

BOARD OF TRUSTEES

Meeting Agenda

Wednesday, November 13, 2019

Regular Board Meeting -2:00 pm

Laidlaw Center Boardroom, #143

237 W. Kellogg Road, Bellingham, WA 98226

MEMBERS:

- **Steve Adelstein**
Chair
- **Rebecca Johnson,**
Vice Chair
- **Wendy Bohlke**
- **John Pedlow**
- **Teresa Taylor**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

NEXT MEETING REMINDER

December 11, 2019

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
 - a. Minutes of October 10, 2019 Board of Trustees meeting (Attachment A)
 - b. Proposed Summer 2019 Graduates (Attachment B)
- III. Introductions
 - Transforming Lives Student T
 - Dean for Workforce
- IV. Action Item Tab 2
 - Naming of Student Housing (First reading, possible action)
- V. Strategic Conversation
 - Area Health Education Center (AHEC) Update – Cori Garcia-Hansen, Director for AHEC; Kate DiNitto, Associate Director for AHEC; Carolyn Watson, Associate Dean for Health Professions
- VI. Report from the President
- VII. Reports Tab 3
 - ASWCC – Mario Alem
 - WCCFT – Tommaso Vannelli, President
 - WFSE – Carolyn Jovag, Representative
 - Administrative Services –Vice President Nate Langstraat
 - Student Services –Vice President Luca Lewis
 - Instruction – Vice President Ed Harri
- VIII. Discussion/Items of the Board
 - 2019 AACC Leadership Congress
 - ACT Fall Conference November 8, 2019
- IX. Executive Session
 - ... to review the performance of a public employee...;
- X. Public Comment
- XI. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of October 10, 2019 Board of Trustees Meeting (Attachment A)
- b. Proposed Summer 2019 Graduates (Attachment B)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom

COMMUNITY COLLEGE

MINUTES
BOARD OF TRUSTEES MEETING
Laidlaw Center Board Room
Thursday, October 10, 2019
2:00 p.m.

- ◆ **CALL TO ORDER** Chair Steve Adelstein officially called the Board of Trustees meeting to order at 2:09 p.m. Present in addition to the chair were trustees Wendy Bohlke, Rebecca Johnson, John Pedlow and Teresa Taylor constituting a quorum. Others present included President Kathi Hiyane-Brown; Ed Harri, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; Earl Sullivan, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.
- ◆ Chair Adelstein thanked the board for accommodating the date change for the October meeting. He also congratulated Trustee Bohlke on her reappointment to the board.

ACTION TO ACCEPT AGENDA

- ◆ Trustee Johnson moved to approve the agenda with a change to add “as provided in RCW42.30.140 (4)(a), to discuss collective bargaining...” under Executive Session. It was seconded by Trustee Pedlow and the **motion was unanimously approved.**
- ◆ Chair Adelstein announced that there is a designated time for public comment on the agenda

CONSENT AGENDA

- ◆ **Consent Agenda**
 - a. Minutes of the August 8-9, 2019 Board of Trustees Meeting (Attachment A)
 - b. Proposed Spring Quarter Graduates (Attachment B)

Chair Adelstein stated: “If there are no objections, these item will be adopted.”
As there were no objections, these item were adopted.

STRATEGIC CONVERSATION

- ◆ **Data Dashboard – Ed Harri, VP for Instruction; Anne Marie Karlberg, Director for Institutional Assessment; Peter Horne, Senior Research Analyst; Erin Graham, Sherri Winans, and Melanie Zabel, faculty.**

Harri and Karlberg provided an overview on the use of data for decision-making and improvement. Horne showed data resources available on the College's public website. Faculty members Erin Graham, Sherri Winans and Melanie Zabel provided examples of how the data is being used to enhance teaching and learning.

PRESIDENT'S REPORT

- ◆ President Kathi thanked Chair Adelstein for attending All College Day. Every year on All College Day, the winner of the classified excellence award is announced. This year marks 31st year of this award and is particularly special as the Hudson Family has established the award to honor Fran Hudson, a dear colleague and long-time employee at Whatcom. The family has funded the Classified Staff Excellence Award in perpetuity and is now renamed the Fran Hudson Award for Excellence for classified staff. This year's winner is Tobi Martinez, program coordinator for Transitional Learning. Her colleagues described her as supportive, kind, and ready to listen and help in any way that she can.
- ◆ Enrollment continues to be on a downward trend. Fall enrollment overall was down 2.7% overall. Online enrollment was up 8%.
- ◆ The initial phase of WCC Foundation first campaign has had great success and the momentum continues with \$2.2 million of the \$2.5 million goal raised. As the campaign enters its public phase, the Campaign Cabinet, co-chaired by Chuck Robinson and Phyllis Self, plans to reach out to 200 new potential donors.
- ◆ There is a new slate of officer on the Foundation board: Ron Kleinknecht, chair; Carolyn Scott, vice chair; Kira Bravo, secretary/treasurer; and Susan Sandell, at large; and Brenda-Lee Karasik, immediate past chair. There are two new board of directors Bob Maclsaac and Jennifer Slattery.
- ◆ Congressman Rick Larsen met with ASWCC student leaders on campus on October 8, 2019.
- ◆ Washington Senator Emily Randall visited Whatcom's campus on October 10, 2019 and met with administration, faculty, staff and student leaders. She is the chair of the Senate Higher Education & Workforce Development Committee.
- ◆ President Kathi shared a copy of the State Board for Community and Technical Colleges (SBCTC) draft system vision and strategic priorities with the board.
- ◆ President Kathi was recently invited to serve as a panelist at the 2019 TIAA Institute Women's Leadership Forum to discuss intergenerational workspace; how to best maximize the value of age diversity and be as intentionally inclusive

in this area as with race, culture and gender.

REPORTS

- ◆ **ASWCC President** – Mario Alem
Alem introduced himself to the board and expressed his excitement serving as ASWCC president this year.
- ◆ **WFSE** – Carolyn Jovag, Representative
Jovag commented that 1/3 of the classified staff positions on college committees are filled by new employees.
- ◆ **Administrative Services** – Nate Langstraat, Vice President
Langstraat shared that the facilities naming committee will be forwarding recommendations of name options for the new WCC residence hall to the board at the November meeting.

DISCUSSION/ITEMS OF THE BOARD

- ◆ **ACCT Leadership Congress**
Chair Adelstein, trustees Pedlow and Taylor will be attending the conference. The board asked Trustee Taylor to serve as the delegate to vote on behalf of the board at the ACCT meeting.

EXECUTIVE SESSION

- ◆ At 3:40 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately thirty minutes “...review the performance of a public employee...” and “...as provided in RCW42.30.140 (4)(a), to discuss collective bargaining...”

Chair Adelstein announced that action was anticipated. Guest included President Kathi Hiyane-Brown, Assistant Attorney General Earl Sullivan, Vice President for Administrative Services Nate Langstraat, and Vice President for Instruction Ed Harri.

- ◆ The Executive Session was extended for 5 minutes at 4:10 p.m.
- ◆ The Executive Session adjourned at 4:15 p.m. and the Board reconvened into open session at 4:15 p.m.

ACTION ITEM

- Trustee Bohlke moved to clarify the intent of Section V Salary of the WCC Presidential Contract beginning August 1, 2016 through and including July 31, 2021. Dr. Hiyane-Brown will receive a 2% increase per year plus the Cost of Living increases as authorized by the Washington State Legislature and per the addendum approved at the August 8, 2019 Board of Trustees Retreat. It was seconded by Trustee Pedlow and the **motion was unanimously approved.**

PUBLIC COMMENT

- Chair Adelstein called for public comment. There is no public comment.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 4:16 p.m.

WHATCOM COMMUNITY COLLEGE

Summer 2019 GRADUATES
August 18, 2019

BACHELOR OF APPLIED SCIENCE IT NETWORKING CYBERSECURITY

RAY E. CHUMLEY*
ZACHERY M. VAKERICS

HONORS PROGRAM

HEATHER M. BERGESON*
KENDRA S. EGUIA*
ALEJANDRA T. HOBI*
VY HOANG-LAM PHAM*

ASSOCIATE IN ARTS AND SCIENCES

YASHASWI V. ALURU
ERIN J. ANDERSON *
HEATHER M. BERGESON *
JARED T. BRAZIL
JAMES M. BRING
ERILYN N. BROOKS *
MARKIE M. CARPENTER *
CHEYANNA J. CHESSER *
JAMES J. COATES
LINDSEY E. CONWAY
SARA R. CRUM *
ANISSA N. DELEON
CANDIDA E. DELGADILLO
HAYLEE L. DELL *
ALEXIS DETTLING *
JARED P. DIRKS
KENDRA S. EGUIA *
CAMILLE A. FAISON *
ANGELINA D. FOGLE *
KASSIDY FOWLER *
MEGAN M. GALLOWAY
BROOKE J. GIFFEN
ZIHAO GUO
TYLER J. HAMPTON
JUSTINE D. HATCHER *
BRYAN H. HEINER
MOLLY M. HESS
JAKE R. HIGGINS
ALEXIS B. HOLLEMAN

ELIZA H. HORTEGAS *
MAIA M. JENSEN
AJREEA L. JOHNSON
ISABELLA M. JOHNSON *
GABRIEL D. JONES
TRISTAN P. JONES
CATHERINE M. KARB
HARSIMRAN KAUR
BRONTE N. LARSON
DUY BAO LE *
AMANDA C. LEE *
HUAYING LIU *
MCKENZIE M. LONG
LUCCIANA N. MANTHA
KIMBERLY C. MARISCAL *
BRITTANY MCINTOSH
KENNY J. MENDEZ *
UYEN TRAN-MAI NGUYEN
LEAH M. NORDBERG *
JADE L. OLSON *
CODY A. OSBURN *
MATT B. OZGERCIN *
VY HOANG-LAM PHAM *
ROSA E. POSAS
JOSHUA D. PRATT
SIERRA D. RICHARDSON
JENNY R. SALCIDO
CHRISTIAN SALVATIERRA *
JASKIRAT S. SANDHU *

*Students with Honors

ZOSIA M. F. SHERWOOD *
SCHAE L. SMITH *
GRACE M. STILES
AN HOANG THAI
SULAMITA TIKHONOV *
JESSICA P. TREVINO *

ADAM A. VWICH
MATTHEW J. WENTZ
YIFEI WU
ZE YU
SHUAINAN ZHU

ASSOCIATE IN BUSINESS DTA/MRP

KATELYN M. BROWN*
VIRGINIA GARCIA
PAYTON D. LUNDE *
JESSICA C. SHOEMAKER

ASSOCIATE IN SCIENCE TRANSFER

TAHANI K. ALFAZEL *
JARED L. PHILIPS
EMILY G. ROBINSON *
SARAH-ROSE SCHWAN *
KEENAN R. SOUVE *

**ASSOCIATE IN APPLIED SCIENCE- TRANSFER
CYBERSECURITY**

ZACHARY R. LAVIGUEURE
CASSIDY R. OSMAN*

**ASSOCIATE IN APPLIED SCIENCE- TRANSFER
EARLY CHILDHOOD EDUCATION**

DARIAN D. HAVENS*

ASSOCIATE IN LIBERAL STUDIES

RAJDEEP SINGH GREWAL
JULIA CATHERINE SMITH*

ASSOCIATE IN SCIENCE ACCOUNTING

DIEDRA ANN ELLIS*

ASSOCIATE IN SCIENCE COMPUTER INFORMATION SYSTEMS

KYLE R. BOWLES
ADEN S. GERVAIS
NICHOLAS J. GROBE *
RYAN P. RITTENHOUSE *
ANDREW R. SNIDER *

ASSOCIATE IN SCIENCE PARALEGAL STUDIES

DALIA G. NADEAU

ASSOCIATE IN ARTS VISUAL COMMUNICATIONS

KALINA M. BEN
HOLLY S. CARPENTER
ISAAC X. CARTAGENA *
AUNDREA B. CORNELLY *
CLARE DUNCAN *
CODY R. FENRICH
ALEJANDRA T. HOBI *
NOAH M. JOHNSON *
KIRSTEN LACHAPELLE *
LAUREN E. LEMIEUX
TERRY A. LINDSAY *
MALLORY A. MCPHEE *
ALLISON C. SOWDER *
AN T. THAI
ALLYSON P. WAINWRIGHT *
ADAM P. WEST *
ASPEN M. YAP

CERTIFICATE MASSAGE THERAPIST

KEEGAN E. AISLINN

HIGH SCHOOL DIPLOMA

DESIRAE N. ALANIZ
NICHOLAS R. BOSTROM
ZIHAO GUO
MAIA M. JENSEN
NOAH M. JOHNSON
DUY BAO LE
HUAYING LIU
UYEN TRAN-MAI NGUYEN
LEAH M. NORDBERG
VY HOANG-LAM PHAM
ZOSIA M. F. SHERWOOD
JULIA CATHERINE SMITH
GRACE M. STILES
TERRY L. TSCHAEKOFESKE
ALLYSON P. WAINWRIGHT
SHUAINAN ZHU

TO: Whatcom Community College Board of Trustees
Kathi Hiyane-Brown, College President

FROM: Facilities Naming Committee – Residence Hall

DATE: Wednesday, November 6, 2019

RE: Naming of the new, on-campus WCC residence hall

As enacted by the Board of Trustees (via board policy 320), a facilities naming committee (FNC) has been actively meeting to identify, research, and recommend naming options for the new WCC residence hall. The committee was appointed in September 2019 and since that time has reviewed names that were previously brainstormed by various campus stakeholders, defined “local significance” as referenced in board policy, consulted with the campus community and other community stakeholders, and derived meaning for two naming options.

The FNC has couched local significance within the context of the past, present and future to derive a meaningful definition that can be used as building names are considered. Local significance infers:

- A meaningful connection to the people who have lived, are living, and will live in this region.
- Honoring and respecting resources from this area and how those resources are used by the people of this region.
- Recognition of local geographic landmarks that the people of this region hold dear.

The committee landed on two options that were shared with the campus community broadly, as well as community partners, to gather feedback and perspective.

Cedar Hall (CDR)

Cedar is a powerful symbol in the Pacific Northwest. Cedar is commonly recognized as a well-known tree in our region, but more importantly there are long-lasting connections to cedar by local indigenous peoples. In addition to cedar being associated with healing, dreams, and protection, cedar was/is a staple for building canoes and houses, carving and creating artwork, as well as making clothing, textiles, and baskets – all connections to a sense of belonging, home, and the natural surroundings and beauty of this area.

Shuksan Hall (SHK)

Mount Shuksan can be found just east of Mount Baker, an iconic landmark to our county and recognized by many across the region. The name Shuksan is derived from a Lummi word [šéqsən] which means “high peak.” This name maintains consistency with other campus building names, such as Baker Hall, Cascade Hall, and Kulshan Hall. Shuksan signifies location and place, a feeling of a strong foundation coupled with an exciting journey ahead, and a metaphoric sense of accomplishment when summiting the highest peak.

The Facilities Naming Committee recommends consideration by the Board of Trustees of the following two names: Cedar Hall (CDR) or Shuksan Hall (SHK). Both of these names offer the College an opportunity to build community through their meanings and how those meanings connect to those who have lived, currently live and will live here. While both names were well received by college stakeholders, a preference for Cedar Hall was strongly conveyed.

We thank you for the opportunity to advise the Board of Trustees.

Terri Thayer, Director for Community Standards and Residence Life

Guava Jordan, Adult Basic Education (ABE) Full-time Faculty

Kelly Kester, Director for International Programs

Lana Frazier, Curriculum & Scheduling Program Manager

Nate Langstraat, Vice President for Administrative Services

Whatcom

COMMUNITY COLLEGE

Reports to the Board of Trustees November 13, 2019 Meeting

➤ ASWCC – Mario Alem, President

- **Student Engagement** (*Goal 3.1 Ensure all students have access to campus resources that support educational success, Goal 3.6 Increase campus engagement in social justice education and leadership opportunities*)
 - ASWCC Senate Meeting on October 28th
 - Fifty people were in attendance
 - Allocated \$100 to Latinx Leadership Club for the Dia De Los Muertos Event
 - Allocated \$1,954 to Anthropology Club for the American Anthropological Association (AAA) conference
 - Allocated \$2,000 for the senate food budget for the rest of the year
 - ASWCC Club Events
 - The first InterClub Council was on October 25th and 25 clubs were in attendance
 - Twenty clubs chartered as of October, 31st
 - Club Weekly Mingles, recurring event geared towards supporting clubs and allowing students to make connections through clubs. The first club weekly mingle was an ice cream social where 21 people attended
 - Local Candidate Forum on October 19th
 - ASWCC Executive Board hosted a local candidate forum where students and the greater campus community were able to engage local candidates by asking them questions on their plans and policies
 - Fifty-six people were in attendance, including mayoral candidates April Barker and Seth Fleetwood and county executive candidate Satpal Sidhu
 - Orca Volunteer Orientation Meeting on October 4th
 - Information meeting that provided students with information on the ASWCC Orca volunteer program and how they could be involved with the campus volunteering, 10 people were in attendance
 - Halloween Office Decorating Contest
 - Seven offices participated, Foundation office won the contest on October 31st
 - Halloween Movie Night on October 29th
 - ASWCC student government hosted a movie, played the film *Beetlejuice* and 56 were in attendance
- **Collaboration** (*Goal 2.1 Increase Collaboration and communication to serve collective needs across the college*)
 - ASWCC Get Out the Vote (GOTV) Campaign
 - Collaborated with the League of Women Voters to get as many students possible registered & pre-registered in preparation for the 2019 General Election

- Tabled across campus for a total of 19 hours and got 138 people registered
- Trick Or Treat Event on October 31st
 - One hundred and seventy-five pounds of candy was given to 33 offices for campus wide distribution
- Transfer Fair on October 2nd
 - Collaborated with Entry & Advising by providing funding for refreshments with S&A fees. Fair participants explored information about other colleges and connected with representatives from 4 year colleges and universities

➤ **WCCFT—Tommaso Vannelli, President**

- **WCC-AFT Opening Week Events** *(2.1 Increase collaboration and communication to serve collective needs across the College)*
 - The Union hosted a series of informational and social events during opening week including Faculty Union Lunch, Getting to Know Your Faculty Contract, Faculty Load Sheet Clinic.
- **General Union Meetings** *(2.1 Increase collaboration and communication to serve collective needs across the College)*
 - The union has held two general membership meetings this quarter (Friday 9/19/19 and Monday 10/28/19) where attending faculty were updated on important college and state activities, faculty discussed campus activities and events of note or concern, and union action items were established.
- **Executive Committee Meetings** *(2.1 Increase collaboration and communication to serve collective needs across the College)*
 - Meetings of the Executive Committee were held on Monday 9/19/19, Thursday 10/12/19 and Tuesday 11/5/19.
 - Executive Committee members are: Tommaso Vannelli (president), Anna Wolff (VP FT Faculty), Katherine Taylor (VP Adjunct Faculty), Jeanne Broussard (Treasurer), Jean Baker (Secretary), Barry Maxwell (Chief Negotiator).
- **Limited Scope Negotiations** *(3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators.)*
 - The Union has convened a negotiating team to address the HB 2158 nurse educator allocation to WCC.
 - Regular negotiations meetings are ongoing between the union and administration teams.
- **Other Meetings** *(2.1 Increase collaboration and communication to serve collective needs across the College)*
 - The first of regular monthly meetings between the union president and the college president was held on Wednesday 10/9/19.
 - The union president meets bi-weekly with the college's VPI to discuss ongoing and emergent issues.

➤ **Administrative Services—Nate Langstraat, Vice President**

- **Administrative Services** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*

- The intranet project is scheduled for beta testing in December 2019. The implementation team has reviewed web site content, navigation, and design themes. In addition, two surveys were conducted to gather feedback from campus stakeholders. Survey results indicated that the new navigation structures are largely sound and that the campus community is ready and open to a more effective and dynamic intranet.
- **ctcLink** *(4.1 Offer programs, services, and facilities that support college needs and market)*
 - The College will engage in its initiation phase peer review at Bellevue. Project managers from all deployment group five (DG5) schools will present their respective progress on the initiation phase deliverables. These deliverables have been reviewed by college leadership and WCC's ctcLink implementation team. The College will receive feedback on our readiness with gap areas identified that will need to be reconciled before we can pass into the implementation phase of the project in early 2020.
- **Finance** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - In preparation for the migration to the new ERP system (ctcLink), staff have been evaluating and documenting current business processes. As business process maps are evaluated, the business office is instituting and refining key internal controls and making improvements to process that will benefit the College now versus waiting until ctcLink is deployed at WCC.
- **Facilities & Operations** *(4.1 Offer programs, services and facilities that support College needs and market demands)*
 - A contract has been established with Integrity Energy Solutions to replace all of the College parking lot lighting with new LED fixtures. This change will significantly reduce our power usage while providing better lighting in our campus parking areas.
 - The Phyllis and Charles Self Learning Commons (83% complete as of 10/31) and the on-campus residence hall (76% complete as of 10/31) are progressing nicely. During this final stretch of construction, operations teams for both projects are ramping up their efforts and planning to ensure successful opening of these new buildings.
- **Conference & Event Services (CES)** *(4.1 Offer programs, services, and facilities that support college)*
 - Agreements have been confirmed for facility use with Department of Retirement Services (conference), NW Silver Stars All-star Cheerleading (competition), The Washington State Bar Association (conference), and Assessment & Treatment Associates (workshop). Internally, CES is supporting the WCC Foundation Donor Appreciation Breakfast, Dia De Los Muertos, First Generation Day/Upward Bound, Prof-Tech Advisory Committee Dinner, Prosci Change Management Training, WCC Drama Production, and Fall Preview Day.
- **Emergency Preparedness, Safety & Security** *(5.3 Promote a safe environment for teaching, learning, and working)*
 - On October 1, the College posted the 2019 Annual Security Report as per the Jeanne Clery Act. The report is available in print at the Library, Information Desk, and all division offices. It is also available online at whatcom.edu.

- The College conducted the annual mass notification and earthquake awareness drill on October 10 for all students, faculty and staff.
- Campus safety and security staff facilitated a 30-minute good citizen discussion with WCC athletes on October 7. The nature of the discussion was to encourage good behavioral habits while on campus and while traveling as a team. The discussion included topics such as drinking and drug use; group social activities; personal responsibility; bystander intervention and overview of potential consequences for poor decision making.
- Campus safety and security staff supported the Whatcom County Office of Emergency Management disaster exercise “Grey Fox” by participating as the Simulation Cell (Sim Cell) Chief. This role controls the timing and simulated community actions of the exercise. WCC criminal justice students and WWU students participated together as Sim Cell players under the direction of Safety and Security Director Rocky Vernola.
- **Bookstore** (4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success)
 - In collaboration with Whatcom’s Athletic Department, this fall the Bookstore/Campus Shop has created “pop-up” WCC spirit shops at select WCC athletic events. The goal for this project is to provide fans with a convenient opportunity to purchase WCC Orca gear and show their support for the college and athletic programs. These satellite shops also provide the Bookstore/Campus Shop a valuable opportunity to further connect with the larger campus community.
 - Fall 2019, the Bookstore rented 420 textbooks. The cost savings to students versus purchasing the same book was \$18,525. Book rentals are a truly collaborative effort requiring partnerships with wholesale used book companies, support from faculty through the continuity and prompt submission of book adoptions, and of course, WCC students. Bookstore rentals provide students a lower up front cost option to traditional buy and sell back book options. The Bookstore rental pricing is often much lower than other competing internet sales and even rental vendors.
- **Technology** (4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success)
 - IT has been finalizing equipment purchases for both the Learning Commons (LRN) and Student Housing. Orders will start to be placed the week of November 11.
 - IT staff are meeting with instructional departments that plan to utilize the Media Center or Makerspace in the Learning Commons to ensure staff will be prepared to support instructional assignments and student needs.
 - IT staff are developing two software applications that will support space usage tracking in the Learning Commons and student group study room scheduling and utilization. The LRN operations teams has been deliberate in identifying the data that’s needs to be collected to correlate service/resource usage with stuTitle (Goal # and Title)

➤ **Student Services—Luca Lewis, Vice President**

- **Student Life and Development:** *(Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.2 create teaching and learning communities)*
 - Collaborated with the ASWCC Student Government to organize and plan the third annual Catch the Next Wave Conference. The conference had twelve student-led breakout sessions and a keynote address by Luis Ortega, a multidisciplinary storyteller, empathy educator, social practice artist and founder and director of Storytellers for Change. Sixty-one students attended the conference.
- **Athletics:** *(Goal 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success, 4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - Women's Volleyball clinched first NWAC North Region Title for the first time since 2007.
 - Both Orca soccer teams finished in 2nd place in the NWAC North Region.
- **K-12 Partnerships:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all student have access to campus resources that support educational success, 4.2 Increase college enrollment and secure resources for the continued viability of the College)*
 - Partnered with Bellingham Technical College on Fall Quarter Whatcom County CTE Dual Credit Consortium meeting attended by eleven CTC Directors and Principals from Whatcom County High Schools.
 - Established partnerships with Bellingham and Meridian School Districts for the Junior Orca Academy. Submitted grant to the Whatcom Community College Foundation for the program.
 - Hosted a group of ten Ferndale high School seniors on campus for a tour and information session.
 - Participated in 20 College Fairs, reaching upwards of 1,100 future students.
 - Participated in eight Financial Aid Workshops in collaboration with WCC Financial Aid Office, Futures Northwest, Bellingham, Technical College, Western Washington University, and Northwest Indian College. Approximately 170 students participated.
- **Financial Aid:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*
 - Financial Aid staff participated in eight events at local high schools during the month of October. These events provided assistance to prospective students in the completion of the FASFA or WASFA. Over 170 students participated. Financial Aid staff also partnered with AIM to provide several FASFA/WASFA help sessions on campus, with 30 students participating.

- Currently, 2,127 students have been awarded financial aid for the 2019-2020 academic year. This includes 1,003 students with Washington College Grant awards totaling \$1,101,000 and 1,122 students with Federal Pell Grant awards totaling \$1,673,000. These represent a slight increase in the total number of students currently awarded these grants and an increase in the dollars awarded (\$108,000 more Washington College Grant and \$49,000 more in Federal Pell Grant).
- **Entry Services:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*
 - Deployed the “Finish Line Fund,” part of the Foundation’s Orca Student Success Initiative. Funds will provide awards to students who are close to finishing a degree but do not have the resources to pay for classes.
- **Access and Disabilities Services:** *(Goal 1.3 Promote student access through quality services and resources)*
 - Three students with disabilities were highlighted at the annual Donor Appreciation Breakfast to thank donors for the gifts given through the Funds for Excellence scholarship which allowed ADS to purchase technology like noise-cancelling headphones, digital recorders, and assistive listening devices for students to access.

➔ **Instruction— Ed Harri, Vice President**

- **College in the High School (CiHS)** *(1.3 Promote student access through quality services and resources, 2.3 Strengthen partnerships with K-12 and higher education institutions, 3.1 Ensure all students have access to campus resources that support educational success.)*
 - Whatcom has been expanding College in the High School offerings over the past few years in an ongoing effort to provide equitable access to college for all students. CiHS now offers six classes in Psychology, Math, and Education at Bellingham, Sehome, and Squalicum high schools, and hopes to further expand offerings in the future. Currently 95 students are enrolled in CiHS classes, up from 68 last year. WCC faculty liaisons work in partnerships with the high school teachers to ensure that curriculum and learning outcomes align with college standards and provide a representative college academic experience for students. In October 2019 Whatcom’s program was commended by the Washington State CiHS Standards Report Review Committee and approved to continue providing the program.
- **Teaching and Learning Center** *(1.2 Foster student learning through student-centered teaching and learning practices; 2.2 Create teaching and learning communities; 3.2 Apply culturally responsive pedagogy in all teaching and learning environments; 4.3 Provide ongoing opportunities for faculty and staff professional growth)*
 - The College has hired Dr. Xyan Neider as the first director for teaching and learning to support the development of a teaching and learning center and provide leadership for faculty and staff development aimed at improving student learning and success. Xyan most recently served as the university writing assessment coordinator at Washington State University, and most of her work over the past 16

years centered on college curriculum, including integrating equity and inclusion with curriculum. Xyan began at WCC in early October.

- **Learning Center** (1.2 Foster student learning through student-centered teaching and learning practices, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes.)
 - As of the beginning of week 6 of fall quarter, visits to the Math and Writing Centers totaled 641 and 2,370 respectively, representing 210 unique users in the Writing Center, and 432 in the Math Center. At this point, the ability to assist more students is constrained by physical space, speaking to the continued need for the Learning Commons that will open in the coming year.
- **Dean for Workforce Education** (4.1 Offer programs, services, and facilities that support college needs and market demands)
 - Tonya Wagner has been hired as the new dean for workforce education and began at the College November 4. She spent the last five years as a Dean, Associate Dean, and Project Director in the Wisconsin Technical College System, where she helped create new programs and new delivery methods for students to access programs. Increasing diversity in workforce training programs is a particular passion.
- **Nursing Program** (1.4 Provide students with mentors, internships, and career preparation, 2.4 Foster learning, service, and leadership opportunities through community partnerships.)
 - Sallie Tisdale, author of “Advice for Future Corpses (and those who love them),” and Marie Eaton, Community Champion of the Palliative Care Institute at WWU, met with nursing students and faculty. Ms. Tisdale and Ms. Eaton discussed palliative care nursing, and death and dying.
 - Second year nursing students are participating in Palliative Care Simulations, with nursing staff from Hospice House attending as subject matter experts.
- **Area Health Education Center for Western Washington (AHECWW)** (2.3 Strengthen partnerships with K-12 and higher education institutions, 2.5 Cultivate community awareness and support for the College.)
 - AHECWW, Skagit County Public Health, and the Burlington Senior Center provided Mental Health First Aid training for 27 trainees in Burlington last month.
 - AHECWW sponsored the Healthy Communities Educational Track at the Northwest Regional Primary Care Association / Community Health Association of Mountain/Plains States annual fall conference.
 - AHECWW continues to recruit students into the AHEC Scholars certificate program, reaching out to WCC Nursing and Substance Use Disorder Professional (SUDP) students, BTC nursing students, Shoreline CC nursing students, Bastyr students, UW social work students, and others.
 - Director Cori Garcia Hansen, along with the Allied Health Center of Excellence Director, and Highline College Healthcare Workforce Transitions program manager, presented at the National Council for Workforce Education annual conference in San Antonio, TX. Addressing leadership and educators from CTCs across the country, their presentation highlighted the rationale for embracing and expanding inter-professional practice and education.
- **Simpson Intercultural Center (IC)** (1.1 Improve student success in retention, completion, transfer, and employment, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.3 Increase services focused on supporting

marginalized student populations to close the equity gap in student outcomes, 3.6 Increase campus engagement in social justice education and leadership opportunities.

- The Native and Indigenous Student Association partnered with the IC, ASWCC Programming and Diversity Board, NWIC, and WWU to present Indigenous Peoples' Day. The event attracted over 200 faculty, staff, students, and community members to programs at the three campuses. Dani Jefferson, IC student leader, performed at each venue with her two sisters who form the award-winning group "Thunderbirds Raised Her."
- To help close equity gaps at Whatcom, the Intercultural Center now offers academic support as well as cultural support, and identity and leadership development:
 - IC student leaders developed and implemented Creating Healthy Academic Teams (CHAT) to connect students to faculty and staff in a casual and welcoming environment. In collaboration with the "Achieve Inspire Motivate" (AIM) team, over 50 students, faculty, and staff discussed resources, academic strategies, leadership development, and more.
 - In a collaboration with AIM and Athletics, the IC offers study tables on Thursdays from 2:00-4:00pm.
 - In an effort to increase access to leadership opportunities, IC student leaders participate on committees for WCC and ASWCC, including the Strategic Enrollment Management Committee, Campus Diversity Committee, ASWCC Program and Diversity Board, and ASWCC Social Justice Committee.

➔ **Foundation and College Advancement**

- **Foundation 2.5 Cultivate community awareness and support for the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes.**
 - **Fundraising Update:**
 - Draft reports show that 16 gifts and pledges totaling \$17,170 were received in the month of October. Fiscal year to date as of October 31, \$91,197 in gifts and pledges were received.
 - **Foundation News:**
 - The Foundation has completed their audit of FY2018 with no recommendations or findings from the auditors. The increase in net assets over the last three years amounts to 40% of the total net assets, or about \$4,100,000.
 - The Foundation hosted over 100 President's Circle members and their guests on September 19 at an art show and retrospective for Bob Bragg, former Whatcom faculty and generous benefactor. Faculty Justin Martin, former faculty Jean Carmean, and a student who received a Bragg scholarship spoke at the event. Guests enjoyed great nibbles, wine and conversation among friends in Heiner Library.
 - The annual appeal has been mailed out to the Foundation's regular donors, as well as those that have given at some point in the last few years. Follow up emails and phone calls will take place over the next several weeks. \$200,000 is expected to be raised from the fall appeal.
 - The WCC Foundation elected two new board directors on September 17, 2019. Jennifer Slattery (a partner at Kulshan Law Group) and Bob MacIsaac (SVP, commercial lending at Heritage Bank); both have experiences serving on boards

locally and are looking forward to supporting and advocating for the College in their new role as WCC Foundation Board Directors.

- The Foundation's annual Donor Appreciation Breakfast was held on Friday, November 1. Over 150 donors attend the breakfast to learn about the collective impact of gifts to WCC and to hear from students sharing their Whatcom stories.
- **Communications, Marketing and Publications** (*goal # and title*)
 - **Web/Social Media Development**
 - Partnered with Gina Ebbeling to highlight WCC student Lourdes Liera on social media. The photo post did really well on Facebook: <https://bit.ly/2BMoqWU> and also highlights the Substance Use Disorder Professional certificate program | 142 likes, 26 comments, 10 shares.
 - Photo of Rainbow above LDC on Instagram received 155 likes.
 - Time-lapse video of campus construction on Twitter received 12 likes and 2 shares.
 - **Publications and Advertising** (completed or in development)

A number of publications were completed or in development for a variety of events and programs:

 - WCC's 2018-19 annual report won gold at this year's regional medallion awards ceremony for the National Council for Marketing & Public Relations. This means our publication was judged as the best out of all community and technical colleges in AK, ID, MT, OR, WA, and the western Canadian provinces.
 - The winter quarter newsletter will hit all Whatcom County mailboxes and be distributed on campus Nov. 15. The publication features Whatcom 101 campus tours, steps for high school students to enroll, capital projects, grant awards and new drone footage of campus.
- **Press Releases/Media Relations** – (*goal # and title*)
 - **Summary/Highlights Of Media Coverage**
 - [Building a new generation of female leaders in higher ed](#), WSU Insider, 10/28/19
 - [Area College Classes Are \(Nearly\) Free for Seniors](#), Whatcom Talk, 10/25/19
 - [WCC awarded cybersecurity grant, KGMI, 10/22/19](#)
 - [Vote for Satpal Sidhu \(Letter to the editor\), Lynden Tribune, 10/22/19](#)
 - [Satpal Sidhu running for Whatcom County executive to end divisiveness over key issues, Bellingham Herald, 10/22/19](#)
 - [WCC Receives \\$1.28 million in Cybersecurity Grants From National Science Foundation](#), Whatcom Talk, 10/22/19
 - [WCC Offers Online, Low-Cost Option for Adults Needing their High School Diplomas](#), The Chamber, 10/21/19
 - [WCC offers new adult high school diploma program](#), KGMI.com, 10/18/19
 - [Live candidate forum to be broadcast on KGMI](#), KGMI, 10/17/19
 - [Bellingham celebrates Coast Salish Day](#), KGMI, 10/14/19
 - [Whatcom Community College Receives \\$40,000 Grant from Alcoa Foundation](#), The Chamber, 10/7/19