSON P. WAINWRIGHT  
BRETT E. WALKER  
KATIE C. WALLACE  
KRISTINA R. WAYNE

BOONE W. WILLIAMS  
MICHAEL WISE  
MALACHI J. WONDER  
ANNIE SUE-LYN WRIGHT  
ELLIE A. WRIGHT  
JIAYI XIE  
ALEXANDRA XUA  
JEREMY D. YOUNG  
SCARLETT P. YURK  
KAYLA M. ZEHM  
ELENI P. ZOURKO

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KEALAUHA H. KELIIOKA

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SAMANTHA A. MOORE  
PHUC TU PHAM  
ZACHARY S. SCHWISOW  
ASHLEIGH A. SLOCOMB

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BONNIE C. BURKE  
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JONATHAN P. DOMINICK  
NATALIE M. FRITSCH  
KRISTA L. HESS  
JESSE G. HOFMAN  
DANAE K. JOHNSON  
BENJAMIN J. KARJALAINEN  
HARMANPREET KAUR

JOLIE M. MCGRATH  
PETER A. MILNES  
CHRISTINA PALIYEVA  
SONORA H. POWELL  
HOPE E. ROBINSON  
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CHRIS J. GARRETT	ADIB-THAQIF TAUFEEK
AINUL HAQEEM	MICHAEL TJONDRORAHARDJ
SHAHRUL KAMIL HASSAN	EMMANUEL VALENCIA
JORDAN M. HAUGEN	CITLALLI J. WATLING
RYAN H. HOLZ	BECK W. WERNY
MATTHEW A. JACKSON	CHRISTOPHER WIRAPUTRA
RODERICK C. KIMBALL	KEVIN WIRAWAN
ABIGAIL L. KOENIG	HAFIZ ZARIMAN
LACY-ROSE P. LACKEY	MOHD AZUL BIN MOHD TARMIZI
GARRISON S. LEE	

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ANDREW P. CECIL	BEN J. PAROS
SEAN B. DENNIS	CHRIS T. PRESSLEY
JOSHUA D. HELM	JAIME J. RODRIGUEZ
MICHAEL M. HENDERSON	DOUGLAS J. ROYBAL
EMILY A. HOLLANDBECK	DAVID B. TANOVAN
SEAN R. HOOK	YUM TCHAO
MATTHEW D. JACKSON	SYDNEY K. TERRASI
CARTER D. JOHNSON	ZACHARY A. WICHMAN
ERIC KAPUSTIN	DAWSON A. WILLIS
JAMES M. MITCHELL	

**ASSOCIATE IN APPLIED SCIENCE- TRANSFER  
EARLY CHILDHOOD EDUCATION**

RACHEL M. HOFBAUER  
ELIZABETH K. WILSON

**ASSOCIATE IN LIBERAL STUDIES**

LAURA F. APPLETON  
SHANISE M. BRADLEY  
GREG J. DAY  
QUINN C. DEKUBBER  
EZEKIEL M. DESMET

ZACHARIAH A. DESMET  
WILLIAM G. GROSVENOR  
ERINA MACHIDA  
SABRINA G. MACY  
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CHRISTOPHER P. LONGO  
TAREZIA M. MERWIN  
NATASHA L. NOSO

SHARON M. O'SHAUGHNESSY  
AMY L. PINKERTON  
JENIECE WALKER  
RACHEL E. WHITE

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VICTOR H. CRUZ-CAMPOS  
TINA L. LANE  
MACKENZIE H. LEE  
MARRISSA L. MACFADDEN

ALMITRA M. VELLUTINI  
KELSIE J. VISSER  
JENIECE WALKER  
JAMIE L. WARREN

**ASSOCIATE IN SCIENCE COMPUTER INFORMATION SYSTEMS**

DOUGLAS P. BESTLE  
LARONN J. BYRD  
ALEXANDER A. ODUSHKIN  
CHRISTIAN B. SPORL

**ASSOCIATE IN SCIENCE CRIMINAL JUSTICE**

ANGELA R. CASH  
ANDREW M. GIVICH  
SHANE L. SPARBER

**ASSOCIATE IN SCIENCE FINANCE**

HONGJUAN HE  
SHARON M. O'SHAUGHNESSY  
JENIECE WALKER

**ASSOCIATE IN SCIENCE HOSPITALITY AND TOURISM  
BUSINESS MANAGEMENT**

GILSON P. MERCADO  
KELSIE J. VISSER

**ASSOCIATE IN SCIENCE PARALEGAL STUDIES**

JUDY D. AZZAM  
SHANNON R. DOUGHERTY  
REBECCA T. OGDEN  
ORION L. C. LOCKHART  
JONATHAN J. WILEY

**ASSOCIATE IN SCIENCE PHYSICAL THERAPIST ASSISTANT**

JESSICA A. ALBERTSON	
ALEXIS M. BETKER	AMANDA P. KIMMEL
KIMBER L. BODINE	SUSAN A. NICKELSON
CHELSEA M. CONTRERAS	MARIO NIKIC
TALIAH K. DICKINSON	MARISSA F. NORTHUP
ZEFFY C. FEIST	JENNIFER A. PARENTEAU
REBECCA A. GALAGE	CHLOE X. PIERSON
JOSHUA R. GILLANDERS	DANIEL S. RASCHICK
RAY D. HENDERSON	ERIN N. RIDDLE
GRACE Y. HULL	OLENA SHOEMAKER
KYLEE R. JACKSON	VINECSA SON

**ASSOCIATE IN ARTS EARLY CHILDHOOD EDUCATION**

MARCELLA B. GERMAIN  
CHELSIE J. GUILFORD  
TERRI L. JOHNSON  
AIMEE M. LATSHAW

**CERTIFICATE ACCOUNTING**

CALVIN FLOYD-BARRINGER  
KATHERINE H. HANSON  
CALLE A. HERRMANN

**CERTIFICATE CRIMINAL JUSTICE**

VICTORIA L. WEST

**CERTIFICATE EARLY CHILDHOOD EDUCATION**

MARCELLA B. GERMAIN  
CHRISTINALYNN M. KHEO

**CERTIFICATE HOSPITALITY AND TOURISM BUSINESS MANAGEMENT**

HIKARU YASUMA

**CERTIFICATE MASSAGE THERAPIST**

SPENCER R. BELSVIK  
SAMUEL J. BURDIC  
MADISON L. BURRIS  
TAYLOR A. DIKE  
KRISTY N. MOODIE

LAETICIA D. PERRIN  
JACOB A. RICHARDS  
ARIELLA K. ROSS  
APRIL L. SAFFELL  
STACEY S. VANWAVEREN

**CERTIFICATE OFFICE ADMINISTRATION**

SHANNON L. EVANS

**CERTIFICATE PARALEGAL STUDIES**

AMY T. MALONE  
JULIA POIT

## HIGH SCHOOL DIPLOMA

PETER T. ADAMS  
JAMEY A. ALBERT  
CHRISTOPHER Y. ANDERSON  
TROY EUGENE APELES  
FINN M. BANKS  
LAURA L. BARNES  
NINA BELLAMY  
DANIELLE BELLEFEUILLE  
ETHAN B. BLIGHT  
DEBRA A. BOATWRIGHT  
BRYCE W. BOSMAN  
ARDIS R. BROBERG  
MARTINA NGO BUI  
AIDAN ANDREW BUTTON  
MCKENNA E. BUTTON  
SAWYER R. CANFIELD  
CARL D. CAPILI  
JUSTIN-YUK-YU CHAN  
KAYCI RENEE CLARK  
KAILA N. COVE  
GREG J. DAY  
SELINA DELEONVALDOVINO  
EZEKIEL M. DESMET  
ZACHARIAH A. DESMET  
JOBANDEEP S. DHILLON  
NGHI VU-HAN DINH  
REBECCA A. FREEMAN  
BAILEY G. GARDNER  
LAURA A. GARDNER  
NAHLA Y. GHOLAM  
EMIKO GINSBURG  
VIOLET M. HARRIS  
KIM TRONG HOANG  
ALYSSA L. JENSEN  
CARTER D. JOHNSON  
SVETLANA KASKO-MELNIK  
ETHAN J. KOWALSKI  
ZOE MAIA KUCHAR  
AMANDA J. LANINGA  
HOLLY E. LENSSEN  
MAI HIEN LUONG

HANNA MACCLOUD  
SABRINA G. MACY  
JACKSON T. MANSKE  
TAIZHA M. MARQUEZ  
ELIZABETH R. MARTENS  
CHRISTINE J. MCINTEE  
CHINH N. MIEU  
OLIVER RAY MOREAU  
HANNAH V. MURPHY  
RISHI M. NAIR  
DANIELLA NATASHA  
KAITLIN J. NEWTON  
ANH DOAN-QUYNH NGUYEN  
EMILY OTERO  
ANDREW G. PALMER  
LENA JUDITH PARRIERA  
HANG THI-THANH PHAN  
NIA PRABHU  
MUHAMMAD D. RAMADHAN  
MICHEL A. REED-BOULOS  
JOANNA L. SANOK  
ISAAC SOLOMON SCHAPIRO  
SHOSHANA RUTH SCHAPIRO  
CHELSEY L. SMITH  
AMY SOLODYANKIN  
EMILY RACHELLE STEELE  
HAILEY D. STEWART  
AN HOANG THAI  
COLBY J. TJOELKER  
BLYTHE M. TOROK  
MIRAYA M. ULTRERAS  
JASMINE P. VIRDIANTY  
KELSIE J. VISSER  
ISIAH L. VOGEL  
BOONE W. WILLIAMS  
MALACHI J. WONDER  
ELLIE A. WRIGHT  
JIAYI XIE  
SCARLETT P. YURK  
KAYLA M. ZEHM



# Whatcom

## COMMUNITY COLLEGE

### Reports to the Board of Trustees October 10, 2019 Meeting

#### ➤ ASWCC – Mario Alem, President

**Student Engagement** (*Goal 1.3 and Promote student access through quality services and resources*)

- ASWCC Wave Afterparty - August 15 - September 2.  
ASWCC Executive Board and ASWCC Programming and Diversity Board hosted an afterparty for each Wave Orientation session. During the afterparty, they engaged with new students, worked to help them experience a sense of belonging, and provided information about how students can get connected and involved on campus.
- Three (3) representatives from the ASWCC student government participated in the Presidents Circle event.
- September 25 -ASWCC Programming and Diversity Board invited student leaders, and campus and community resources to host the annual Welcome Back Fall BBQ with 499 attendees.

#### ➤ Administrative Services—Nate Langstraat, Vice President

- **Administrative Services** (*4.1 Offer programs, services, and facilities that support college needs and market demands*)
  - Per board policy and request, a Facilities Naming Committee has been convened and met twice to discuss facility naming expectations, options and related processes for the new residence hall.
- **ctcLink** (*4.1 Offer programs, services, and facilities that support college needs and market demands*)
  - The ctcLink Implementation Team is working to prepare for the December peer review. The peer review will demonstrate that the College is near completion with the initiation phase of the project (which focuses on planning and readiness), and ready to proceed to the next phase, implementation.
  - WCC will host a change management training November 13-15. The training will include ctcLink representatives from other colleges in the state and several WCC ctcLink Implementation Team members.
- **Finance** (*4.1 Offer programs, services, and facilities that support college needs and market demands*)
  - The business office has been evaluating and documenting business processes in preparation for the migration to the new ERP system (ctcLink).
- **Facilities & Operations** (*4.1 Offer programs, services and facilities that support College needs and market demands*)

- The Learning Commons construction is 75% complete with finishes, flooring, and final trim-out being the primary focus of the remaining interior work. Exterior brick, storefront systems, windows, and canopy systems are complete with only the copper cladding remaining on exterior finishes. Final site grading, landscaping, and exterior concrete flatwork are underway and will continue through fall and winter. Substantial completion for this project is scheduled for mid-January 2020.
- The student housing construction is 70% complete. Interior finish work continues with much of the 3rd and 4th floors fully painted and flooring installed. Cabinetry and countertops are being installed on the 4th floor and will continue to follow flooring installations on all levels. Final exterior finishes are nearing completion with only the phenolic wood grain siding remaining. Several sidewalks have been installed and site work continues with the concrete flatwork and landscaping of the north and south plazas. The stormwater detention pond is completed with work continuing on the stormwater connections to the City system. Project remains on schedule with substantial completion mid-April 2020.
- Facilities staff completed the bi-annual Facilities Condition Survey with the State Board. The process is an opportunity for Facilities to identify building deficiencies across campus and request State capital repair funds. Deficiencies were reviewed by the evaluator and all were recommended for funding. If the request is approved by the Legislators, Whatcom could receive nearly two million dollars in capital repair funds in the 2021-2023 biennium.
- **Conference & Event Services (CES)** *(4.1 Offer programs, services, and facilities that support college)*
  - ○ Agreements have been confirmed for facility use with the Franklin Academy Tennis, High Garden Senior Living, Junior Achievement Luncheon, Retirement Shield Workshops and Assessment & Treatment Associates. Internally, CES is supporting the Fall Transfer Fair, HR Forums for the Dean for Workforce Education candidates, Fall Student Club Fair, WAVE Student Led Conference, Council of Unions and Student Programs (CUSP) Meeting and the Archaeology Fair.
- **Emergency Preparedness, Safety & Security** *(5.3 Promote a safe environment for teaching, learning, and working)*
  - Staff participated in approximately 40 hours of development and training related to the campus bias incident response team. Training focused on development of the team, objectives, process, and training to campus.
  - As of July 1, campus safety and security assumed the responsibility for the Information Desk and brought on a new full-time Campus Safety & Security Office Coordinator. This opportunity has assisted campus safety & security with better access to safety and security services for students, staff, and faculty. In addition, the College's first full-time security guard joined WCC in late September. This position will expand safety and security services in the evening.
- **Bookstore** *(4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success)*

- Fall quarter Bookstore website orders and course material sales both doubled last year's figures. August - September 2018, 115 course materials were sold with total value of \$9,525. August - September 2019, 232 course materials sold for a total value of \$20,730. The Bookstore's "Buy Online, Pick Up in Store/ BOPUS" program, developed last year, has driven significant growth in overall website traffic and sales.
- This fall, the Bookstore implemented an employee and student discount program for WCC sportswear and novelty items. As an ongoing "Orca Perk," all Whatcom employees and students will receive 10% off the regular price for these merchandise categories. The intent of this discount program is to promote a greater sense of community and general awareness of WCC while expanding merchandise sales.
- **Technology** *(4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success)*
  - IT continues work to select vendors and equipment for the Learning Commons and student housing projects.
  - IT software developers, in collaboration with student services departments, are working on the development of custom applications for some selective entry programs, and on setting up the primary name system for student services.

#### ➔ **Student Services—Luca Lewis, Vice President**

- **Student Life and Development:** *(Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.2 Create teaching and learning communities)*
  - Hosted the annual ASWCC Student Leader Training. Fifty-four new Student Leaders explored student involvement and leadership development practices, social justice, professional ethics, Guided Pathways, and communication. In addition, the Student Leaders studied the ASWCC Bylaws Guidelines for spending S&A fees, and worked to finalize the 2019-20 ASWCC Work Plan.
- **Athletics:** *(Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success)*
  - Collaborated with Student Success and Retention, and Academic Advising and Career Services to develop and implement academic support plans for all student-athletes.
  - Volleyball, Men's Soccer and Women's Soccer are halfway through their seasons and ranked within the top four of the NWAC Conference.
  - Student-athletes participated in community service events by volunteering at the Burned Children Recovery Foundation "Camp Phoenix" (37 student-athletes) and Kulshan Middle School (10 student-athletes), and hosting youth basketball camps on campus (15 student-athletes).
- **Community Standards and Residence Life:** *(Goal 1.2 Foster student learning through student-centered teaching and learning practices, 3.4 Revised policies, practices,*

*services, and curricula from an equity-based lens, 3.6 Increase campus engagement in social justice education and leadership opportunities, 4.3 Provide ongoing opportunities for faculty and staff professional growth, 4.3 Enhance the safety of the college environment)*

- Fall 2019 housing occupancy rates are at 100% with a waitlist of student who are interested in housing if rooms become available.
- Hosted a Residence Life Summit with key on-campus stakeholders to facilitate and coordinate the development of operations and programs for the new residence hall.
- Facilitated presentations during Opening Week including “Bias Incident Reporting,” “Red Zone,” and “New Student Conduct Model: Responsible, Restorative, and Resilient.” Over 60 staff and faculty participated in these presentations.
- Implemented a new campus-wide initiative entitled “Step Up” with presentations, interactive displays, student training, and poster campaigns. This initiative promotes healthy relationships, educates the campus about sexual assault, and provides resources for students, staff, and faculty.
- **K-12 Partnerships:** *(Goal 4.2 Increase college enrollment and secure resources for the continued viability of the College)*
  - Fall 2019 enrollment for Running Start is 1,057 students (1,082 Fall 2018), including 640 new applicants (757) and 910 FTE (889). Applicant yield improved to 99% (86% Fall 2018).
  - Attended the Consulate of Mexico Reception in Seattle, WA. Connected with the Consular of Mexico and key dignitaries to increase visibility, access, and support for communities of color throughout the region.
  - Outreach collaborated with campus-wide representatives to participate in the following: Barkley Farmers Market, Bellingham Pride, multiple Migrant Camps, Lynden Raspberry Festival, Bellingham Farmers Market, Paddle to Lummi, Blaine Drayton Harbor Days, Birch Bay Discover Days, Ferndale Street Festival, Ferndale Old Settler’s Grand Parade, Co-op Community Party, and National Health Fair.
- **Academic Advising and Career Services:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*
  - The Career and Transfer Center is now located in LDC 118. The Center was moved to improve visibility, access, and is easier to navigate, providing collaborative work space and increased programming for students.
  - Approximately 95% of general population student now have a dedicated advisor assigned to them. Benefits of assigning advisors includes ability to more effectively utilize Starfish to encourage student engagement.
- **Entry Services:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*

- Coordinated with key departments and the Strategic Enrollment Management Committee to target outreach for applicants with high financial need. Efforts resulted in an enrollment rate increase of 6% for fall 2019 (3,063 applications, 43.6% enrolled) compared to fall 2018 (3,032 applications, 41.1% enrolled).
- **Student Success and Retention:** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Provide students with mentors, internships, and career preparation, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)*
  - Hosted nine (9) sessions of Wave New Student Orientation from August 15 – September 23 with 688 students in attendance.
  - Completed 2,039 calls to new and returning students through the Pod Leader Program to connect them to services, welcome them to WCC, and provide onboarding support through registration reminder calls (1,320 unique students were called).
  - Coordinated “Welcome to the Pod Tents” to guide students and provide information about campus during the first two days of the fall quarter. Stations were strategically placed around campus to reach as many students as possible.
- **Access and Disabilities Services:** *(Goal 1.3 Promote student access through quality services and resources, 4.3 Provide ongoing opportunities for faculty and staff professional growth)*
  - Partnered with Athletics to sponsor the MetroPark Tacoma Adaptive Recreation Wheelchair Basketball clinic in the WCC Pavilion. This clinic included athletes from Vancouver, BC to Tacoma, WA. Currently 413 students are registered with ADS, with an anticipated increase throughout the quarter.

#### ➤ **Instruction— Ed Harri, Vice President**

- **Community & Continuing Education (CCE):** *(2.5 Cultivate community awareness and support for the College, 2.6 Engage with business and industry to strengthen regional economic development, 4.2 Increase college enrollment and secure resources for the continued viability of the College.)*
  - CCE was awarded two SBCTC Job Skills Program grants in July—in the amounts of \$57,866 and \$106,964, respectively—to provide workforce training throughout the current biennium to Healthy Pet (manufacturer of natural pet bedding and cat litter) in Ferndale, and Wood Stone Corporation (manufacturer of commercial and residential ovens) in Bellingham. Training topics will include Microsoft Office; project management; supervisory, leadership, and workplace communication skills; and lean manufacturing.
  - CCE hosted 445 local youth (for a total of 581 registrations/duplicated headcount) through Kids’ College and Teen Programs this summer. This is a 13 percent increase in participation from 2018.
  - CCE and Village Books once again partnered in June 2019 to host the 9th annual Chuckanut Writers Conference with keynotes and breakout sessions led by a variety of notable writers including Sonora Jha, Omar El Akkad, Washington State Poet Laureate Claudia Castro Luna, Nancy Pearl, and Garth Stein. 2019 attendance

remained at the record high set in 2018, with 44% of the attendees from outside of Whatcom and Skagit Counties.

- **Grants:** *(4.2 Increase college enrollment and secure resources for the continued viability of the College.)*
  - **National Science Foundation grants:** WCC was awarded two new NSF grants and will partner on two more:
    - WCC was awarded \$930,000 for expansion of the CyberWatch West (CWW) Resource Center, building on funding awarded in 2018 to establish an Advanced Technological Center (ATE).
    - WCC was awarded \$350,000 to organize and convene a national conference on the role and future directions of community colleges in cybersecurity education, to take place in Washington D.C. in June 2020. WCC will collaborate with Moraine Valley Community College of Illinois to host the event.
    - CWW will collaborate with the NSF-funded cybersecurity education centers to explore European cybersecurity apprenticeship programs.
    - WCC will partner with WSU on a project titled “Values-based Academic Leadership Trajectories for women in STEM (VAuLTS).”
  - **Alcoa Foundation** awarded WCC \$40,000 for a project entitled “CURE Fellows: Course-based Undergraduate Research Experiences (CUREs) to increase access.” This award builds on WCC’s successful Alcoa Foundation grants awarded in 2017-18 (\$25,000) and 2018-19 (\$30,000) that helped to expand WCC’s engineering program.
  - **Chuckanut Health Foundation** awarded WCC \$20,000 for the Area Health Education Center for Western Washington (AHECWW) to expand its Health Professions Affinity Community (HPAC) program at local high schools.
  - **Additional Perkins funding:** SBCTC awarded WCC \$20,000 for a Perkins Special Project grant for the AHECWW to expand development of Primary Care Needs Assessment. In addition, WCC received a \$20,400 Perkins Leadership grant for Career and Transfer Center innovation.
  - **Workforce Development:** SBCTC awarded WCC \$234,063 to expand pathways to an integrated behavioral health workforce. In partnership with Highline College, the grant will help prepare healthcare staff for the integration of behavioral health and physical healthcare across the North and South Sound region.
  - **HEET:** In collaboration with BTC, WCC received a HEET (Hospital Employee Education and Training) grant to enhance and diversify Nursing and Medical Assisting education pathways in the North Puget Sound region. WCC funds total \$167,147.
  - **Skilled Worker Awareness grant:** The Washington state Department of Commerce awarded WCC \$30,000 to fund a part-time student recruiter / navigator for Whatcom’s Substance Use Disorder Professional and Medical Assisting programs. This follows a 2018-19 grant of \$27,000.
- **Workforce Education:** *(1.3 Promote student access through quality services and resources; 2.3 Strengthen partnerships with K-12 and higher education institutions, 2.5*

*Cultivate community awareness and support for the College 4.1 Offer programs, services and facilities that support college needs and market demands)*

- **Programs of Study:** WCC formalized 24 new CTE Dual Credit (formerly Tech Prep) programs of study with Bellingham Public Schools. New programs of study are in accounting, business administration, finance, hospitality and tourism business management, office administration, and visual communications.
- **Scholarships:** WCC has partnered with Cloud Security Alliance (CSA) to establish an annual \$1,500 scholarship for cybersecurity students. CSA is a not-for-profit organization and a global leader dedicated to defining and raising awareness of best practices to help ensure a secure cloud computing environment.
- **Basic Food Employment & Training (BFET):** *(1.3 Promote student access through quality services and resources; 1.4 Provide students with mentors, internships, and career preparation; 3.1 Ensure all students have access to campus resources that support educational success; 4.2 Increase college enrollment and secure resources for the continued viability of the College.)*
  - The BFET grant served 353 students (168 FTES) in the fiscal year ending Sept. 30, 2019, up from 317 students (150 FTES) the prior year. Approximately one third of students served are in nursing or CIS/cybersecurity programs, and 38% are in allied health. Whatcom's BFET annual award has more than doubled in the past five years to \$364,441; Able Bodied Adult Without Dependents was a new grant awarded in FY19.
- **Area Health Education Center for Western Washington (AHECWW):** *(1.4 Provide students with mentors, internships, and career preparation, 2.3 Strengthen partnerships with K-12 and higher education institutions, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments)*
  - AHECWW hosted three Scrubs Camps this summer, providing high school students the opportunity to learn about health career pathways. Partnering with regional high schools, Bellingham Technical College, Grays Harbor CC, WCC's TRIO Upward Bound program, and the Nooksack Tribe, among others, and supported by donations from WECU, Perkins grant funds, and other donors, 75 students from Bellingham and Whatcom County to Grays Harbor were able to attend.
- **Intercultural Center:** *(1.1 Improve student success in retention, completion, transfer, and employment. 2.1 Increase collaboration and communication to serve collective needs across the College. 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes. 3.6 Increase campus engagement in social justice education and leadership opportunities.)*
  - The Intercultural Center began the 2019-20 academic year with a new vision to honor all identities. Instructors were encouraged to offer office hours in the IC. A satellite library has been developed and implemented with an equity and justice collection, searchable on the WCC Library webpage. In addition, the IC is collaborating with AIM, and partnering with other directors to create a collective student leadership training.

#### ➤ **Foundation and College Advancement – Sue Cole, Executive Director**

- **Foundation** *(2.5 Cultivate community awareness and support for the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes.)*

- **Fundraising Update:**
  - Draft reports show that we received 13 gifts and pledges totaling \$2,085.47 for the month of September. Fiscal year to date as of September 27, we have received \$33,373.49 in gifts and pledges, a 40% increase over last year at this time.
- **Foundation News:**
  - The volunteer cabinet for the Igniting Futures Campaign met to review campaign progress to date and discuss plans for the major gifts phase and public phase of the campaign. So far the campaign raised over \$2M toward our goal of \$2.5M. The campaign is raising funds for two important areas: scholarships and critical student support outside of tuition. The scholarship funding goal of \$1 million has been reached with an excess of \$500,000 to endowed and annual scholarships. Nearly \$500k in gifts designated to the Fund for Excellence has been secured, the critical student support outside tuition. For the remaining year of the campaign fundraising efforts will be focused on the FFE, although no scholarship gifts will be turned away if that is where a donor sees themselves giving to WCC.
  - Foundation staff created an impact report for donors, board members and volunteers. Donors received a postcard sharing some highlights of WCC Foundation giving and encouraged them to visit our website to find out more about the ways Whatcom is impacting our community. This is a great way to give donors talking points about Whatcom's impact in the community.
  - Foundation Board Director Susan Sandell and Emeritus Director Lynne Masland have drafted a welcome letter to former WCC Foundation Board of Directors inviting them to join an alumni group for former and emeritus board directors. This is a great way to communicate to a committed group of volunteers who have moved on in their volunteer work but still have a place for Whatcom in their heart and are willing to make connections and support the College in valuable ways.
- **Community Affairs** (*2.1 Increase collaboration and communication to serve collective needs across the College; 2.5 Cultivate community awareness and support for the College*)
  - Foundation Board Directors Brenda Karasik, Carolyn Scott, Bev Jacobs, and Foundation Director Caite Holman attended the Khalsa University dedication ceremony on August 31st. This year, at a global level, the Sikh community is celebrating the 550th birth ceremony of the first Guru of Sikhism. To honor this historic occasion Khalsa University held a prayer ceremony and international conference.
  - The WCC Foundation held its annual President's Circle Reception in the Heiner Library on Thursday, September 19. With over 100 people filling Heiner Library, guests learned about Bob Bragg and his legacy at Whatcom. A carefully curated selection of paintings from Bob's collection (on loan from Whatcom Community Foundation) are on display in Heiner Library through October. Faculty and student speakers complimented President Kathi's remarks and provided our guests with examples of Whatcom's excellence supporting our students. President's Circle donors give \$1,000 or more annually and provide a significant level of funding for the College.



- **Communications, Marketing and Publications** (1.3 Promote student access through quality services and resources; 2.1 Increase collaboration and communication to serve collective needs across the College; 2.6 Engage with business and industry to strengthen regional economic development)
  - **Web/Social Media Development:**
    - Top performing Instagram post of a rainbow over Laidlaw Center received 152 Likes: <https://www.instagram.com/p/B2ezE9mljxp/> and 115 engagements, 3 comments, and 5 shares on Facebook: <https://www.facebook.com/WhatcomCC/photos/a.10150330148859186/10158697417029186/?type=3&theater>. Both posted on Sept. 16, 2019.
    - Boosted Facebook post running first two weeks of August reached 192,415 people, earned 121,804 engagements, 24,000 video plays, and 2,642 clicks to the Whatcom.edu degrees and certificates page.
    - “Hey Orca!” email campaign to all new and current students wrapped up in September. Thirteen emails were sent to thousands of students reminding them to register for classes, pay tuition, sign up for classes, ask for help, etc. Open rates ranged from 5% - 40%.
  - **Publications/Advertising Highlights:**
    - Videos advertising our BAS degree, chemical dependency professional, paralegal, and business administration programs appeared at the Barkley theater throughout the summer. The ads were seen by an estimated 250,000 movie goers.
    - The “My Strength Is...” campaign ran throughout the summer on WTA bus boards, campus posters, and Bellis Fair Mall panels. Digital ad analytics will be available next month.
    - The fall quarter newsletter hit all Whatcom County mailboxes on August 14. The publication features the new Washington College Grant program, online + evening associate degree options for working adults, and the College’s new BAS degree in applied business management.
    - A postcard was sent to all households in Whatcom County with 18-35 year olds (19,400 addresses) with “We’re here to help with your next enrollment steps” language. The art featured the student Pod Leaders who called new applicants this summer.
  - **Press Releases/Media Coverage:**
    - [Free Community Education Fall Open House on September 19](#), 9/10/19
    - [WCC offers 2020 tour of Scotland](#), KGMI, 9/5/19
    - [Experience Scotland in 2020 Through Whatcom Community College’s Community & Continuing Education Program](#), Whatcom Talk, 9/04/19
    - [Next level: Tuttle, Zener off to hot starts in college](#), Peninsula Clarion, 9/3/19
    - [Best value colleges in Whatcom County](#), BBJ Today, 8/27/19
    - [Ferndale businesswomen named finalists for Professional Woman of the Year award](#), My Ferndale News, 8/19/19
    - [Earn Your Associate Degree Online and in the Evenings at WCC](#), Whatcom Talk, 8/8/19
    - [WCC to offer BAS degree in business administration](#), BBJ Today, 7/31/19  
[New law means WCC is truly free for some](#), Lynden Tri



**Proposed 2020 Meeting Schedule of  
The Board of Trustees**

Second Wednesday of the Month (per WAC 132U-104)  
2:00 p.m. (unless otherwise noted with an \*)

Whatcom Community College  
Laidlaw Center Board Room (LDC 143), 237 W Kellogg Road  
Bellingham, WA 98226

Wednesday, January 8

Wednesday, February 12

Friday, February 21\* (Winter Board Retreat)

Wednesday, March 11

Wednesday, April 8

Wednesday, May 13

Wednesday, June 10

Thursday & Friday, August 27-28\* (Board Retreat)

Wednesday, October 14

Wednesday, November 11 (work session; start at 12 pm)\*

Wednesday, December 9