

MEMBERS:

- **Rebecca Johnson**
Chair
- **Wendy Bohlke**,
Vice Chair
- **Steve Adelstein**
- **John Pedlow**
- **Teresa Taylor**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

NEXT MEETING REMINDER

January 12, 2022

BOARD OF TRUSTEES
Meeting Agenda
Wednesday, December 8, 2021
Regular Board Meeting -2:00 pm
[Zoom link](#)
Meeting ID: 840 6057 8209
Passcode: 656995

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
 - a. Minutes of October 13, 2021 Board of Trustees Meeting (Attachment A)
- III. Public Comment
 - [Protocols for Public Comment](#)
- IV. Strategic Conversations
 - CIS/Cybersecurity Program Updates – Corrinne Sande, Director for CIS/NCYTE and Janice Walker, Cybersecurity Special Projects Director
- V. Report from the President
- VI. Reports Tab 2
 - ASWCC – Carlyn Fintery, President
 - WCCFT – Anna Wolff, President
 - WFSE – Dan Andreason, President
 - Administrative Services – Vice President Nate Langstraat
 - Student Services – Vice President Luca Lewis
 - Instruction – Vice President Ed Harri
 - Equity Initiatives - Interim CDEIO Terri Thayer
- VII. Discussion/Items of the Board Tab 3
 - March 8 Board of Trustees Retreat
- VIII. Executive Session
 - ...as provided in RCW 42.30.110 and 42.30.140 (4)(a), to discuss collective bargaining...
 - to discuss with legal counsel representing the agency matters relating to Litigation or legal risks of a proposed action or current practice that the agency has identified when public discussion of the litigation
- IX. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of November 10, 2021 Board of Trustees Meeting (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

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MINUTES
BOARD OF TRUSTEES MEETING
Virtual Meeting via Zoom
Wednesday, November 10, 2021
2:00 p.m.

- ➔ **CALL TO ORDER** Chair Rebecca Johnson officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Wendy Bohlke, Steve Adelstein, John Pedlow, and Teresa Taylor, constituting a quorum. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Ed Harri, Vice President for Instruction; Luca Lewis, Vice President for Student Services; Terri Thayer, Interim College Equity Officer; Kerena Higgins, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.

ACTION TO ACCEPT AGENDA

- ➔ Trustee Adelstein moved to accept the agenda. It was seconded by Trustee Pedlow and the **motion was unanimously approved.**
- ➔ Chair Johnson announced that there is a designated time for public comment on the agenda.

CONSENT AGENDA

- ➔ **Consent Agenda**

Minutes of the October 13, 2021 Board of Trustees Meeting.

Chair Johnson stated: "If there are no objections, item in the consent agenda will be adopted." As there were no objections, this item was adopted.

PUBLIC COMMENT

- ➔ Chair Johnson called for public comment. She announced a 15 minutes public comment period with 2 minutes allocated to each person.
- ➔ Kaatje Kraft, faculty member, shared her concern with a lack of clear communication relating to the College's vaccination policy.

- Rachael Rodriguez, Program Assistant in Admissions & Registration, shared that there is a loss of morale especially with frontline classified staff in Student Services which has direct impact on their ability to provide the best service to students.
- Amy Anderson, Director for K-12 Partnership, shared that she submitted her resignation and the amount of stress working at the college was overwhelming. She struggled with being in middle management even before the pandemic.
- Katherine Burns, adjunct faculty, said she had never seen such low morale on campus until right now but especially in Student Services. Staff were leaving because they did not feel valued which has an impact on our students.
- Ines Poblet, faculty, stated that she agreed with all previous public comments and said that she “stand in solidarity with those who have spoken.”
- Guava Jordan, faculty, said that there is a lack of clarify on the directions on a number of items.
- Sue Lonac, faculty, shared her concern with the number of women of color leaving the college and urged the Board to investigate the pattern of attrition. She also stated that she agreed with all previous public comments.
- Justin Erickson, faculty, agreed with all previous public comments and asked leadership to listen and have conversations.

ACTION ITEM

➤ **Proposed faculty emeritus status (first reading, possible action)**

Ed Harri, VP for Instruction, provided a summary of Cathy Hagman and Bob Riesenbergs services and contribution to the college.

Trustee Pedlow moved to approve the faculty emeritus status for Cathy Hagman. It was seconded by Trustee Bohlke and the **motion was unanimously approved.**

Trustee Bohlke moved to approve the faculty emeritus status for Bob Riesenbergs. It was seconded by Trustee Taylor and the **motion was unanimously approved.**

PRESIDENT’S REPORT

- ctLink went live on October 25, 2021 thanks to the hard of work of many staff at the College, who have spent months and in many cases years of work to prepare for the launch. The work continues, as the College work through glitches and adjust to a new system.
- The 2022 Supplemental Operating Budget Request included a \$7.2 million ask titled: “Improve Washington Cybersecurity Workforce” to fund an additional 500 student FTEs and professional development for faculty; and a new center of excellence.
- Microsoft recently launched a national campaign to help community colleges expand the

cybersecurity workforce. In October, Microsoft President and Vice Chair Brad Smith visited WCC campus, and spoke with the president, staff, and three students involved in the NCyTE Center cybersecurity program regarding the nationally recognized work the college is doing to address the cybersecurity workforce shortage nationally. View Brad Smith's video interview here: <https://twitter.com/MSFTIssues/status/1455911393031454726>.

- President Kathi participated in the 2021 Virtual ATE Principal Investigators Conference on October 20, leading a panel of representatives from industry, higher education, and federal government in a session titled “Cybersecurity Across the Economy: Building a Cyber-Savvy Technical Workforce”. Panelists discussed the breadth and depth of cyber threats impacting industries, new cybersecurity challenges uncovered by the pandemic, and cybersecurity education for the current and future workforce.

REPORTS

- **Administrative Services – Nate Langstraat, VP**

Langstraat said that he appreciated individuals sharing comments during public comment but found it challenging to hear some of the feedback for the first time in a public setting without much specifics. He believed that morale on campus is everyone’s responsibility.

- **Instruction – Ed Harri, VP**

Harri shared his personal commitment to contributing to a positive culture on campus.

- **Student Services – Luca Lewis, VP**

Lewis shared WCC men’s cross country team captured the NWAC Northwest Regional Championship on Saturday October 30, 2021; winning by 17 points.

- **Equity Initiatives – Terri Thayer, Interim CDEIO**

Thayer shared that the campus have done some great equity work and that work could not have happened without the support of all members of cabinet.

DISCUSSION/ITEMS OF THE BOARD

- **Proposed 2022 Board of Trustees Meeting schedule**

Trustee Adelstein moved to approve the proposed 2022 Board of Trustees Meeting Schedule. It was seconded by Trustee Pedlow and the motion was **unanimously approved**.

EXECUTIVE SESSION

- At 3:55 p.m. the meeting was adjourned for a closed Executive Session of the Board to approximately forty-five minutes as provided in RCW 42.30.140 and 42.31.110, to discuss

collective bargaining...; to discuss with legal counsel representing the agency matters relating to Litigation or legal risks of a proposed action or current practice that the agency has identified when public discussion of the litigation...and to consider the selection of a site or the acquisition of real estate by lease or purchase...

Chair Johnson announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice President Nate Langstraat, Vice President Ed Harri, Vice President Luca Lewis, Interim CDEIO Terri Thayer, Special Assistant to the President Rafeeka Kloke and Assistant Attorney General Kerena Higgins.

The Executive Session adjourned at 4:20 p.m. and the Board reconvened into open session at 4:20 p.m.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 4:20 p.m.



Reports to the Board of Trustees December 8, 2021 Meeting

➤ **ASWCC – Carlyn Finerty, President**

Student Engagement (*Goal 1.3 and Promote student access through quality services and resources*)

- Dia De Los Muertos – November 2
 - The ASWCC Programming and Diversity Board partnered with the Intercultural Center to host Dia De Los Muertos event. 41 Ofrenda Kits were distributed to participants.
- ASWCC Virtual Game Night – November 3
 - The ASWCC hosted a virtual Bingo Game night in partnership with other WA CTC schools. 22 participants attended the event.
- Veterans Day Panel – November 10
 - The ASWCC Programming and Diversity Board partnered with the Intercultural Center to host a Veterans Day Panel with 5 panelist discussing their experience as United States Veterans.
- Transgender Day of Remembrance – November 18
 - The ASWCC Programming and Diversity Board partnered with the Intercultural Center to host a Transgender Day of Remembrance event to honor the lives lost to anti transgender bigotry and violence. 14 participants attended the event.
- **ASWCC Clubs** (*Goal 1.3 and Promote student access through quality services and resources*)
 - As of November 24th, we have eight chartered clubs and four clubs in the process of chartering. These clubs are currently listed on the website.
 - The second Fall InterClub Council meeting occurred on November 19th from 11:00am-12:30pm. At this meeting, 100 dollars were approved for the upcoming Fall Club Game Night and 900 dollars were approved for the tentative Winter Club Wingles (weekly mingles). We encouraged clubs to join Fall Club Game Night on December 3rd from 3:00-5:00 PM. During the Open Floor session, clubs discussed how to advertise, increase visibility, and raise engagement.
- **ASWCC Senate** (*Goal 1.3 and Promote student access through quality services and resources*)
 - The ASWCC Senate held its first open public meeting on November 22nd. We heard ASWCC reports, as well as S&A recipient reports from all eight

departments. The meeting was advertised to the students in advance and streamed live on Facebook.

- The ASWCC Senate currently has seven Senators, and two Executive Board members serving as voting members. We expect to have more Senators for winter quarter.

➔ **WCCFT—Anna Wolff, President**

WCCFT's negotiations committee and negotiations team continues to work on the items outlined in the Memorandum of Understanding for 2021-2023. We have surveyed faculty and conducted listening sessions. We continue to meet with the administration's negotiations team to bargain the items in the MOU.

Our union, including our executive committee, members of our new instructional council, and our contract administrative committee are working actively alongside college administrators to help administer our new contract, including a new faculty growth process, a new remediation and disciplinary process, and new requirements for faculty supervisors.

Our union's DEI Workgroup presented their Recommendations for Hiring and Retention at our November general meeting. The membership at the meeting unanimously approved the recommendations, and we have forwarded the recommendations to the President's Cabinet. We look forward to working with administration on improving diversity, equity, and inclusion in our faculty hiring processes.

Members of our union executive committee also continually meet with our fellow faculty to discuss our working conditions and how best we can collectively continue to make WCC a great place to work and learn. One item of consistent concern is verification of student vaccination records as a workplace health and safety issue. Along with other faculty leaders, we have consistently advocated for this need with administration. We have sent a request for administration to size the cost of implementing verification, and we are looking forward to administration's response.

➔ **Advancing Equity – Terri Thayer, Interim College Equity Officer**

Equity Support, Building Connections, Cultural Recognition (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.1 Ensure all students have access to campus resources that support educational success, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes*)

Equity Strategic Planning:

The Office of Diversity, Equity and Inclusion is focused on identifying, and building a framework for the current equity work on campus which will inform the strategic equity plan. Current legislation has specific outcomes. The goal is to support, promote and elevate the work on campus which meets and expand beyond the outcome requirements.

- Identify equity work pockets: College Diversity Committee, Equity Project, Union Equity Committee (focused on faculty hiring and retention), Employment Resource Groups, Land Acknowledgement group, Intercultural Center, Marketing and Communications, Guided Pathways, and Office of Student Life and Development.

Ongoing Activities and Engagement:

- SBCTC Equity planning and subcommittee workgroups
- Serving as Search Advocate on the VPI search committee
- Collaborative event for Martin Luther King Jr. celebration with WWU, BTC, SVC, etc.
- Instruction Collaboration:
 - FEW with Tresha Dutton focused on creating equity minded syllabi and discussing equity practices in the classroom.
 - Guided Pathways – Equity benchmarks and Educational Planning Design chart
 - Social Justice CLA conversations
- Foundation Collaboration:
 - Collaboration with WCC Foundation on Funds of Excellence application and process

➤ **Administrative Services—Nate Langstraat, Vice President**

- **Bookstore** (4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success)
 - For fall 2021, a total of eight WCC individual course sections utilized Inclusive Access (IA) based course materials program. Required course materials for these sections are provided through a flat fee, balanced equitably across all students taking the course. Of the 112 students enrolled, less than 1% chose to opt out of the program. Distribution for these material takes place digitally, prior to the first class day, via each student’s individual Canvas access site. The total cost savings for all students in fall quarter’s Inclusive Access program (versus the use of a traditional textbook) was \$4,922.
- **ctcLink** (4.1 Offer programs, services, and facilities that support college needs and market)
 - Staff, faculty, and students have activated ctcLink accounts. Winter quarter registration began on 11/8 in ctcLink. As of 11/15, business office transactions have reopened, including purchasing and travel.
 - ctcLink project is now transitioning from project to operational status with the ctcLink Project Manager now monitoring ctcLink tickets submitted to the SBCTC service desk.
 - Institutional Research staff are working on (re)building new reports and data tables using ctcLink as the data source. This work will take years to fully accomplish.
- **Information Technology** (4.1 Offer programs, services and facilities that support college needs and market demands)
 - IT has been focused on integrating several key colleges systems and databases with the new ctcLink data sources. IT has also partnered with the Assessment

and Institutional Research (AIR) staff to leverage expertise knowledge-base as data elements and fields in ctclink are identified to (re)build and (re)connect internal systems and reporting mechanisms.

➤ **Student Services—Luca Lewis, Vice President**

- **Advising and Career Services** *(3.4 Revise policies, practices, services, and curricula from an equity-based lens, 4.1 Offer programs, services, and facilities that support college needs and market demands, 4.3 Provide ongoing opportunities for faculty and staff professional growth)*
 - As part of the implementation and adoption of ctclink, Advising & Career Services staff continue to serve as a critical training resource.
 - As part of the implementation and adoption of ctclink, staff began development of a comprehensive reference guide for advisors, navigators, and academic coaches to use as they support students with the new student information system.
 - The Associate Director for Advising and Career Services facilitated a training to nearly 20 employees in an advising role, regarding the Milestones feature in ctclink. Milestones act as a prerequisite override, allowing advisors to document a student’s readiness for a specific course.
- **Student Life and Development** *(1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities)*
 - Hosted three virtual area of study lounges for business, arts and communications, and CS and IT pathway providing students with the opportunity to meet faculty, academic advisors, and other students to talk to about their intended area of study. 12 participants attended the events.
- **TRiO Upward Bound** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment; Goal 1.3 Promote student access through quality services and resources. Sarah Simpson, Interim Director, TRiO Upward Bound)*
 - Upward Bound successfully submitted their Annual Performance Report to the Department of Education and earned objective points towards the future grant cycle.
 - The Upward Bound team participated in a post-award call with their Department of Education representative. The representative left the call stating “you are doing really wonderful work”
 - Students continued to work on their college applications. The University of Washington’s admissions date passed during November and more Upward Bound students than ever before applied to UW for admission.
- **Access and Disability Services** *(3.1 Ensure all students have access to campus resources that support educational success)*
 - ADS staff developed a student centered system practice by sending winter quarter faculty notification letters for student accommodations and ensure the College is in compliance with federal and state disability laws. During fall quarter, 466 faculty notification letters were sent.

➤ **Instruction— Ed Harri, Vice President**

- **Workforce Education** *(2.5 Cultivate community awareness and support for the College; 2.6 Engage with business and industry to strengthen regional economic development; 2.3 Strengthen Partnerships with K-12 and higher education institutions)*
 - Fall advisory committee meetings for workforce education programs focused on establishing committee norms, understanding how COVID has impacted industry partners, and gathering details on trends, as well as current and future demands for employees. The information gathered is being used to inform both Perkins curriculum development projects and recruiting and retention efforts this year. Due to continued COVID considerations and a decline in attendance at the fall Zoom event, the decision was made to host the annual advisory dinner in the spring. The intent is to bring advisory committee members together on campus for an in-person event.
 - WCC co-hosted a Perkins Comprehensive Learning Needs Assessment dual-credit consortium meeting in collaboration with representatives from BTC. The meeting attendees included principals, assistant principals, CTE directors and representatives from Meridian High School, Mt. Baker High School, Blaine Middle School, Ferndale High School, Bellingham Public Schools, NW Washington STEM, NW Career Connected Learning, and the Bellingham Chamber of Commerce. The focus of the conversation was alignment of programs that lead to credentials of workplace value by providing students opportunities for living wage employment. The intentional focus of the conversation was on designing collaborative efforts to support special populations and student subgroups; specifically, on areas of improvement in recruitment and service equity for special populations with a focus on both racial and gender equity. The group will meet again in January to continue the discussion and establish outcome goals for developing county-wide outreach events and programs that involve K-12 partnerships.
- **Program development and improvement** *(4.1 Offer programs, services, and facilities that support college needs and market demands; 4.6 Apply assessment and evaluation data to inform decisions)*
 - The College is in the process of developing a Bachelor of Applied Science in Social Work degree, with a desired implementation date of fall 2023. The statement of need has been submitted and steps for next year will include addressing feedback from the State Board for Community and Technical Colleges (SBCTC) on the statement of need; a full program proposal to SBCTC; and local curriculum development and approval processes.
- **Community and Continuing Education (CCE)** *(2.5 Cultivate community awareness and support for the College; 2.6 Engage with business and industry to strengthen regional economic development)*
 - WCC continues to secure Job Skills training grants to support economic growth, employees and employers in Whatcom County. Funds support CE administrative staff and provide retraining and training in regions with high unemployment rates and high levels of poverty in Whatcom County.
 - Received three SBCTC Job Skills Program (JSP) grant awards of \$273,400, \$124,981, and \$73,206 through the biennium. Grant awards will provide

- customized leadership, lean manufacturing, and Microsoft Office training for incumbent employees of, respectively, Bramble Berry and Chuckanut Bay Foods (consortium project), Moon Valley Organics in Deming, and Nylatech in Everson.
- Starting winter 2022, CCE's Discover schedule will return to full countywide distribution to all residential mailboxes.
 - CCE resumed in-person art classes on campus and at Jansen Art Center in Lynden. In-person art classes were well attended with average enrollment at 88 percent class capacity.
 - CCE has received \$265,498 in SBCTC grant funds to support training activities at Chuckanut Bay Foods, Moon Valley Organics, and Nylatch, Inc. CCE anticipates acquiring additional SBCTC grant funds in the amount of \$128,327 to provide on-site training for Wood stone, Nutra Dried Foods, and Bellingham Cold Storage.
- **Guided Pathways** *(3.4 Revise policies, practices, and services, and curricula from an equity-based lens; Increase campus engagement in social justice education and leadership opportunities)*
 - Seven representatives from WCC attended the fall 2021 SBCTC Guided Pathways Retreat on November 8 and 9. The retreat focused on examining ways to prioritize transformative change within the intake process and build knowledge of equity-centered data analysis practices.
 - **Workforce Grants** *(1.3 Promote student access through quality services and resources; 3.1 Ensure all students have access to campus resources that support educational success; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)*
 - WCC was awarded \$79,903 in Career Launch Equipment Funding to purchase new lab equipment and the necessary wiring and cabling to support students pursuing WCC's software development associate in science degree, which launched in fall 2021. The funding expands capacity to support growth of its newly Career-Launch-endorsed software development program. The lab will provide the critical space and equipment that software development students need to complete their hands-on lab work and exercises. These activities ensure that graduates are competitive candidates for paid internships, spanning entry-level applications or web programmer positions along common career pathways through more advanced positions, including computer system analyst, computer programmer, software developer, and software quality assurance analyst and tester.
 - **Cybersecurity Grants Activity** *(1.1 Improve student success in retention, completion, transfer, and employment; 4.2 Increase college enrollment and secure resources for the continued viability of the College)*
 - Recent statistics show that the new *Advanced Placement Computer Science Principles: Cybersecurity* course that NCyTE developed in partnership with CodeHS this past year has 1,262 students enrolled so far in 134 sections across the nation. It is exciting to know that use of the course is growing and that more computer science high school

students are being exposed to cybersecurity concepts through this process on the CodeHS learning platform, which is free to high schools.

- NCyTE was featured in an article in the November 4th edition of *Inside Higher Ed*, which covered Corporate and Community College partnerships on cybersecurity training. The article can be found here <https://www.insidehighered.com/news/2021/11/04/microsoft-att-partner-community-colleges-cyber>
- On November 15, NCyTE leaders joined the WCC Foundation and Workforce staff in a joint presentation to the Whatcom County Business & Commerce Advisory Committee, attended by 20 local economic development leaders. Presentations covered current WCC and NCyTE developments, including NCyTE's recent Microsoft Philanthropies and NSF ATE national center grants.
- NCyTE conducted several workshops on November 4, 2021 regarding the Center of Academic Excellence designation. Approximately 80 attended the virtual CAE Designation Workshop and approximately 40 attended the virtual mentor and peer reviewer workshops that focused on training additional faculty to support the CAE designation process in those roles. A new sub-award has been extended by WCC to Eastern New Mexico University—Ruidoso Branch Community College, Stephen Miller, Co-PI—to support organization of the CAE peer review process.
- **The Equity Project** (*3.2 Apply culturally responsive pedagogy in all teaching and learning environments; 3.6 Increase campus engagement in social justice education and leadership opportunities*)
 - The Equity project, WCC's equity-related one-book program, is well into its 5th year of programming. The year kicked off during Opening Week with a large attendance at its workshop. Folks were eager to sign up for the reading groups, called Equity Pods. This year's book is *Becoming a Student-Ready College: A New Culture of Leadership for Student Success* (McNair et al., 2016). In partnership with the WCC Library and the Teaching and Learning Center—and supported by Title III grant funds—we were able to give out 40 copies of the book and put another 7 on reserve in the library. The book is also available in [eBook](#) form. The Equity Project invites everyone to read along as we build our understanding of what it means to be truly student ready!
- **International Programs** (*1.3 Promote student access through quality services and resources; 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators*)
 - 35-45 international students are slated to arrive in the US for the first time for the winter 2022. Most are currently enrolled students who began online and are now continuing their studies in hybrid and in-person classes. The students will reside in Cedar Hall.
- **Assessment and Institutional Research** (*2.5 Cultivate community awareness and support for the College; 2.4 Foster learning, service, and leadership opportunities through community partnerships; 4.6 Apply assessment and evaluation data to form decisions*)

- The AIR office is focused on rebuilding our database and reporting systems in ctcLink, which will take several years to complete. Because of the excellence in assessment designation we were awarded in August by the National Institute for Learning Outcomes Assessment, we were asked to write the following article and make the following presentations:
 - January/February 2022 (publish date): Assessment Update article titled, "transformative principles contributing to WCC's assessment progress" (by Anne Marie Karlberg, Tresha Dutton, Peter Horne, and Ed Harri)
 - Dec 2, 2021: Virtual reception video on the impact of outcomes assessment at WCC (Kathi Hiyane-Brown, Gretchen Coulter, Ed Harri)
 - Nov 16, 2021: NWCCU conference on two-year college assessment - presentation on transformative principles contributing to WCC's assessment progress (by Ed Harri, Tresha Dutton, and Anne Marie Karlberg)
 - Oct 26, 2021: Assessment Institute presentation, titled "Advancing institutional assessment: Lessons from excellence in assessment 2021 designees" (by Tresha Dutton and Anne Marie Karlberg)

➔ **Marketing and Communications – Rafeeka Kloke, Special Assistant to the President & Director for Government Affairs**

- **Communications, Marketing and Publications** (*2.1 Increase collaboration and communication to serve collective needs across the College; 4.1 Offer programs, services, and facilities that support college needs and market demands*)
 - **Web/Social Media Development**
 - Continuing to work closely with web developer Granicus and campus leadership to finalize plan and timeline for completion of website refresh project, now slated for early 2022
 - On-going Covid-19 webpage updates, Covid-19 Dashboard updates, COVID-related communication
 - Messaging relating to campus operations due to inclement weather (recent flooding)
 - Promotion of campus news/events/programs:
 - Transgender Day of Remembrance
 - WCC Women's Cross Country Athlete Captures NWAC Individual Championship
 - Student Art Show
 - Certified Nursing Assisting Program
 - Medical Assisting Program
- **Publications (completed or in development)**
A number of publications were completed or in development for a variety of events and programs:
 - Excellence in Assessment award video production
 - Whatcom Community College write up for SBCTC Field Guide
 - Bus board advertising highlighting the Medical Assisting Program, Stimulus/Emergency Fund availability, and Flexibility of WCC instructional options

- **Press Releases/Media Relations – Summary/Highlights Of Media Coverage (2.5 Cultivate community awareness and support for the College; 2.6 Engage with business and industry to strengthen regional economic development)**
 - WCC in the News
 - [Microsoft allies with community colleges to help U.S. train 250k new cybersecurity workers by 2025 - GeekWire](#)
 - [Microsoft, AT&T partner with community colleges on cyber \(insidehighered.com\)](#)
 - <https://www.youtube.com/watch?v=NU-rlyFtC18> - Scripps interview
 - [\\$3 million NSF grant to help Western build equity, inclusion into STEM programs | Western Today \(wwu.edu\)](#)

➤ **Foundation– Eva Schulte, Executive Director**

Foundation (2.5 Cultivate community awareness and support for the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)

Student, College and Mission-Based Support:

- **Emergency and stimulus funding** application reopened November 17. Moving forward, applications will be accepted on a rolling basis with no deadlines. Since July 2021, 1,027 students have been awarded more than \$988,000.
- **Scholarships** WCC Foundation concluded the newly launched fall scholarship application cycle in November, which now provides students with two annual application opportunities. An additional 101 students were awarded a total of \$112,000 for winter and spring quarters of 2022.
 - WCC Foundation managed a special scholarship application process on behalf of WCC’s National Cybersecurity Training and Education Center and awarded more than \$76,000 to 15 cybersecurity and computer information systems students.

Fundraising:

- **Fiscal year-to-date**, \$698,126 in contributions have been received.
 - 24 contributions totaling \$13,277 have been recorded for the month to date, November 22, 2021.

Governance-Foundation Board of Directors:

- **Orca Pod Projects** Five Foundation board director led projects focused on Arts & Humanities, Excellence in STEM, Athletics, Alumni, and Business, Law & Sustainability have raised \$111,600 and increased friend-raising with 3 new committee volunteers and 130 new donors.
- **Foundation Board of Directors** appointed directors Bob Carmichael and Justin Gill ‘12 as new Executive Committee members supporting the secretary and at-large roles, respectively.
- **WCC Foundation** welcomed 3 new Foundation Board emeriti members, Phyllis Self, Ron Kleinknect, and Susan Sandell, after long-standing service. All three will continue in active volunteer committee roles.